

# THE FIRST BIG DEAL EVENT

GET UP TO **\$8,100** IN TOTAL DISCOUNTS<sup>€</sup>

## 2014 DODGE GRAND CARAVAN CANADA VALUE PACKAGE CANADA'S BEST-SELLING MINIVAN FOR 30 YEARS

**\$19,995\***

PURCHASE PRICE INCLUDES \$8,100 CONSUMER CASH,\* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\*

OR LEASE FOR

**\$49 @ 4.99%**  
WEEKLY\* FOR 60 MONTHS WITH \$2,599 DOWN



Price for 2014 Dodge Grand Caravan Crew Plus shown: \$32,990.<sup>§</sup>



2013 Kelley Blue Book<sup>®</sup>  
10 Coolest New Cars under \$18,000

www.kbb.com

Price for 2013 Dodge Dart GT shown: \$25,590.<sup>§</sup>

## ALL-NEW 2013 DODGE DART SE THE MOST TECHNOLOGICALLY ADVANCED COMPACT CAR\*\*

**\$16,995\***

PURCHASE PRICE INCLUDES FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\*

AND GET

**0%**  
FINANCING<sup>†</sup> FOR 36 MONTHS

OR LEASE FOR

**\$49 @ 4.99%**  
WEEKLY\* FOR 60 MONTHS WITH \$3,029 DOWN

## 2014 DODGE JOURNEY CANADA VALUE PACKAGE CANADA'S #1 SELLING CROSSOVER<sup>^</sup>

**\$19,995\***

PURCHASE PRICE INCLUDES \$2,000 CONSUMER CASH,\* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\*

OR LEASE FOR

**\$49 @ 4.99%**  
WEEKLY\* FOR 60 MONTHS WITH \$3,779 DOWN



Price for 2014 Dodge Journey R/T AWD shown: \$32,390.<sup>§</sup>



ENTER TO WIN A VIP TRIP FOR TWO (APPROX. VALUE \$5,000)

**REAL DEALS. REAL TIME.**

Just go to [www.dodgeoffers.ca](http://www.dodgeoffers.ca) to easily find special offers, incentives and current inventory from your nearest retailer.\*



\*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

CHRYSLER

Jeep

DODGE

RAM

((SiriusXM))

DODGE  
CARAVAN KIDS  
PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA

<sup>€</sup>Based on 2013/2014 EnerGuide highway fuel consumption estimates. Government of Canada test methods used. Your actual fuel consumption will vary based on powertrain, driving habits and other factors. See retailer for additional EnerGuide details. 2014 Dodge Grand Caravan Canada Value Package – Hwy: 7.9 L/100 km (36 MPG) and City: 12.2 L/100 km (23 MPG). 2013 Dodge Dart AERO – Hwy: 4.8 L/100 km (59 MPG) and City: 7.3 L/100 km (39 MPG). 2014 Dodge Journey 2.4 L with 4-speed automatic – Hwy: 7.7 L/100 km (37 MPG) and City: 11.2 L/100 km (25 MPG). Wise customers read the fine print: € , \* , † , ^ , § The First Big Deal Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after January 7, 2014. Offers subject to change and may be extended without notice. All pricing includes freight (\$1,595 – \$1,695), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. €\$8,100 in Total Discounts is available on the new 2014 Dodge Grand Caravan Canada Value Package model and consists of \$8,100 in Consumer Cash Discounts. •\$19,995 Purchase Price applies to the new 2014 Dodge Grand Caravan Canada Value Package (29E) and includes \$8,100 Consumer Cash Discount. \$16,995 Purchase Price applies to the new 2013 Dodge Dart SE (25A) only. \$19,995 Purchase Price applies to the new 2014 Dodge Journey Canada Value Package (22F) only and includes \$2,000 Consumer Cash Discount. \*Consumer Cash Discounts are offered on select 2013/2014 vehicles and are deducted from the negotiated price before taxes. †4.99% lease financing of up to 60 months available on approved credit through WS Leasing Ltd. (a wholly owned subsidiary of Westminster Savings Credit Union) to qualified customers on applicable new 2012, 2013 and 2014 models at participating retailers in Ontario, New Brunswick, Newfoundland and Labrador, Nova Scotia and Prince Edward Island. Retailer order/trade may be necessary. Retailer may lease for less. See your retailer for complete details. Examples: 2014 Dodge Grand Caravan Canada Value Package (29E)/2013 Dodge Dart SE (25A)/2014 Dodge Journey Canada Value Package (22F) with a Purchase Price of \$19,995/\$16,495/\$19,995 leased at 4.99% over 60 months with \$2,599/\$3,029/\$3,779 down payment, equals 260 weekly payments of \$49/\$49/\$49 with a cost of borrowing of \$3,834.80/\$2,718/\$3,494.10 and a total obligation of \$14,567.80/\$14,661.40/\$14,619.80. †0% purchase financing for up to 36 months available on new 2013 Dodge Dart models to qualified customers on approved credit through Royal Bank of Canada, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Retailer may sell for less. See your retailer for complete details. Example: 2013 Dodge Dart SE (25A) with a Purchase Price of \$16,995, with a \$0 down payment, financed at 0% for 36 months equals 78 bi-weekly payments of \$217.88 with a cost of borrowing of \$0 and a total obligation of \$0 and NO PURCHASE NECESSARY. Contest begins November 27, 2013 at 9:00:00 a.m. ET and ends February 28, 2014 at 11:59:59 p.m. ET. Contest open to legal residents of Ontario who have reached the age of majority at the time of entry. One (1) entry per person. To enter, you must visit any participating Chrysler, Jeep, Dodge and Ram retailer during the contest period and purchase/finance/lease any new 2012, 2013 or 2014 Chrysler, Jeep, Dodge or Ram vehicle (excluding SRT Viper models). Four (4) grand prizes available to be won, each consisting of a pair of VIP tickets and trip to watch the 2014 Battle of Ontario in Ottawa on April 12, 2014. Tickets are for April 12 ONLY. Prize includes round trip travel for two and two night's hotel accommodation (if required). Approx. retail value: \$5,000 per prize. Mathematical skill-testing question required. For complete contest rules, including no purchase means of entry, go to: [www.chrysleroffers.ca/battleofontario](http://www.chrysleroffers.ca/battleofontario). §2014 Dodge Grand Caravan Crew Plus shown. Price includes Consumer Cash Discount. 2013 Dodge Dart GT shown. 2014 Dodge Journey R/T AWD shown. Price includes Consumer Cash Discount. †Based on U.S. market and vehicles under \$18,000 US. For more information, visit [www.kbb.com](http://www.kbb.com). Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. \*\*Based on 2013 Ward's upper small sedan costing under \$25,000. ^Based on R. L. Polk Canada, Inc. May 2008 to September 2013 Canadian Total New Vehicle Registration data for Crossover Segments as defined by Chrysler Canada Inc. •Real Deals. Real Time. Use your mobile device to build and price any model. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. \*Jeep is a registered trademark of Chrysler Group LLC. †The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.