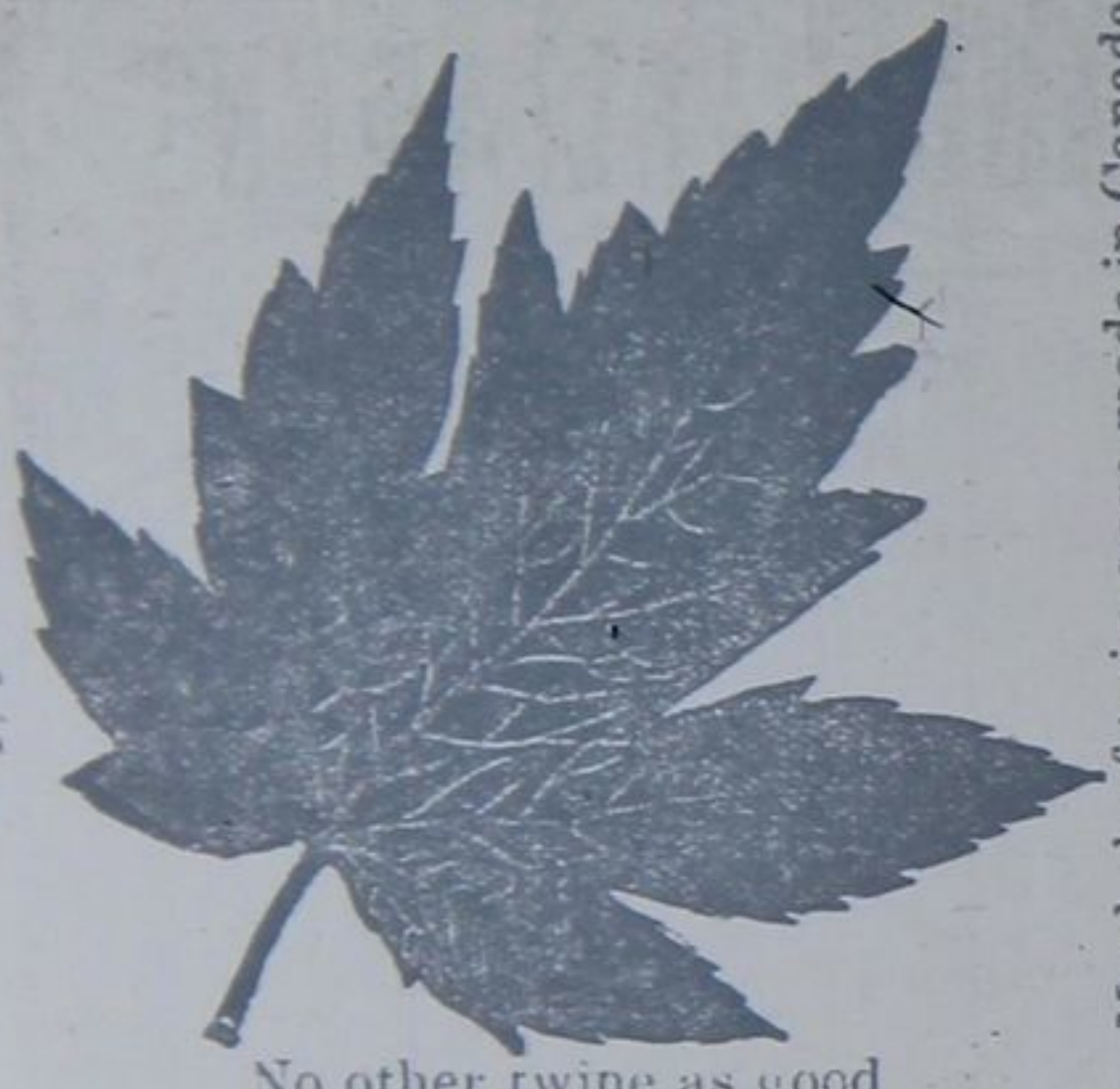


The Maple leaf brands

It pays to buy the best



No other twine as good

Maple leaf twines are made in Canada

A Grand Easter Sale

AT THE MAMMOTH FAIR CO.

Easter Novelties in every department in great variety
Lovely decorated Easter China Eggs 5, 10, 20c. See them
they are pretty.

Ladies' Collars-in most elegant styles and in all colors
Just what you want for Easter. And Dress Goods, oh
my, how pretty our Easter goods open up, and then our
New Medallion trimmings and Buttons just finish them
up to perfection.

Length, strength and satisfaction
in using Maple Leaf Binder twine.

Save labor by buying Maple
Leaf Twines



BINDER TWINE.

Maple Leaf Twines never
breaks or tangles

Maple Leaf twines are better made
than any other twines

Try our new Royal Baking Powder in 10c tins. A good Baker and Pastry Receipt book with your first tin.

Candies and Figs.

Very Best 10c Royal Mixtures now 5c lb
Best 15c German Elite Creams 7c
Finest 25c Tea Berry Creams only 10c
Choice 25c Empire Chocolate Drops 12c
Walnut Creams, Choc Walnuts, Kaiser
Creams, Niagara Creams, all at 12c lb
Choice Maple Sugar Buttons 12c
Best 5c Cooking Figs 4c lb. or 3c by taking
the amt.
Regular 30c and 25c Table Layer Figs 10c
Choice 30c Blue Table Raisins 15c lb

Flannelettes and Wrapperettes

A Department chuck full of Spring necessities

Our heavy 6c Shaker at 4c is great value.
Good wide heavy Fancy Stripe Flannelette in 20 different patterns including
pale rose, pink and cream
6 on'y pieces 10c Oxford Shirting in nice patterns and fast colors at 6c
A heavy 5c Canadian Fancy Blue Check Shirting on sale at 5c.
A wide 15c Check Apron Gingham with fancy border, now at 10c.
50 pieces of pretty 4c and 15c Wrapperettes and French Flannelette Blousings
All on sale at

all at 5c

8c per yd



White Wear

YOU HAVE SEEN

our elegant, yes, exquisite, lines of Ladies' White Wear
this Spring, as we had them on exhibition in our show win-
dows the last week or two, but now they are on sale at the
next counter to the Dress Department—most beautiful goods,
all in dainty styles and quality the best and consists of Night
Gowns, Underskirts, Corset Covers, Chemise and Drawers.
Do come and see our White Wear and save
money by so doing.

Dress Goods

We are recognized as head quarters for all new fashionable
and desirable Dress Goods. Our present stock surpasses all
former efforts. Our stock consists of all the new goods—
Vellores, French Wool Delaines, Broad Cloths, Box Cloths,
Camels hair cloths, covert cloth, satin cloth, serges, venetians,
worsted's homespuns, chevrets, basket cloth, cashmeres, hop-
sacking, and several other lines. All at reasonable and rea-
sonable prices.

Buttons and Trimmings

Here is where we shine this season.
The fad this Spring is Small Buttons
for trimmings, and we are right in it.
Medallion Trimmings, Medallion But-
tons and Medallion Laces are our
hobby. Just come and we will show
you the select goods for the season.

Cottons.

Household wants for the Spring
Two more of those yd wide 8c Bleached Cottons
and 7c heavy Factory Cotton
A very heavy White Shirting Cotton reg 13c line now at 10c
A specialty in factory cotton is our 8c line.
Great values in Sheetings and Pillow Cottons in all qualities.

Tiolet Sets.

A great snap while 20 lasts.

20 only ten piece Toilet Sets, nice clear printed patterns
in pinks, greens, blues or browns, large jug and basin,
small jug, covered chamber, soap dish, mug and brush
holder comprise the set. **3.00**
Regular 5.00 to 7.00 lines all got at one price

Teas and Coffees

Teas and Coffees are our main specialty in our
Grocery Department. The best that can be bought
are the lines we handle, and we keep them both
in bulk and package style. We also sell a good
25c Green Tea Dust at 15c lb, and to show the cus-
tomers who use this line what a nice quality our
Tea Dust is we will sell 2 lbs only at 25c a lb.
Try it.

Brilliant and Silkin

Headquarters for these Fancy Goods
for fancy work. During our Spring
Opening we will sell all shades of the
New Silkin at 4c a ball.
All shades of Variegated Crochet Cotton
at 2 balls for 5c.
All shades of the 100 yd Spools of the
Brilliant at 6c a ball



Teneriffe Lace

Something entirely new the most
novel novelty and perfect rage to
day in Europe and the United States
is the Teneriffe Lace work, we have
all the materials required for making
this new fad.

Ladies' Collars and Ties

The most elegant stock of fancy
Collars and Ties you ever saw can be
seen at our dress counter. They
are a marvel of beauty and so cheap,
too, would not pay you to try to make
one.

Carpet Snaps

You all know our reputation for carpets, but this
spring opening sale will be an eye opener.
Real good heavy 15c dutch hemp 10c.
Very pretty floral 25c Venetian Carpet 16c.
Regular 15c Venetian Carpet 10c.
Wide 20c floral Venetian Carpet 12c.
Full yd wide extra heavy 50c Union 33c.
Best quality 100 super wool carpet 65c.
Regular 75c Brussels Carpet now 39c.
Good heavy 35c Tapestry Carpet now 25c.
About 200 ends of wool carpet 25c yd.
See our special 70c wool carpet now 50c.

Belts = Belts

A very pretty line of Ladies' Belts at 25 and 50c.
no lady should miss having one of these pretty
tasty belts.

SUGARS.

As usual, we lead in this particular branch of our Grocery Depart-
ment—we give the most for the dollar and keep only Redpaths quality.
And sell by the barrel lower than any one in town.

A prominent feature of our Spring Opening will be
Wall Paper!

Quite different from anything you have yet seen. You cannot but be delighted with our beauti-
ful range of French Wallpapers and at such marvellously low prices. Over 5000 single rolls of
new choice Glimmer and Gilt Wall Papers with match Ceilings and Borders in a new handsome
designs in blue, green, red and buff colors for parlors, halls and dining rooms.

From 4c a roll to 12c, really worth double.

Ladies Blk Jerseys

A few of these good black \$2.00 Wool
Jerseys as long as they last, we will
sell at **1.00**

Special Twine Notice.

Our car load 30,000 lb. will be here before the
1st April, and all who call for their Twine before
April 10th will get a rebate of 3c per lb. payable
Oct 1st. Best Twine in the world

"You can watch us," but you
can't "match" us for Bargain
and Quality nor style and
quantity.

Every person delighted with our 28c Pratt's Astral Coal Oil which we are selling at 22c in 5 gal. lots.

Salmons.

A great stock of Pink and Red
Salmon all at old prices. Buffalo,
Bicycle, Anchor and Horse Shoe
Brands are our Leaders.

Tabling

and TOWELINGS and TOWELS.
Of all departments to please the
house-keeper this one should be
the first to think of in the spring--And
our store the first place to go to when
looking for Towels and Tablings for
we keep the largest variety and sell
at closest prices.

Stoves.

We keep the best in the Dominion
and ALL at OLD Prices. You know
the Imperial Oxford Ranges have no
equals nor any rival.
We are the only agents here.

5c. China

Teapots—Cream Jugs—and Jardin-
iers all good value from 10 to 15c.
But greater value
at 5c.

China Bowls.

About 200 dozen China Bowls for
our Spring Sale, reg. value 4c to 6c
each, but our Spring Opening price
1c, 2c and 3c each
A Limited Number to each customer

Christies Biscuits

Over 49 varieties of the great
Christie Biscuits, and we sell the 3lb.
paste board boxes 22c.
And the Christie Zephyr
Creams at 27c. tin box.

Clothing.

Our Clothing reputation is known far and wide. The largest assortment and the best
goods on the market.

Our Boys' and Men's Overcoats will be sold at any price this month, and besides we GIVE a good Watch FREE
with every clothing parcel of \$5.00 or over. The watch is an excellent time keeper and a good looker
We have a few Old Lines of Overcoats worth from \$6.00 to \$8.00 which we will clear out at \$2.50, no prizes or
watches with this line. Our Men's \$8 Line of well made Suits are really worth \$15 a suit

Hardware.

Our Hardware Store is becom-
ing so we known for its stock
and quality that we scarcely
need to mention it. But our
SPRING STOCK is all in and
Bargains will be in all branches.

Men's & Boys' Underwear.

All to be sold this month: a great opportu-
nity. Boys goods worth 40c to 60c all at 33c
Men's goods worth 60c to 75c all at 39c

About 75 pieces very pretty new Cambric Embroideries at 3½c, 3c, 5c and 6c per yard, nearly worth
double. Also 150 handsome Patterns in Embroideries and Inspections all 4½c yd ends at half price.

Lace Curtains

This will catch the housekeeper, for spring house cleaning time always
bespeaks new curtains
Over 300 pairs good Curtains from 25c to 1.25. But our Spring Specialty is 200 pair
fine Nottingham Lace & Brussel net curtains good value at 4.00 & 4.50. our price **2.00**

Oilcloths and Linoleums.

Very pretty patterns and good colors in our very best
30c Floor Oilcloth in all widths, now on sale **25c yd.**
See our reg 75c per sq yd Scotch Linol um in handsome patterns and col, now on sale 50c sq yd
A few odd ends of good 30c Floor Oilcloth clearing at 21c square yard

Pancake Time

The treat of the season is our
Farmers' Pure Maple Syrup,
done up in quarts, 1 and gal. jins at
very low prices, try it.

Made in Canada.

No idle men, no idle horses
with Maple Leaf Twine.



BINDER TWINE.

Once use Maple Leaf Twine
means always used.

Maple Leaf BINDER TWINES are noted for their
great length, evenness, and strength.
Always reliable. Operates Smoothly with the old as
well as with the new binder. Gives the greatest value
for its cost, and there are no other twines made that
will give such satisfaction.

Our car load will be here by April 1st, and all
taking their twine home before April 15, will get a ¼c
a lb. rebate.

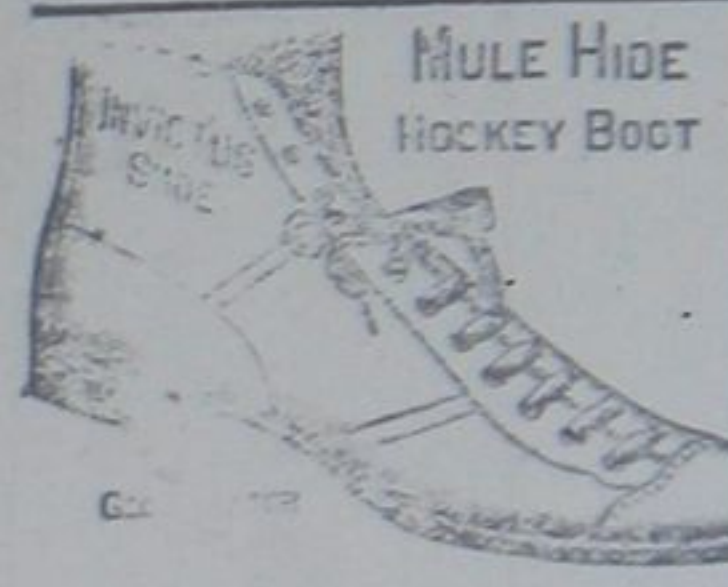
MAMMOTH FAIR CO. LIMITED

Over 650 feet, has no equal nor any rival.



Best in the world.

The Best is none too good for the farmers.



They are a
makers Art.

Our store is replete
known to the trade.

Among O

THE GEO. A. SLATER SHO
THE EMPRESS
THE GAINSBORO

Our prices are a surpr
In HEAVY BOOTS we can sa
BERS PRICES, so have the Drop

AT



We guarantee you
with us. Long experience
prices. At The Old Relia

J. F. AITKEN,

SPECIAL

Apricots worth
at 2½ lbs. for

PRU

Not the cheap
the sweet Calif
at 5 lbs. for

7 lbs. Tapioc

7 lbs. Rice

Ratclif

J. A.

DEALER IN Lumber,

Cement, C

MANUFACTURER OF Door

AGENT FOR Don Valley

Kennedy & Dav

CLEARIN

CUTTERS

For the Ne

We have a few left

to make room

Call and get a barg

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We will offer you s

that will surpr

W. H