STAFF EDUCATION FUND ESTABLISHED AT PARKVIEW

Diane Stouffer and Ian Ratcliff have made a leadership gift to Parkview Home in memory of their parents.

The gift, which will be used to establish the Gordon and Sadie Ratcliff staff education fund, is a tribute to those who cared for the couple during the final years of their life. In presenting their gift, the siblings noted, "Our family so appreciates how Parkview's staff cared for our parents when they needed it most."

Gordon and Sadie Ratcliff were well-known, active members of the community and Mr. Ratcliff was mayor of Whitchurch-Stouffville from 1972 to 1978. "We are very grateful for this generous gift by the Ratcliff family which will support our focus on providing quality care and services at Parkview Home," said Parkview administrator Ginette Taylor. "The fund will allow us to enhance the skills and knowledge of our employees and to keep current with best practices in our field. We are already benefiting from the addition of educational equipment; a new screen is in place in Founders' Hall for staff, residents and families or community education sessions."

A lecture series on non-violent crisis intervention will assist Parkview's interdisciplinary team in dealing with responsive behaviours and will provide additional skills for staff managing

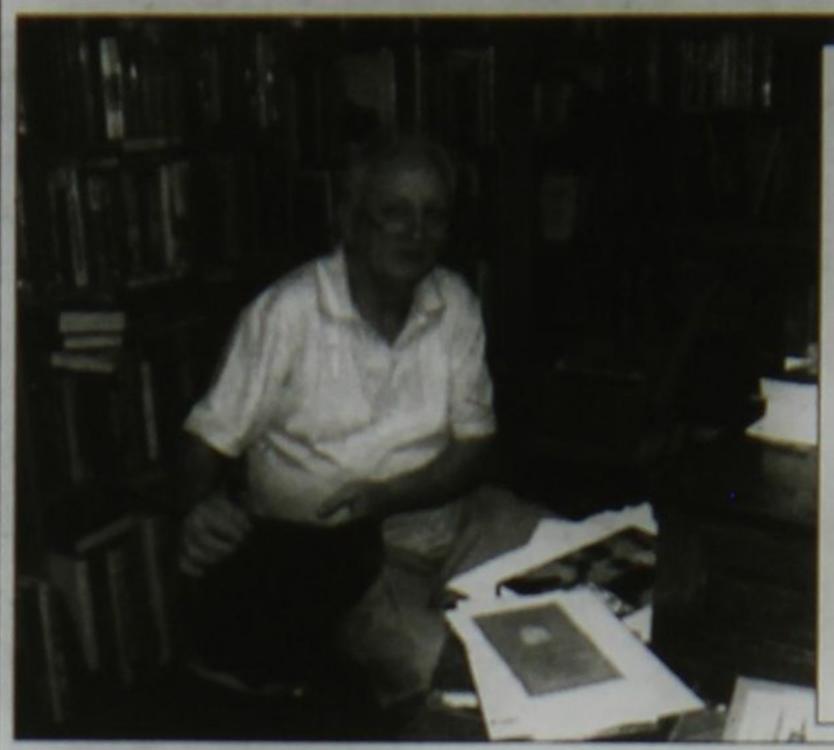
aggression or other behaviours associated with dementia. In addition, a nursing lecture series is planned for the fall and winter to provide an extensive physical assessment course for all registered staff and a refresher course for personal support workers on such topics as infection control, residents' rights and quality of life initiatives.

Educational assistance requests are being considered for employees wishing to attend external educational sessions that will enhance their care and service delivery. "The board, management and front line staff truly appreciate this gift and will endeavour to ensure direct resident care benefits from the Ratcliffs' generosity," said Fran Lind, assistant administrator, resident care.

The Ratcliff family hopes that others in the community will donate to the fund, making it a resource that Parkview staff can draw on for many years to come.



STILL ALIVE IN STOUFFVILLE



The proprietor and chief curmudgeon of John Lord's Books prepares to ring up a sale at his state of the art cash register with the help of his faithful assistant, Bailey. John, who specializes in antiquarian and rare tomes, recently hosted a half-price sale at his Stouffville emporium to assure people that not only is he not yet dead, but also that he is still very much in business.

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Jen McKay, nurse clinician and staff educator at Parkview Home, enthusiastically accepts the leadership gift from Diane Stouffer and Ian Ratcliff for the establishment of the Gordon & Sadie Ratcliff Staff Education Fund.

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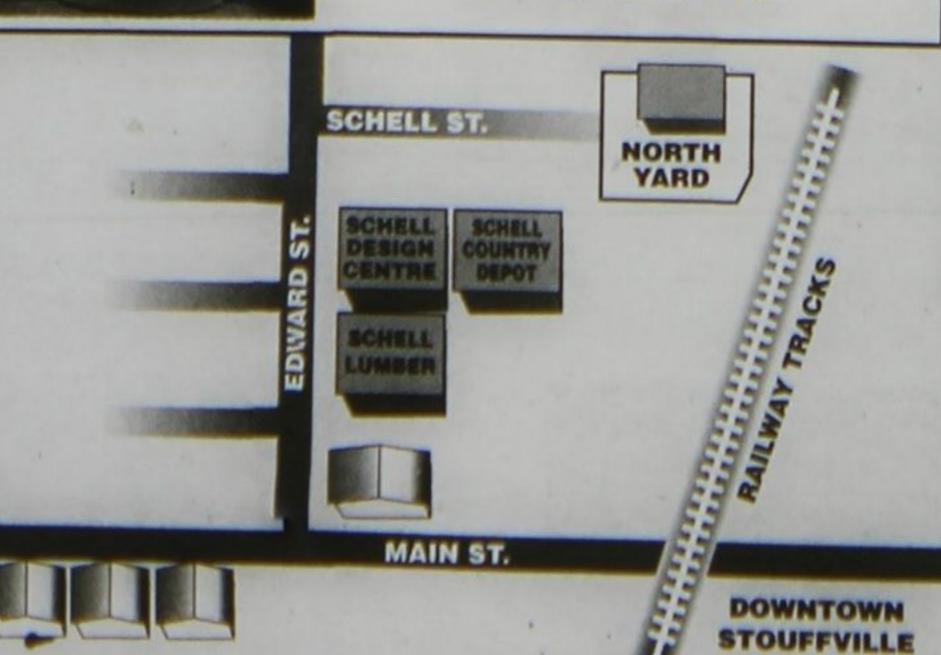
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