

Not only are 250 million children in the developing world vitamin A deficient, they are also at serious risk of losing their lives.

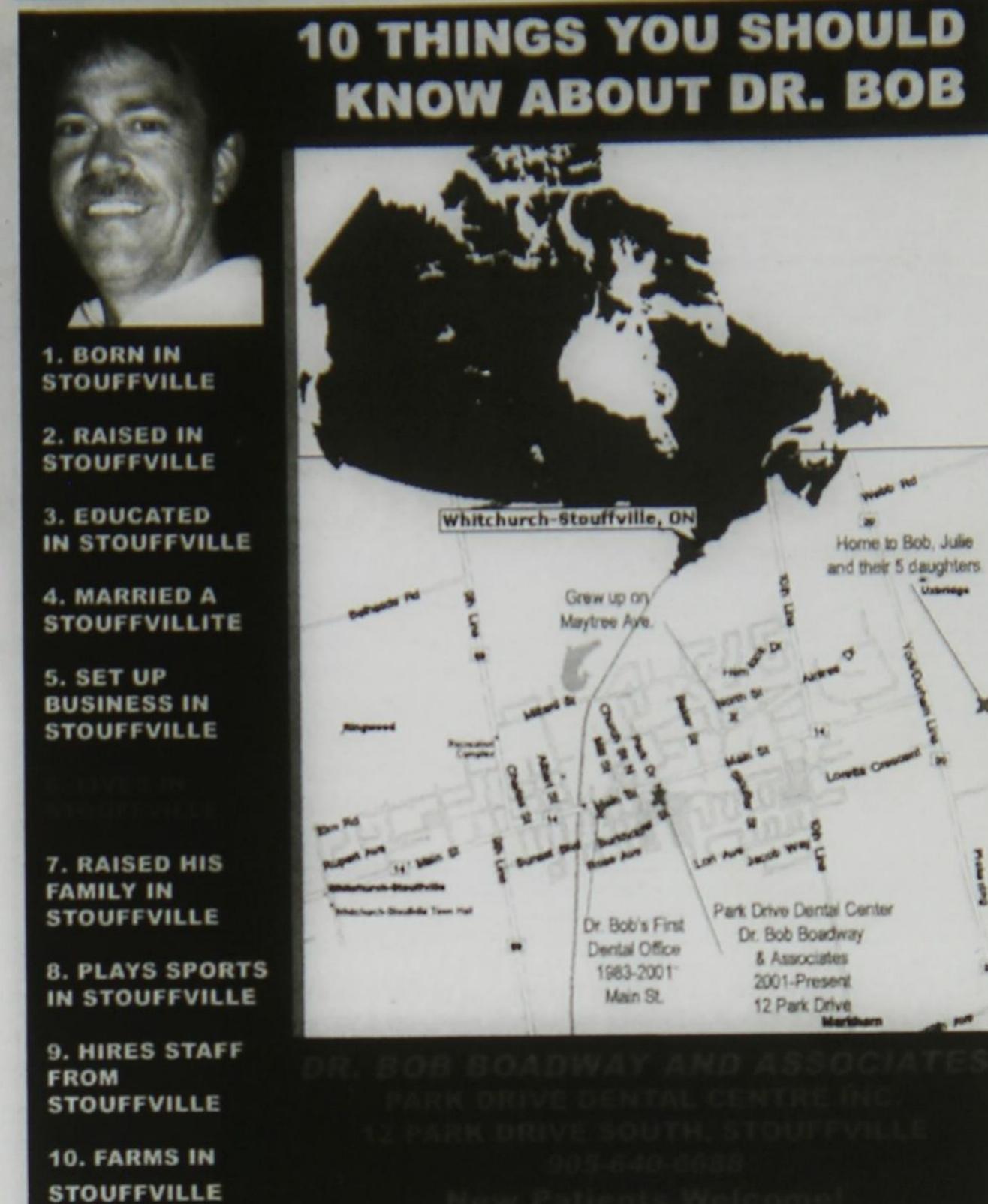
"If world leaders don't start addressing the needs of people with disabilities that are living with poverty, right now, thousands of young lives will be lost needlessly. We need governments to take action now," said Dave McComiskey, executive director of Christian Blind Mission International in Stouffville.

As citizens of one of the most blessed countries in the world, Mr. McComiskey believes that Canadians can make a difference to help these "forgotten" children of our world. And the price of a single cup of coffee could pay for vitamin A

tablets to prevent their blindness.

Two pharmaceutical companies, LaRoche Inc. and Merck, have generously donated two million dollars' worth of preventative medications and vitamins to counteract childhood blindness and river blindness, but CBMI needs the help of Canadians to finance the health infrastructure, train community workers and get the medicine to the children who need it the most.

CBMI currently supports 1,011 disability-focused projects in 112 countries. Every year, the organization reaches more than 18 million people trapped in poverty by disability. For more information visit www.cbmicanada.org or call 1-800-567-2264.



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