

Rebuilding program planned for Parkview Home

By Kate Gilderdale
Stouffville This Month

At the annual general meeting of Parkview Services for Seniors, board chair Melody Potter reviewed the year's planning efforts for a new Parkview Home.

The membership in attendance endorsed the

past year's activities which included the board's decision to rebuild Parkview Home on another, yet-to-be-determined, site in the Stouffville area. Ms. Potter indicated that the new building would comply with the Ministry of Health's revised design guidelines emphasizing a resident's right to privacy in a small,

home-like setting. The Ministry of Health is also considering Parkview's application to accommodate additional residents.

Parkview, in company with the Alzheimer Society of York Region and Whitby Mental Health Centre, has been a community leader for a number of years in the provision of safe and compassionate care for residents diagnosed with dementia. "Parkview will

continue to accept this leadership role and the new building will enhance our staff's capability to continue providing the high level of care for which Parkview has become known," said Ms. Potter.

As a registered non-profit charitable institution, Parkview Home will embark on a major fundraising campaign over the next year. The board was encouraged by the results of a feasibility study conducted by

fundraising consultants, who concluded that Parkview is highly regarded by the community and that there is strong support for proceeding with a fundraising campaign.

Ms. Potter announced that Joanna Reesor-McDowell has been appointed director of resource development to oversee the campaign. Low-key fundraising activi-

ties have begun among the many persons and organizations directly associated with Parkview Services; major community-wide fundraising is set for the fall and early spring.

"Our challenge will be to emulate the success of the original Parkview members whose vision became reality with the 1965 opening of the existing Home for the Aged," said Ms. Potter.



Clowning around at the Strawberry Festival. Stouffville This Month general manager MaryAnn Fleming hams it up with clown Livingstone.

PEPPERTREE KLASSICS

Women's Fashions & Shoes...

All Summer Fashions and Shoes

75%

OPEN 7 DAYS A WEEK

*Off Regular Ticket Prices

New Fall 2002 Fashions Arriving Daily



Bring this Ad to Receive
NO GST and NO PST

137 Main St. N., Markham
(905) 294-3882
www.peppertree.ca

*Expires August 31, 2002
*Fall Fashions Only
*Regular Ticket Prices

New To Your Community?

Be sure to call



Dianne • 905-640-3521
Karen • 905-640-1657

Our hostess will bring gifts and greetings, along with helpful community information.

DO YOU HAVE A STORY IDEA?

Call us and let us know what's on your mind!

905
642-8107