CHEVROLET

HOLIDAY EVENT

$1,500 IN HOLIDAY CASH FOR ELIGIBLE OWNERS[1/2/3]

+

$500 NEW BOXING WEEK BONUS ON SELECT MODELS[5]

LIMITED TIME DEC 15TH – JAN 2ND

+PLUS GET SIGN AND DRIVE LEASING[4] ON SELECT 2015s

WE MAKE YOUR FIRST MONTHLY LEASE PAYMENT

0% FINANCING AVAILABLE ON SELECT REMAINING 2014 VEHICLES[6]

LTZ shown

OFFER INCLUDES $750 IN HOLIDAY CASH[1]
+NEW $500 BOXING WEEK BONUS ON SELECT MODELS[5]

REDESIGNED 2015 CRUZE LS

SIGN & DRIVE LEASE $81 @ 1.5% WITH $0 DOWN PAYMENT

FOR 60 MONTHS* BI-WEEKLY. INCLUDES FREIGHT, PDI & LEVIES.

Fuel Efficiency 5.1 L/100km hwy[3]

Safety 10 Airbags

NHTSA Safety

4G LTE Wi-Fi

OFFER INCLUDES $1,000 IN HOLIDAY CASH[2]
+NEW $500 BOXING WEEK BONUS ON SELECT MODELS[5]

2015 SILVERADO 4X4 DOUBLE CAB 1WT

SIGN & DRIVE LEASE $163 @ 0% WITH $0 DOWN PAYMENT

FOR 36 MONTHS* BI-WEEKLY. INCLUDES FREIGHT, PDI, LEVIES & $4,500 CREDIT.*

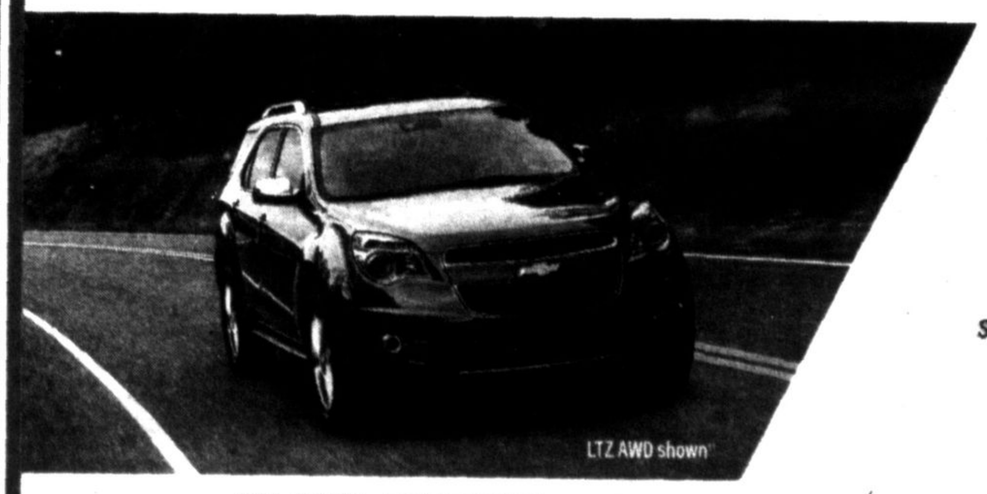
THE ALL-NEW SILVERADO
2014 NORTH AMERICAN TRUCK OF THE YEAR

Fuel Efficiency 9.9 L/100km hwy[3]

NHTSA Safety

4G LTE Wi-Fi

LTZ Z71 Double Cab 4x4 shown



LTZ AWD shown

OFFER INCLUDES $750 IN HOLIDAY CASH[1]
+NEW $500 BOXING WEEK BONUS ON SELECT MODELS[5]

2015 EQUINOX LS ALL-WHEEL DRIVE

SIGN & DRIVE LEASE $152 @ 0.9% WITH $0 DOWN PAYMENT

FOR 48 MONTHS* BI-WEEKLY. INCLUDES FREIGHT, PDI & LEVIES.

Fuel Efficiency 7.3 L/100km hwy

Best-In-Class[4] Rear Seat Leg Room

4G LTE Wi-Fi

ALL 2015s COME WITH CHEVROLET COMPLETE CARE:

- 2 YEARS/40,000 KM COMPLIMENTARY OIL CHANGES**
- 5 YEARS/160,000 KM POWERTRAIN WARRANTY*
- 5 YEARS/160,000 KM ROADSIDE ASSISTANCE*

CHEVROLET

FIND NEW ROADS / chevrolet.ca

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES

Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $799 for Dealer fees.***

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ▼Based on a 60/36/48 month lease for 2015 Chevrolet Cruze LS 1SA/Silverado 1500 Double Cab 4x4 1WT/Equinox LS AWD 1LS. Annual kilometre limit of 20,000 km. $0.16 per excess kilometre. [illegible] Monthly bi-weekly payments equals [illegible] depending on [illegible] payment or trade of $0 and/or $0 security deposit is required. Total obligation is $10,500/$12,727/$15,833. Option to purchase at lease end is $6,862/$11,041/$13,053. Excess wear and tear and km charges not included. Other lease options available. ◆$4,500 is a manufacturer to dealer delivery credit (tax inclusive) for 2015 Chevrolet Silve[illegible] Double Cab and is [illegible] offers on the advertised [illegible] credits or incentives [illegible] most models. See dealer for details. ▼/◆/* **Freight & PDI ($1,600/$1,695/$1,650), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2015 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified [illegible] customers in the Ontario Chevrolet Dealer Marketing Area [illegible] including Saskatchewan. Dealers are free to set individual prices. Quantities limited; dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers, in whole or in part, at any time without notice. Conditions and limitations apply. See dealer for details. ◊Government 5 Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program (www.safercar.gov). ΔEPA estimated. ◆Comparison based on 2013 Polk segmentation. Compact SUV and latest competitive data available and based on the maximum legroom available. Excludes other GM brands. †† 2015 Cruze LTZ MSRP with freight, PDI & levies $28,639. 2015 Silverado 1500 Double Cab 2LZ 4x4 MSRP with freight, PDI & levies $[illegible]. 2015 Equinox 2LZ MSRP with freight, PDI & levies $[illegible]. Dealer may [illegible] to set individual prices. **The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2014MY Chevrolet, Buick or GMC vehicle (excluding Spark EV), with an ACDelco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, or 2 years or 40,000 km, whichever occurs first, with a limit of four [illegible] services in total, performed at participating GM Dealers. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. ▲Whichever comes first. See dealer for limited warranty details. 1 Offer applies to eligible current owners or lessees of any model year 1999 or newer car that has been registered and insured in Canada in the customer's name for the previous consecutive six (6) months. Credit valid towards the retail purchase or lease of one eligible 2013, 2014, 2015 model year Chevrolet/Buick/GMC/Cadillac car, SUV, crossover and pickup models delivered in Canada between December 2, 2014 – January 2, 2015 (except 2015MY Cadillac Escalade). Credit is a manufacturer to consumer incentive (tax inclusive) and credit value depends on model purchased. $750 credit available on all eligible Chevrolet, Buick and GMC vehicles. $1,000 credit available on all Cadillac vehicles (except 2015MY Cadillac Escalade). Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact General Motors of Canada Limited (GMCL) to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GMCL dealer for details. GMCL reserves the right to amend or terminate offers for any reason, in whole or in part, at any time without prior notice. 2 Offer applies to eligible current owners or lessees of any model year 1999 or newer pickup truck that has been registered and insured in Canada in the customer's name for the previous consecutive six (6) months. Credit is a manufacturer to consumer incentive (tax inclusive). $1,000 credit available towards the retail purchase, cash purchase or lease of one eligible 2013, 2014 or 2015 model year Chevrolet or GMC light or heavy duty pickup (except Colorado/Canyon) delivered in Canada between December 2, 2014 – January 2, 2015. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact General Motors of Canada Limited (GMCL) to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GMCL dealer for details. GMCL reserves the right to amend or terminate offers for any reason, in whole or in part, at any time without prior notice. 3 Offer applies to eligible current owners or lessees of any Pontiac/Saturn/SAAB/Hummer/Oldsmobile model year 1999 or newer car or Chevrolet Cobalt or HHR that has been registered and insured in Canada in the customer's name for the previous consecutive six (6) months. Credit valid towards the retail purchase or lease of one eligible 2013, 2014, 2015 model year Chevrolet/Buick/GMC/Cadillac car, SUV, crossover and pickup models delivered in Canada between December 2, 2014 – January 2, 2015 (except 2015MY Cadillac Escalade). Credit is a manufacturer to consumer incentive (tax inclusive) and credit value depends on model purchased. $1,500 credit available on all eligible Chevrolet, Buick and GMC vehicles. $2,000 credit available on all Cadillac vehicles (except 2015MY Cadillac Escalade). Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact General Motors of Canada Limited (GMCL) to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GMCL dealer for details. GMCL reserves the right to amend or terminate offers for any reason, in whole or in part, at any time without prior notice. 4 Offer valid to eligible retail lessees in Canada who have obtained credit approval by and entered into a lease agreement with GM Financial and who accept delivery from December 2, 2014 through January 2nd, 2015 of any new or demonstrator 2015 model year Chevrolet City Express excluded at outset of program, will be eligible once residuals become available. General Motors of Canada will pay one month's lease payment or two bi-weekly lease payments as defined on the lease agreement (inclusive of taxes). After the first month, lessee will be required to make all remaining scheduled payments over the remaining term of the lease agreement. PPSA/RDPRM is not due. Consumer may be required to pay Dealer Fees, insurance, licence and applicable taxes not included. Additional conditions and limitations apply. GM reserves the right to modify or terminate this offer at any time without prior notice. See dealer for details. 5 $500 Boxing Week Bonus is a manufacturer to consumer credit (tax inclusive) available on the retail purchase or lease of 2014 or 2015 model year Chevrolet Sonic, Cruze, Trax, Equinox, Traverse, Silverado Light Duty (1500) Double Cab, Silverado HD (gas engine only), 2014 or 2015 model year Buick Verano, Encore, Enclave, 2014 or 2015 model year GMC Terrain, Acadia, Sierra Light Duty (1500) Double Cab, Sierra HD (gas engine only) and 2014 or 2015 model year Cadillac ATS Sedan and SRX delivered in Canada between December 2, 2014 and January 2, 2015. For the province of Quebec the offer ends on December 31, 2014. 6 Offer available to qualified retail customers in Canada for vehicles delivered between December 2, 2014 – January 2, 2015. 0% purchase financing offered on approved credit by TD Auto Finance Services, Scotiabank® or RBC Royal Bank for 84 months on all new or demonstrator 2014 vehicles. Participating lenders are subject to change. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: $20,000 at 0% APR, the monthly payment is $238.10 for 84 months. Cost of borrowing is $0, total obligation is $20,000. Offer is unconditionally interest free. Freight and air tax ($100, if applicable) included. Licence, insurance, registration, PPSA, applicable taxes and dealer fees not included. Dealers are free to set individual prices. Limited time offer which may not be combined with certain other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ®Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada.