

HOLIDAY CLEAROUT

SALES EVENT

GET UP TO
\$10,000
IN TOTAL DISCOUNTS



2014 RAM 1500 QUAD CAB SXT 4X4

\$26,595

PURCHASE PRICE INCLUDES \$8,500 CONSUMER CASH,* \$1,500 BONUS CASH,** FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

\$150 BI-WEEKLY*
FINANCE FOR @ **3.99%**
FOR 96 MONTHS WITH \$0 DOWN

NO PAYMENTS FOR 90 DAYS*

\$1,500 BONUS CASH**

IF YOU ARE A LICENSED TRADESMAN OR IF YOU CURRENTLY OWN ANY PICKUP TRUCK


GET EVEN MORE VALUE **2014 RAM 1500 CREW CAB SXT 4X4** WITH CLASS IV RECEIVER HITCH

MORE CHOICE
5.7-FT OR 6.4-FT BOX AVAILABLE

MORE COMFORT
40 INCHES OF REAR LEG ROOM

MORE STORAGE
CLASS-EXCLUSIVE IN-FLOOR & FRONT SEAT FLOOR BINS

FINANCE FOR
\$170 BI-WEEKLY*
@ **3.99%**
FOR 96 MONTHS WITH \$0 DOWN



NOW AVAILABLE
2014 RAM 1500
EcoDiesel
WITH UP TO **40 MPG HWY***
BEST FUEL ECONOMY OF ANY PICKUP EVER*

*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

REBUILDING YOUR CREDIT? NON-PRIME RATES FROM ONLY 4.99% OAC**



RAMTRUCKOFFERS.CA

Wise customers read the fine print: * - The Holiday Clearout Sales Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after November 29, 2014. Offers subject to change and may be extended without notice. All pricing includes freight (\$1,695), air conditioning, a large offer which applies to retail customers who finance a new 2014/2015 Chrysler, Jeep, Dodge, Ram or FIAT vehicle (except 2014 Dodge Avenger SE and 2014/2015 Dodge Viper) at a special fixed rate on approved credit through Royal Bank of Canada, TD Auto Finance or Scotiabank. Offer does not apply to Scotiabank special rate financing contracts longer than 90 months. Monthly/bi-weekly/weekly payments will be deferred for 60 days and contracts will be extended accordingly. Interest charges will not accrue during the first 60 days of the contract. Customers will be responsible for any required down payment, license, registration and insurance costs at time of contract. Some conditions apply. See your retailer for complete details. **Consumer Cash Discounts are deducted from the negotiated price before taxes. \$1,500 Ram Truck Loyalty/Conquest/Skilled Trades Bonus Cash is available on the retail purchase/lease of 2014 Ram 1500 (excludes Reg. Cab), 2014 Ram 2500/3500, 2014 Ram ProMaster or 2014 Ram Cargo Van and is deducted from the negotiated price after taxes. Eligible customers include: 1. Current owners/lessees of a Dodge or Ram Pickup Truck or Large Van or any other manufacturer's Pickup Truck or Large Van. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before November 29, 2014. Proof of ownership/lease agreement will be required. 2. Customers who are skilled tradesmen or are acquiring a skilled trade. This includes Licensed Tradesmen, Certified Journeymen or customers who have completed an Apprenticeship Certification. A copy of the Trade License/Certification required. (25A+AGR)/2014 Ram 1500 Crew Cab 4x4 SXT (25A+AGR+XFH) with a Purchase Price of \$26,595/\$30,173 with a \$0 down payment, financed at 3.99% for 96 months equals 208 bi-weekly payments of \$150/\$170 with a cost of borrowing of \$4,514/\$5,121 and a total obligation of \$31,108 R1/\$35,294 O8 -Non prime financing available on approved credit. APR example: 2014 Ram S1/SX1 with a Purchase Price of \$26,595 financed at 4.99% over 84 months, equals 182 bi-weekly payments of \$173 for a total finance obligation of \$31,564.37. **Based on 2014 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 2014 Ram 1500 4x2 model with 3.0L EcoDiesel V6 and 8-speed automatic - Hwy: 7.1 L/100 km (40 MPG) and City: 10.2 L/100 km (28 MPG). **With as low as 7.1 L/100 km (40 MPG) highway. *The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.

