

# THE 2015s ARE HERE

GET UP TO **\$8,100** IN TOTAL DISCOUNTS\*



THE ALL-NEW 2015 CHRYSLER 200 LX

**\$19,995**

PURCHASE PRICE INCLUDES \$3,500 CONSUMER CASH†, FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

OR CHOOSE

**\$112 @ 3.99%**

BI-WEEKLY FINANCING† FOR 36 MONTHS WITH \$0 DOWN

OR **\$12**

STEP UP TO THE 200 LIMITED FOR ONLY

PER WEEK

Starting From Price for 2015 Chrysler 200 S shown: \$28,790

## DODGE GRAND CARAVAN

**2015 DODGE GRAND CARAVAN CANADA VALUE PACKAGE**  
CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 31 YEARS

**\$19,995** OR CHOOSE **\$112 @ 3.99%**

BI-WEEKLY FINANCING† FOR 36 MONTHS WITH \$0 DOWN

PURCHASE PRICE INCLUDES \$8,100 CONSUMER CASH\* FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

**2014 CARAVAN STILL AVAILABLE WITH 0% FINANCING†**

**2014 ULTIMATE FAMILY PACKAGES STILL AVAILABLE**  
PACKAGE VALUED AT \$5,125\* - YOU PAY ONLY \$1,775!†



Starting From Price for 2015 Dodge Grand Caravan Crew shown: \$31,490!



Starting From Price for 2015 Jeep Cherokee Trailhawk shown: \$35,235\*

**Jeep**



**2015 JEEP CHEROKEE SPORT**  
BEST-IN-CLASS CAPABILITY\*

**\$24,695**

AVAILABLE **0%** FINANCING† FOR 36 MONTHS

PURCHASE PRICE INCLUDES FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.



**2014 JEEP CHEROKEE BEST NEW SUV (UNDER \$35,000)**  
**2014 JEEP CHEROKEE CANADIAN UTILITY VEHICLE OF THE YEAR**

## DODGE JOURNEY

**2015 DODGE JOURNEY CANADA VALUE PACKAGE**  
CANADA'S FAVOURITE CROSSOVER\*

**\$19,995** OR CHOOSE **\$112 @ 3.99%**

BI-WEEKLY FINANCING† FOR 36 MONTHS WITH \$0 DOWN

PURCHASE PRICE INCLUDES \$2,000 CONSUMER CASH\* FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

**2014 JOURNEY STILL AVAILABLE WITH 0% FINANCING†**

**2014 ULTIMATE JOURNEY PACKAGES STILL AVAILABLE**  
PACKAGE VALUED AT \$7,140\* - YOU PAY ONLY \$2,145!†



Starting From Price for 2015 Dodge Journey Crossroad shown: \$31,785!

\*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.



**Jeep**

**REBUILDING YOUR CREDIT?**  
NON-PRIME RATES FROM ONLY 6.99% OAC\*



**Wise customers read the fine print:** 0, \*, 1, †, €, \*, \*\*, † The 2015s Are Here Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after November 1, 2014. Offers subject to change and may be extended without notice. All pricing includes freight (\$1,695), air conditioning charge (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. \$0R 100 in Total Discounts is available on the new 2015 Dodge Grand Caravan Canada Value Package models and consists of \$7,000 Consumer Cash Discount and \$1,100 in Consumer Bonus Cash. See your retailer for complete details. \*Consumer Cash Discounts are deducted from the negotiated price before taxes. †3.99% purchase financing for up to 96 months available on new select models through RBC Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2015 Chrysler 200 LX (28A)/2015 Dodge Grand Caravan Canada Value Package (29E)/2015 Dodge Journey Canada Value Package (22F) with a Purchase Price of \$19,995/\$19,995/\$19,995, with a \$0 down payment, financed at 3.99% for 36 months equals 20R bi-weekly payments of \$112. \$112. \$112 with a cost of borrowing of \$3,394/\$3,394/\$3,394 and a total obligation of \$23,388.63/\$23,388.63/\$23,388.63. 10% purchase financing for up to 36 months available on new 2015 Jeep Cherokee Sport/2014 Dodge Grand Caravan/2014 Dodge Journey models to qualified customers on approved credit through RBC Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2015 Jeep Cherokee Sport (24A)/2014 Dodge Grand Caravan Canada Value Package (29E)/2014 Dodge Journey Canada Value Package (22F) with a Purchase Price of \$24,695/\$19,995/\$19,995 with a \$0 down payment, financed at 0% for 36 months equals 2R bi-weekly payments of \$317/\$256.35/\$256.35 with a cost of borrowing of \$0 and a total obligation of \$24,695/\$19,995/\$19,995. €\$5,125 in Package Value available on the new 2014 Dodge Grand Caravan SXT Ultimate Family Package (RTKH5329G) model based on the following MSRP options: \$850 Climate Group, \$1,925 Storage DVD Entertainment, \$1,500 SXT Plus Group and \$850 Uconnect Hands Free Group. \$7,140 in Package Value available on the new 2014 Dodge Journey SXT Ultimate Journey Package (JCDP492BK) model based on the following MSRP options: \$1,475 Flexible Seating Group, \$1,200 Rear Seat DVD, \$525 Convenience Group, \$2,940 Navigation & Sound Group and \$1,295 Sunroof. \*Discounts available at participating retailers on the purchase/lease of only the following new vehicles: 2014 Dodge Grand Caravan SXT with Ultimate Family Package (RTKH5329G). Discount consists of \$850 in no-cost options and \$2,940 DVD Incentive that will be deducted from the negotiated price before taxes. 2014 Dodge Journey SXT with Ultimate Journey Package (JCDP492BK). Discount consists of \$2,495 in no-cost options and \$2,500 DVD Incentive that will be deducted from the negotiated price before taxes. Some conditions apply. See your retailer for complete details. †Non-prime financing available on approved credit. APR examples: 2015 Chrysler 200 LX with a purchase price of \$19,995 financed at 6.99% over 84 months, equals 182 bi-weekly payments of \$139 for a total finance obligation of \$25,341.15. \$Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. †Best in class capability based on Jeep Cherokee offering 2 speed power transfer unit (PTU) with rear locking axle, exclusive Jeep Selec Terrain with 5 settings (including rock), and industry first fully disconnecting drive-line, best-in-class towing, approach angle, departure angle and ramp breakover angle. Based on 2014 cross shop activity including Ford Escape, Honda CR-V, Hyundai Santa Fe Sport (5 pass), Toyota RAV4, Chevrolet Equinox, Mazda CX-5, Ford Edge and Subaru Forester. †Based on IHS Automotive Polk Canadian Vehicles in Operation data available as of July, 2014 for Crossover Segments as defined by Chrysler Canada Inc. \*The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc. †Jeep is a registered trademark of Chrysler Group LLC.