

Learn how to lead from best in business

BY ADAM MARTIN-ROBBINS
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Local business and community leaders will next month have a rare opportunity to hear a trio of experts and bestselling authors share their insights on leadership.

A live simulcast of half-day leadership seminar L2: Learn - Lead, will run Oct. 10 at Eagles Nest Golf Club. It is being hosted by Mario Piccone, of Vaughan company Piccone Coaching Inc.

NEXT LEVEL

"It is an opportunity to provide York Region leaders with a chance to grow within themselves as a leader and have the opportunity to take their companies to the next level," Piccone said. "It's a great networking opportunity, as well."

Vaughan is one of 300 locations around the world hosting this half-day seminar.

The event, billed as York Region's first annual live simulcast on leadership, features acclaimed leadership guru John Maxwell, advertising



SUBMITTED PHOTO

Piccone Coaching Inc.'s Mario Piccone (above) has been personally coached by leadership guru John Maxwell.

executive and bestselling-author Linda Kaplan Thaler and former Yahoo executive Tim Sanders.

Maxwell, founder of The John Maxwell Company and EQUIP, has coached people globally and has

written best-selling books, including *The 21 Irrefutable Laws of Leadership* and *The 21 Indispensable Qualities of a Leader*.

Inc. Magazine recently named Maxwell the most popular leader-

L2: LEARN-LEAD

GENERAL ADMISSION costs \$99, the VIP package, which includes a 'champion's breakfast' is \$129, or you can purchase a table for 10 at a cost of \$79 per person.

FOR MORE INFORMATION and to purchase tickets, visit L2YorkRegion.eventbrite.ca.

SPONSORSHIP opportunities are still available. Contact Mario Piccone at 647-294-2252 or email mario@picconecoaching.com.

ship expert in the world and he has been voted the top leadership professional six years in a row in Global Gurus' annual Top 30 contest.

"John's been doing this for more than 40 years and leadership oozes out of his skin. You can't help but be affected by every word he says," said Piccone, who Maxwell has personally mentored.

"You realize that leadership is

part of you on a daily basis. You've got to learn how to lead yourself first before you can lead others and that's something he makes you realize pretty quickly," Piccone added. "He's the real deal. He explains it in plain English — there's no hype. He's not a motivational speaker. It's real, hard-core information."

For this event, Maxwell will focus on topics from his book, *Good Leaders Ask Great Questions*.

"It's really going to give attendees a tool to be able to use immediately," Piccone said.

For her part, Thaler, chairperson of advertising agency Publicis Kaplan Thaler, will speak about grit in your personal life and in business, while Sanders will discuss market-

ing. "I expect attendees to have a better understanding of what leadership is all about and believe that through asking great questions, they can lead a team to any level that they're looking for," Piccone said.

A portion of the proceeds from the event will go to support United Way of York Region.

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'Don't get facts at coffee shop'

From page 3.

A question posed to the mayoral candidates, which was submitted by an audience member, claimed the municipal budget is \$300 million.

Bannon was quick to correct that figure. The budget, he said, is between \$68 and \$70 million.

Bartley concurred with the amount and cautioned "people, you need to get your facts straight. ... Don't get it at the coffee shop."

All but one of the 28 candidates attended the meeting. Brad Whittick, who registered on the last day of eligibility for Ward 3, was absent.

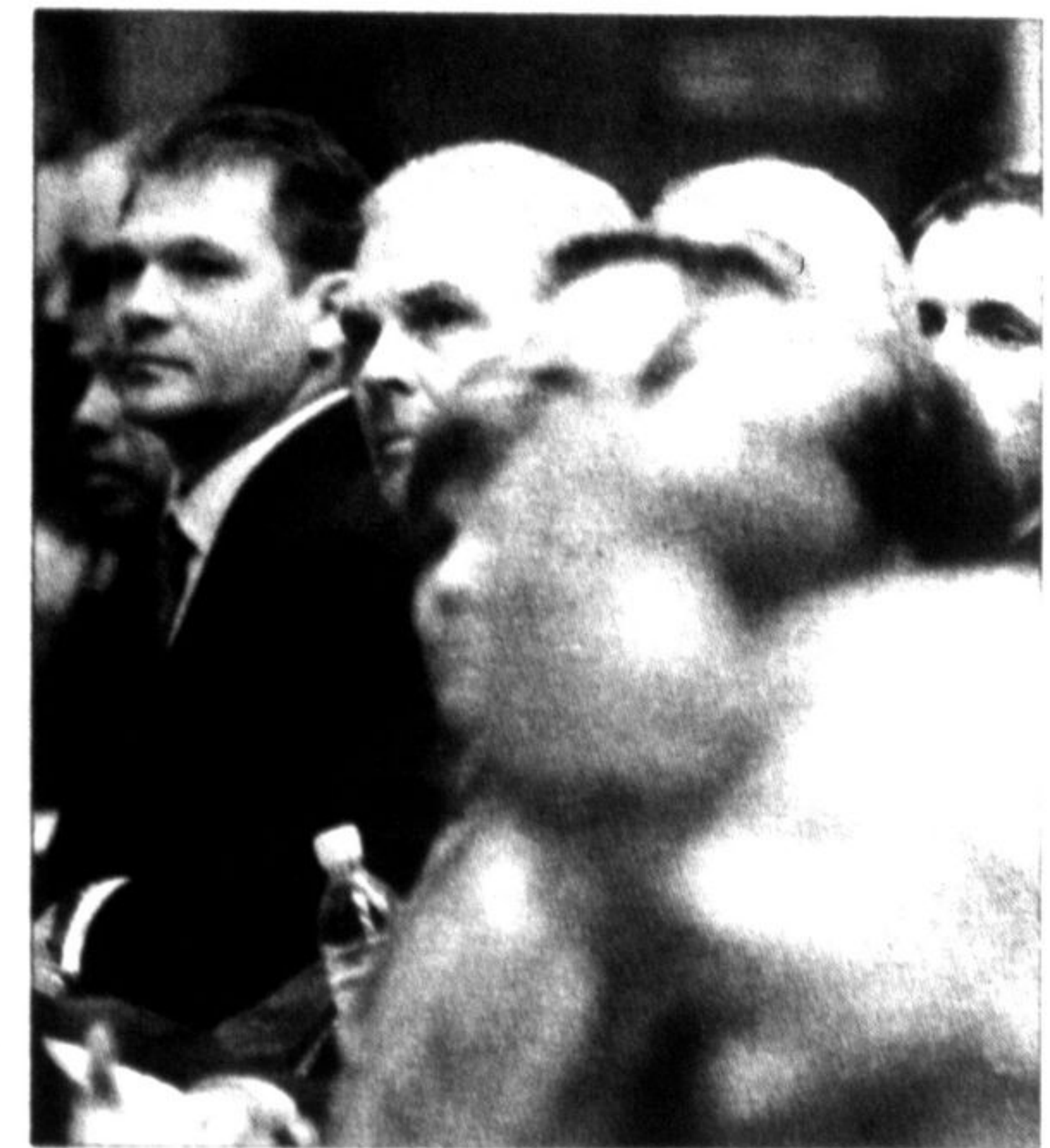
Candidates officially running for office are: Justin Altmann, Phil Bannon, Richard Bartley, Arnold Neufeldt-Fast and Willie Reodica (mayor); Ken Ferdinands and Elizabeth Johnston (Ward 1); Adam Scahickedanz and Maurice Smith (Ward 2); Hugo T. Kroon, Jim MacDonald and Brad Whittick (Ward 3); Oliver Belo, Holly Fullager, James Liaros, Jim Priebe, Rick Upton and Mark Witte (Ward 4); Michael Humphreys, Iain Lovatt and Tom Winters (Ward 5); Harry French, Rob Hargrave, Joanne Iannuzzi, Susie Nadarajah, Senthuran Paramasamy, Jatin Shah and Bryan Stott (Ward 6).

The election takes place Oct. 27.

For more information on the election, go to www.townofws.ca/elections

MORE OPPORTUNITIES

There are a number of ward meetings still to take place between now and election day:



STAFF PHOTO/STEVE SOMERVILLE

Whitchurch-Stouffville mayoral and council candidates listen to a question at last Thursday's meeting at SDSS.

Sept. 30 - Ward 6 - 19 on the Park

Oct. 7 - Ward 4 - 19 on the Park

Oct. 14 - Ward 2 - Ballantrae Community Centre

Oct. 21 - Ward 5 - 19 on the Park

The meetings are being run by the Community Links Panel of the Stouffville Sun-Tribune. It's part of the York Region Media Group's Big 5-0 initiative. Its goal is get more than half of York Region voters to the polls this fall.

All sessions begin at 7 p.m.