SUMMER CLEARANCE EVENT

\$10.350 IN TOTAL + 0% FINANCING FOR 36 MONTHS ON SELECT MODELS



- **Temperature Control** · SiriusXM™ Satellite Radio (includes
- one year of service)
- · Rear air conditioning with heater
- Steering wheel mounted audio controls Hands-free connectivity with Uconnect*
- Voice Command with Bluetooth* Includes 17-inch aluminum wheels
- 2nd row overhead 9-inch video screen
- Stow 'n Go" · ParkView' rear

2nd row Super

back-up camera

PACKAGE VALUED AT \$5,125 - YOU PAY ONLY \$1,775!**

2014 DODGE GRAND CARAVAN CANADA VALUE PACKAGE **CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 30 YEARS**

FINANCING

FOR 96 MONTHS WITH \$0 DOWN

PURCHASE PRICE INCLUDES \$8,100 CONSUMER CASH, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY:

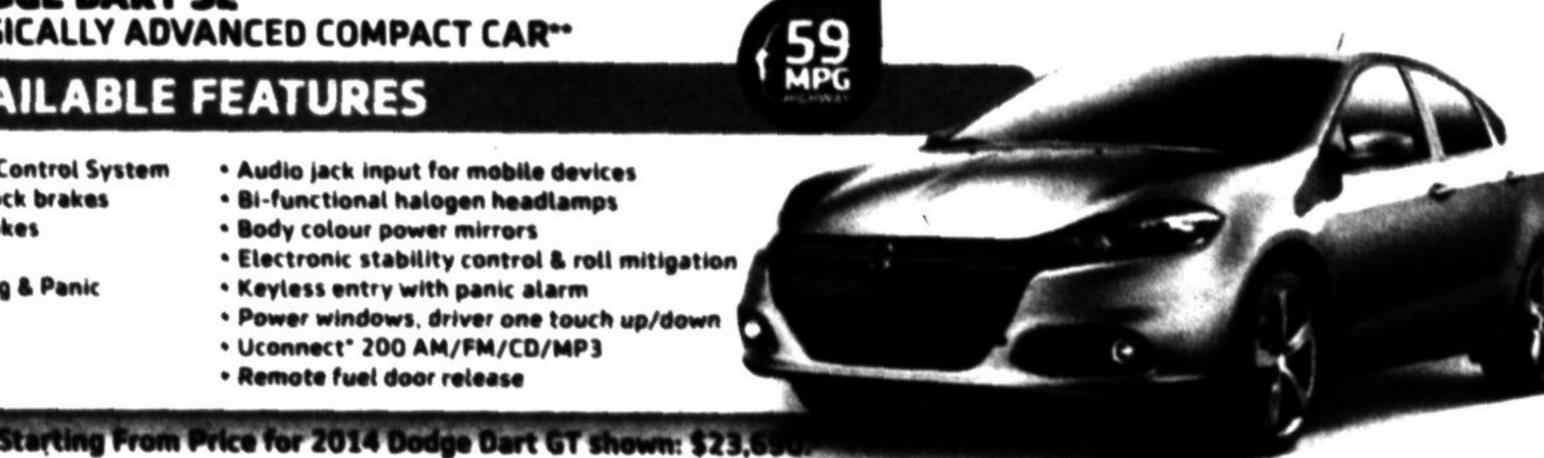
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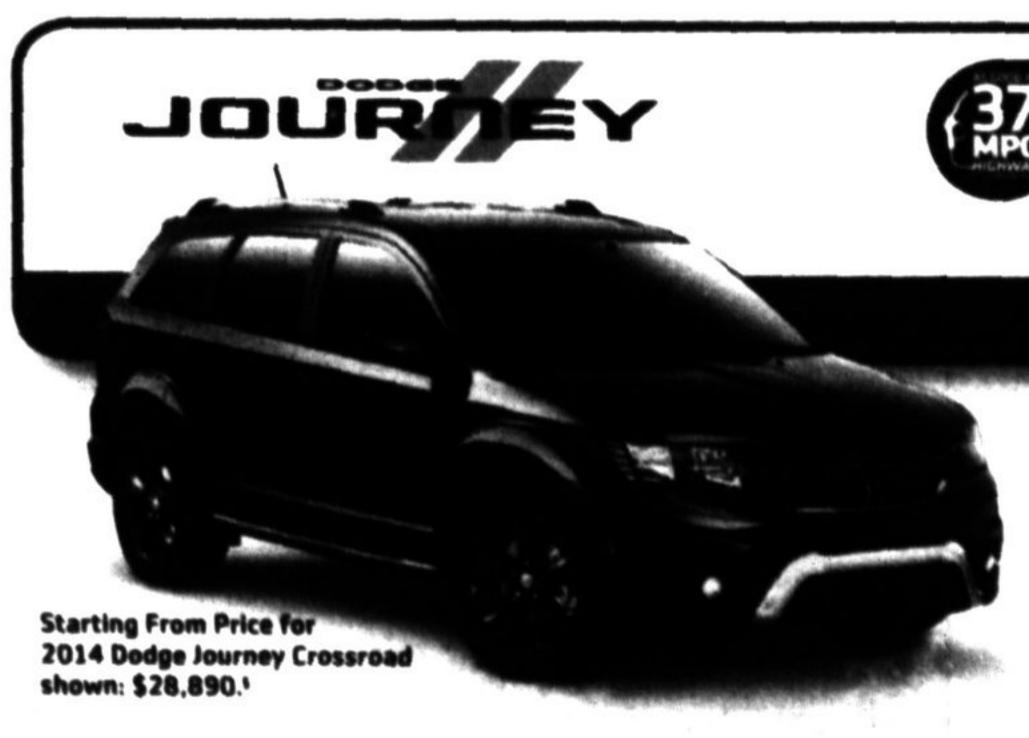
THE NEW 2014 DODGE DART SE

THE MOST TECHNOLOGICALLY ADVANCED COMPACT CAR**

AVAILABLE FEATURES

- **FINANCE FOR '91**
- WITH \$0 DOWN
- FINANCING" **FOR 36 MONTHS**
- All-Speed Traction Control System
- Four-channel antilock brakes · Four-wheel disc brakes
- · Hill Start Assist . Ready-Alert Braking & Panic
- **Brake Assist**
- Ten air bags · All-season tires
- Audio jack input for mobile devices
- Bi-functional halogen headlamps
- Body colour power mirrors
- Electronic stability control & roll mitigation
- Keyless entry with panic alarm
- · Power windows, driver one touch up/down
- Uconnect* 200 AM/FM/CD/MP3
- · Remote fuel door release





2014 DODGE JOURNEY SXT ULTIMATE JOURNEY PACKAGE

- Remote start
- Power sunroof
- · ParkView* rear back-up camera
- with Park-Sense' rear park assist Uconnect* hands-free communication with Bluetooth*
- 2nd row overhead 9-inch screen
- Air conditioning with Tri-zone
- **Temperature Control** . 8.4-inch touch screen display
- · SiriusXM™ Satellite Radio (includes one year of service)
- Premium soft-touch interior 6 premium speakers
- with subwoofers
- · Best-in-Class storage · Largest touch screen in its class

PACKAGE VALUED AT \$7,140 - YOU PAY ONLY \$2,145!

2014 DODGE JOURNEY CANADA VALUE PACKAGE CANADA'S #1-SELLING CROSSOVER^

WITH \$0 DOWN

PURCHASE PRICE INCLUDES \$2,000 CONSUMER CASH? FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY:

+Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

LESS FUEL. MORE POWER. GREAT VALUE. 10 VEHICLES WITH 40 MPG HWY OR BETTER.

Less Fuel. More Power, Great Value is a comparison between the 2014 and the 2013 Chrysler Canada product lineups. 40 MPG or greater claim (7.1 L/100 km) based on 2014 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption may vary based on driving habits and other factors. Ask your retailer for the EnerGuide Information. = 2014 Dodge Grand Caravan 3.6L VVT V8 6-apeed automatic - Hwy: 7.9 L/100 km (36 MPG) and City: 7.3 L/100 km (39 MPG). 2014 Dodge Journey 2.4 L with 4-speed automatic - Hwy: 7.7 L/100 km (37 MPG) and City: 11.2 L/100 km (25 MPG). Wise customers read the fine print: △ † ↑. ►. § The Trade in Trade Up Summer Clearance Event offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after July 11, 2014. Offers subject to change and may be extended without notice. All pricing includes freight (\$1,695), air tax (if applicable), tire levy and OMVIC fee Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. \$10,350 in Total Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available on the new 2014 Dodge Grand Caravan SXT model and consists of \$7,000 Consumer Cash Discounts is available o to 36 months available on new 2014 Dodge Grand Caravan Canada Value Package (29E)/2014 Dodge Dart SE (25A)/2014 Dodge Journey

DODGE

Canada Value Package (22F) with a Purchase Price of \$19,995/\$16,995/\$16,995/\$16,995/\$16,995/\$19,995 with a \$0 down payment, financed at 0% for 36 months equals 78 bi-weekly payments of \$256.35/\$217.88/\$256.35 with a cost of borrowing of \$0 and a total obligation of \$19,995/\$16,995/\$19,995 e\$5,125 in Package Value available on the new 2014 Dodge Grand Caravan SXT Ultimate Family Package (RTKH5329G) model based on the following MSRP options: \$850 Climate Group, \$1,925 Single DVD Entertainment, \$1,500 SXT Plus Group and \$850 Uconnect Hands-Free Group \$7,140 in Package Value available on the new 2014 Dodge Journey SXT Ultimate Journey ((SIFILES XIII)))
Package (JCDP4928K) model based on the following MSRP options: \$1,475 Flexible Seating Group, \$1,200 Rear Seat DVD, \$525 Convenience Group, \$2,645 Navigation & Sound Group and \$1,295 Sunroof See your retailer for complete details. *Discounts available at participating retailers on the purchase lease of only the following new vehicles. 2014 Dodge Grand Caravan SXT with Ultimate Family Package (RTKH5329G). Discount consists of \$850 in no-cost options and \$2,500 DVD incentive that will be deducted from the negotiated price before taxes. 2014 Dodge Journey SXT with Ultimate Journey Package. lease of only the following new vehicles 2014 Dodge Grand Caravan SXT with Ultimate Family Package (RTKH5329G). Discount consists of: \$850 in no-cost options and \$2,500 DVD Incentive that will be deducted from the negotiated price before taxes. 2014 Dodge Journey SXT with Ultimate Journey Package (JCDP4928K). Discount consists of: \$2,495 in no-cost options and \$2,500 DVD incentive that will be deducted from the negotiated price before taxes. Some conditions apply. See your retailer for complete details. *Consumer Cash Discounts are deducted from the negotiated price before taxes. †3.99% purchase financing for up to 96 months available on new select models through RBC, Scotlabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2014 Dodge Grand Caravan Canada Value Package (29E)/2014 Dodge Journey Canada Value Package (22F) with a Purchase Price of \$19,995/\$19,995. with a \$0 down payment, financed at 3.99% for 96 months equals 208 bi-weekly payments of \$112/\$112 with a cost of borrowing of \$3,394/\$3,388.63 > 2.79% purchase financing for up to 96 months available on new select models through RBC. Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Example: 2014 Dodge Dart (25A) with a 90 down payment, financed at 2.79% for 96 months equals 208 bi-weekly payments of \$91 with a cost of borrowing of \$1,987 and a total obligation of \$18,981 81 §Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. **Based on 2014 Ward's upper small sedan costing under \$25,000. ^Based on R. L. Polk Canada, Inc. May 2008 to September 2013 Canadian Total New Vehicle Registration data for Crossover Segments as defined by Chrysler Group LLC. "The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.