THURSDAY, JUNE 5, 2014

SERVING THE COMMUNITY OF WHITCHURCH-STOUFFVILL

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Meet the 'Dragon' lady



Arlene Dickinson is best

known to Canadians as one of the venture capitalists on the award winning CBC series Dragons' Den and The Big Decision, as well as a marketing expert on Recipe to Riches. She is the author of two books, the number one bestselling book, Persuasion and her most recent best-selling release, All In. Now, Dickinson is making her rounds for Ontario Entrepreneur week to teach YOU some lessons learned about making it as an entrepreneur in today's economy. Join us on June 12th at the Sheraton Parkway Toronto North for an inspirational and educational breakfast.

Entrepreneur Week Breakfast with Arlene:

Ontario Entrepreneur week celebrates the successes of local entrepreneurs as a community while encouraging others to be innovative to help fuel and drive the local economy. It is a tribute to the small

businesses that help fuel our economy.

Arlene Dickinson will be speaking about how life and business are intertwined when you're an entrepreneur. Dickinson found her calling and developed a passion for entrepreneurism at the age of 31 after getting married at 19 and raising four children. From struggles, fails, to success, Dickinson's story will both inspire and educate.

About Arlene Dickinson:

Arlene Dickinson is one of Canada's most renowned independent marketing communications entrepreneurs. As CEO of Venture Communications, her creative and strategic approach has turned the company into a powerhouse with a blue chip client list. She is also the CEO of youinc.com, a company she founded in 2012 that is dedicated to serving and investing in entrepreneurs and the entrepreneurial lifestyle. She has carved out a name for herself in the business

community, both on screen and offscreen, and has been recognized with multiple honours and awards including: Canada's Most Powerful Women Top 100, the Pinnacle Award for Entrepreneurial Excellence, as well as PROFIT and Chatelaine's TOP 100 Women Business Owners. Dickinson is an Honorary Captain of the Royal Canadian Navy and is the recipient of honorary degrees from Mount Saint Vincent University, Saint Mary's University and the Northern Alberta Institute of Technology. She sits on the Leadership Council of the Perimeter Institute for Theoretical Physics and is the proud recipient of The Queen Elizabeth II Diamond Jubilee Medal. Dickinson is also a generous philanthropist, and supporter of many important causes, including her support of Nutrition for Learning. A program dedicated to providing breakfast and lunch programs to children aged 5 through 18 years.

In support of LifeCorps Food Share:

LifeCorps Food Share is the only charity in York Region that safely collects and warehouses surplus fresh, frozen and dry foods and delivers to other non-profits that provide food in their programs.

Their membership includes food banks, community meals, shelters, substance abuse programs, assisted housing, seniors programs and programs for the physically and mentally challenged. Their 45 members serve over 17,000 meals to over 9000 individuals per month. In 2013 LifeCorps Food Share delivered over 175,000 meals at a cost of 71 cents per meal.

Support LifeCorps and your local entrepreneurship community by

GETTING YOURTICKETS NOW!!



Breakfast Seminar Series • June 12, 2014 Sheraton Parkway Toronto North • 7:00am to 10:00 am