THE SMART WAY TO GET MORE FOR LESS.

SMART CHOICE ★ sales event ★

GET UP TO **$10,350** IN TOTAL DISCOUNTS* + NOW AVAILABLE **0%** FINANCING" FOR 36 MONTHS ON SELECT MODELS

PULL-AHEAD BONUS CASH **$1,000** + 1% RATE REDUCTION

Starting From Price for 2014 Dodge Grand Caravan Crew Plus shown: $31,990!

36 MPG HIGHWAY

2014 DODGE GRAND CARAVAN SXT ULTIMATE FAMILY PACKAGE

- Air conditioning with Tri-zone Temperature Control
- SiriusXM™ Satellite Radio (includes one year of service)
- Rear air conditioning with heater
- Steering wheel mounted audio controls
- Hands-free connectivity with Uconnect™ Voice Command with Bluetooth*
- Includes 17-inch aluminum wheels
- 2nd row overhead 9-inch video screen
- Premium interior
- 2nd row Super Stow 'n Go*
- ParkView* rear back-up camera

PACKAGE VALUED AT $5,125 – YOU PAY ONLY $1,775!**

OR CHOOSE

2014 DODGE GRAND CARAVAN CANADA VALUE PACKAGE

CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 30 YEARS

$19,995 AND GET **0%** FINANCING†† FOR 36 MONTHS OR CHOOSE **$112** @ **3.99%** BI-WEEKLY FINANCING† FOR 96 MONTHS WITH $0 DOWN

PURCHASE PRICE INCLUDES $8,100 CONSUMER CASH‡, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY•

THE NEW 2014 DODGE DART SE

THE MOST TECHNOLOGICALLY ADVANCED COMPACT CAR**

AVAILABLE FEATURES

59 MPG HIGHWAY

FINANCE FOR **$91@** BI-WEEKLY† **2.79%** FOR 96 MONTHS WITH $0 DOWN

OR CHOOSE **0%** FINANCING" FOR 36 MONTHS

- All-Speed Traction Control System
- Four-channel antilock brakes
- Four-wheel disc brakes
- Hill start assist
- Ready-Alert Braking & Panic Brake Assist
- Ten air bags
- All-season tires
- Audio jack input for mobile devices
- Bi-functional halogen headlamps
- Body colour power mirrors
- Electronic stability control & roll mitigation
- Keyless entry with panic alarm
- Power windows, driver one touch up/down
- Uconnect™ 200 AM/FM/CD/MP3
- Remote fuel door release

Starting From Price for 2014 Dodge Dart GT shown: $23,690!

Starting From Price for 2014 Dodge Journey SXT shown: $24,395!

37 MPG HIGHWAY

2014 DODGE JOURNEY SXT ULTIMATE JOURNEY PACKAGE

- Remote start
- Power sunroof
- ParkView* rear back-up camera with Park-Sense* rear park assist
- Uconnect™ hands-free communication with Bluetooth*
- 2nd row overhead 9-inch screen
- Air conditioning with Tri-zone Temperature Control
- 8.4-inch touch screen display
- SiriusXM™ Satellite Radio (includes one year of service)
- Premium soft-touch interior
- 6 premium speakers with subwoofers
- Best-in-Class storage
- Largest touch screen in its class

PACKAGE VALUED AT $7,140 – YOU PAY ONLY $2,145!**

OR CHOOSE

2014 DODGE JOURNEY CANADA VALUE PACKAGE

CANADA'S #1-SELLING CROSSOVER^

$19,995 OR FINANCE FOR **$114** @ **4.29%** BI-WEEKLY† FOR 96 MONTHS WITH $0 DOWN

PURCHASE PRICE INCLUDES $2,000 CONSUMER CASH‡, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY•

dodgeoffers.ca

•Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

CHRYSLER Jeep **LESS FUEL. MORE POWER. GREAT VALUE.** 15 VEHICLES WITH 40 MPG HWY OR BETTER. DODGE RAM

Less Fuel. More Power. Great Value is a comparison between the 2014 and the 2013 Chrysler Canada product lineups. 40 MPG or greater claim (7.1 L/100 km) based on 2014 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption may vary based on driving habits and other factors. Ask your retailer for the EnerGuide information. ◆2014 Dodge Grand Caravan 3.6L VVT V6 6-speed automatic – Hwy: 7.9 L/100 km (36 MPG) and City: 12.2 L/100 km (23 MPG). 2014 Dodge Dart 1.4 L I-4 16V Turbo – Hwy: 4.8 L/100 km (59 MPG) and City: 7.3 L/100 km (39 MPG). 2014 Dodge Journey 2.4 L with 4-speed automatic – Hwy: 7.7 L/100 km (37 MPG) and City: 11.2 L/100 km (25 MPG). Wise customers read the fine print: ◊ †† ⓘ ♦ ★ ^ ‡ † ➤ § The Smart Choice Sales Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after May 1, 2014. Offers subject to change and may be extended without notice. [illegible] freight ($1,695), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. [illegible] on the new 2014 Dodge Grand Caravan SXT model and consists of $7,000 Consumer Cash Discount and $3,350 in Ultimate Family Package Savings. See your retailer for complete details. ††0% purchase financing for up to 36 months available on new 2014 Jeep Cherokee, 2014 Dodge Grand Caravan, 2014 Dodge Dart models to qualified customers on approved credit through participating Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2014 Jeep Cherokee Sport 4x2 (24A); 2014 Dodge Grand Caravan Canada Value Package (29E); 2014 Dodge Dart SE (25A) with a Purchase Price of $24,495/$19,995/$16,995 with a $0 down payment, financed at 0% for 36 months equals [illegible] bi-weekly payments of $[illegible] with a cost of borrowing of $0 and a total obligation of $24,495/$19,995/$16,995. ‡Finance Full Ahead Bonus Cash and †% Rate Reduction are available to eligible customers on the retail purchase/lease of select 2014 Chrysler, Jeep, Dodge, Ram or Fiat models at participating retailers from May 1 to June 2, 2014 inclusive. Finance Full Ahead Bonus [illegible] price after taxes. †% Rate Reduction applies on approved credit to most qualifying subvented financing transactions through RBC, TD Auto Finance and Scotiabank. †% Rate Reduction cannot be used to reduce the final interest rate below 0%. Eligible customers include all original and current owners of select Chrysler, Jeep, Dodge, Ram or Fiat models with proof of [illegible] finance or lease contract maturing between May 1, 2014 and June 30, 2017. Trade-in not required. See retailer for complete details and exclusions. ♦$5,125 in Package Value available on the new 2014 Dodge Grand Caravan SXT Ultimate Family Package (RTKH53296) model based on the following MSRP options: $[illegible] $1,925 Single DVD Entertainment; $1,500 SXT Plus Group and $850 Uconnect Hands Free Group. $7,140 in Package Value available on the new 2014 Dodge Journey SXT Ultimate Journey Package (JCDP49280) model based on the following MSRP options: $1,475 Flexible Seating Group; $[illegible] $2,645 Navigation & Sound Group and $1,295 Sunroof. See your retailer for complete details. ★Discounts available at participating retailers on the purchase/lease of only the following new vehicles: 2014 Dodge Grand Caravan SXT with Ultimate Family Package (RTKH53296) [illegible] discount consists of $[illegible] and $[illegible] DVD incentive that will be deducted from the negotiated price before taxes. 2014 Dodge Journey SXT with Ultimate Journey Package (JCDP49280). Discount consists of $2,495 in no cost options and $2,500 DVD incentive that will be deducted from the negotiated price before taxes. Some conditions apply. See your retailer for complete details. ^Consumer Cash Discounts are deducted from the negotiated price before taxes. ‡3.99% purchase financing for up to 96 months available on new select models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Example: 2014 Dodge Grand Caravan Canada Value Package (29E) with a Purchase Price of $19,995, with a $0 down payment, financed at 3.99% for 96 months equals 208 bi-weekly payments of $112 with a cost of borrowing of $3,394 and a total obligation of $23,388.63. ‡4.29% purchase financing for up to 96 months available on new select models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Example: 2014 Dodge Journey Canada Value Package (22E) with a Purchase Price of $19,995, with a $0 down payment, financed at 4.29% for 96 months equals 208 bi-weekly payments of $114 with a cost of borrowing of $3,662 and a total obligation of $23,[illegible] ➤ [illegible]% purchase financing for up to [illegible] months available on new select models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Example: 2014 Dodge Dart (25A) with a Purchase Price of $16,995, with a $0 down payment, financed at 2.79% for 96 months equals 208 bi-weekly payments of $[illegible] with a cost of borrowing of $[illegible] and a total obligation of $18,981.81. §Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. ^^Based on [illegible] sedan costing under $25,000. ^Based on R.L. Polk Canada, Inc., May 2008 to September 2013 Canadian Total New Vehicle Registration data for Crossover Segments as defined by Chrysler Canada Inc. *Jeep is a registered trademark of Chrysler Group LLC. *The SiriusXM logo is a registered trademark of SiriusXM Canada Holdings Inc.**

SiriusXM

DODGE Caravan Kids

PROUD SPONSOR OF NORTHERN HOCKEY ACROSS CANADA