CHEVROLET TRUCK MONTH.

AS LOW AS **0%** UP TO 36-MONTH LEASE‡ | AS LOW AS **0%** UP TO 48-MONTH FINANCING | **40¢** OFF/LITRE GAS CARD ON ALL MODELS◊

2014 SILVERADO CREW CAB 4X4

LEASE **$157 @ 0% FOR 36** MONTHS

BI-WEEKLY. $1,250 DOWN PAYMENT. **$0 SECURITY DEPOSIT**
INCLUDES FREIGHT, PDI, LEVIES & $4,750 CREDIT*. TAXES NOT INCLUDED.

PLUS TRUCK OWNER BONUS** OF $1,000

BEST V8 FUEL EFFICIENCY. BETTER THAN F-150'S ECOBOOST V6.ΔΔ
BEST-IN-CLASS TOWING: UP TO 12,000 lbs.

2014 SILVERADO DOUBLE CAB 4X4

$29,430*

CASH PURCHASE PRICE INCLUDES FREIGHT, PDI, LEVIES, $4,750 CASH CREDIT* & $2,000 TRUCK OWNER BONUS**

CHEVROLET

COMPLETE CARE

COMPLIMENTARY OIL CHANGES	2 YR/40,000 KM**
NEW VEHICLE LIMITED WARRANTY	3 YR/60,000 KM▲
POWERTRAIN WARRANTY	5 YR/160,000 KM▲
ROADSIDE ASSISTANCE	5 YR/160,000 KM▲

THE ALL-NEW SILVERADO. 2014 NORTH AMERICAN TRUCK OF THE YEAR.

CHEVROLET

SILVERADO. TRUE NORTH STRONG.

TO GUARANTEE OUR QUALITY, WE BACK IT 160,000-KM/5-YEAR POWERTRAIN WARRANTY▲

▲Whichever comes first. See dealer for limited warranty details.

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $799 for Dealer fees.*

ONTARIOCHEVROLETDEALERS.COM

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. *Offer applies to the purchase of 2014 Chevrolet Silverado 1500 Double Cab 4WD 1WT+G80+B30. ‡Based on a 36 month lease for 2014 Chevrolet Silverado 1500 Crew Cab 4WD 1WT+G80+B30. Annual kilometre limit of 20,000 km. $0.15 per excess kilometre. GMAC by GM Financial. Monthly/Bi-Weekly payments may vary depending on down payment/trade. A down payment or trade of $1,250 and/or $0 security deposit is required. Total obligation is $12,575. Option to purchase at lease end is $19,155. Excess wear and tear and km charges not included. Other lease options available. 0% purchase financing offered by GMCL for 48 months on 2014 Chevrolet Silverado 1500 Crew Cab 4WD 1WT+G80+B30. GMAC by RBC Royal Bank/TD Auto Finance Services/Scotiabank. Rates from other lenders will vary. (sample: $10,000 at 0% APR, monthly payment is $208.33 for 48 months. Cost of borrowing is $0, total obligation is $10,000. Down payment and/or trade may be required. Monthly/Bi-weekly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ◊$4,750 is a manufacturer to dealer delivery credit (tax exclusive) for 2014 Chevrolet Silverado 1500 Double & Crew Cab (without PDI) and is reflected in offers in this advertisement. (Other cash credits available on most models. See dealer for details.) **▼Z71/◆***Freight & PDI ($1,650/$1,650), registration, air and tire levies and ONWC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2014 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Quantities limited, dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ΔΔ2014 Silverado 1500 with the available 5.3L Ecotec3 V8 engine equipped with a 6-speed automatic transmission has a fuel consumption rating of 13.0L/100 km city, 8.7L/100 km highway and 11.0L/100 km combined 2WD and 13.9L/100 km city, 9.0L/100 km highway and 11.4L/100 km combined 4WD. Ford F-150 with the 3.5L EcoBoost V6 engine has a fuel consumption rating of 12.9L/100 km city, 9.0L/100 km highway and 11.1L/100 km combined 2WD and 14.1L/100 km city, 9.6L/100 km highway and 12.1L/100 km combined 4WD. Fuel consumption based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. Comparison based on wardsauto.com 2013 Large Pickup segment and latest competitive data available. Excludes other GM vehicles. ×Requires 2WD Double or Crew Cab with available 5.3L Ecotec3 V8 engine and Max Trailering Package. Maximum trailer weight ratios are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. Comparison based on wardsauto.com 2013 Light Duty Large Pickup segment and latest competitive data available. Excludes other GM vehicles. ◊Class is Light Duty Full Size Pickup. ◊◊2014 Silverado 1500 Crew Cab LTZ 4WD MSRP with freight, PDI & levies $51,249. Dealers are free to set individual prices. ♦Retail and basic fleet customers who purchase or lease an eligible Chevrolet, Buick or GMC delivered from dealer stock between March 1, 2014 and March 31, 2014 will receive one 40¢ savings per litre fuel card (fuel savings card) upon payment of an additional $50. Cards valid up to 72 hours after delivery (fuel savings card) valid for 800 litres of fuel purchased from participating Petro-Canada retail locations (and other approved North Atlantic Petroleum locations in Newfoundland) and not redeemable for cash except where required by law. GM is not responsible for cards that are lost, stolen or damaged. GM reserves the right to amend or terminate this offer and/or the program for any reason in whole or in part at any time without notice. Petro-Canada is a Suncor Energy business™. Trademark of Suncor Energy Inc. Used under licence. Cards are property of Suncor Energy. To protect your card balance, register online at www.petro-canada.ca/preferred today. ♦♦Offer only valid from February 8, 2014 – March 31, 2014 (the "Program Period") to retail customers resident in Canada who own or are currently leasing (during the Program Period) a GM or competitor pickup truck to receive a $2,000 credit towards the purchase, or $1,000 towards the finance or lease of an eligible new 2014 Model Year Chevrolet Silverado Light Duty or Sierra Light Duty. Only one (1) credit may be applied per eligible vehicle sale. Offer is transferable to a family member living in the same household (proof of address required). This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. The $2,000/$1,000 credit includes HST/GST/QST/PST as applicable by province. As part of the transaction, dealer will request current vehicle registration and/or insurance to prove ownership. GMCL reserves the right to amend or terminate this offer in whole or in part, at any time without prior notice. Void where prohibited by law. Additional conditions and limitations apply. See your GM dealer for details. **The 2-Year Scheduled Lube, Oil, Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2014 MY Chevrolet, Buick, or GMC vehicle (excluding Spark EV), with an ACDelco oil and filter change in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 40,000 kms, whichever occurs first, with a limit of four (4) Lube, Oil, Filter services in total, performed at participating GM Dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer in whole or in part at any time without prior notice. Additional conditions and limitations apply. See dealer for details.**