

THE GREATEST HUNTING SALE & SHOW NOW-AUG. 18

54 STORES! FALL 3 WEEKENDS!
17 DAYS! 1 BIG SALE!

HUNTING CLASSIC

SCOPE TRADE-IN AUGUST 8-13
SAVE UP TO **\$100**

New Scope Price*	Trade-In Savings
\$74.99 - \$99.99	\$5
\$100 - \$199.99	\$10
\$200 - \$299.99	\$15
\$300 - \$399.99	\$20
\$400 - \$499.99	\$25
\$500 and up	\$30

ON TOP OF ALREADY LOW SALE PRICES!

AN EXAMPLE:
NEW PRODUCT* BY BUSHNELL
Reg. Price \$219.99
Trade-In Savings -\$30
FINAL PRICE **\$179.99**

TRADE-IN YOUR OLD BINOCULAR OR RANGEFINDER AND SAVE ON ANY NEW BINOCULAR OR RANGEFINDER PURCHASE!

FLORIT X1

AN EXAMPLE:
NEW PRODUCT* BY FLORIT
Reg. Price \$299.99
Trade-In Savings -\$90
FINAL PRICE **\$209.99**

New Binoculars/Rangefinder Price*	Trade-In Savings	New Binoculars/Rangefinder Price*	Trade-In Savings
\$49.99 - \$74.99	\$5	\$200 - \$249.99	\$30
\$75 - \$99.99	\$10	\$250 - \$299.99	\$40
\$100 - \$129.99	\$15	\$300 - \$399.99	\$50
\$130 - \$159.99	\$20	\$400 and up	\$100
\$160 - \$199.99	\$25		

ON TOP OF ALREADY LOW SALE PRICES!

HUNTER APPRECIATION WEEKEND AUGUST 9-11

FREE Hunting Seminars ALL 3 DAYS By Local Pro!

PLUS! BEASLEY BROTHERS
AND FOUNDATION FOR THE RECOGNITION OF ONTARIO WILDLIFE
AUGUST 10 10AM-4PM
The Beasley brothers from "Canada in the Rough" will be measuring championship racks and answering questions. Bring in your mounts for scoring.

WEEKEND FREE BB Shooting Range
AUGUST 17-18 NOON-5PM
NEW FOR 2013!

ON-TARGET CHALLENGE!

- FREE Kids' Archery** - Test your archery skills.
- FREE Kids' Craft** - Color a Turkey or a Deer. While supplies last. Craft may vary.
- FREE Photo Download** - Kids get a FREE 4x6 photo download and On Target Certificate for completing the BB Shooting Range and Archery activities.
- FREE Giveaway!** - FREE collapsible water bottle to the first 100 kids to complete activities each day.

Try out our **BASS PRO SHOPS®/DAISY® BB Shooting Range**

FREE Kids' Seminar
10 Safety Tips
Saturday & Sunday, 1:30PM, 3PM & 4:30PM

No mail, phone, internet, COD orders, or dealers, please. Bass Pro Shops reserves the right to limit quantities. Please be aware that descriptive, typographic, or photographic errors may sometimes occur, and are subject to correction.

See store for details or visit basspro.com/classic.

One Bass Pro Mills Drive
Vaughan, ON L4K 5W4
(905) 761-4000
Hours: Mon-Sat 9am-9pm, Sun 10am-7pm



Rosa Alaimo will have her ecogirl booth at the Downtown Stouffville Farmers' Market throughout August and at the Stouffville Ribfest this weekend in Memorial Park.

Ecogirl turns inner tubes into key chains, wallets

Rosa Alaimo was awarded a summer company grant from the provincial government for her bicycle inner tube reclamation business, ecogirl. Ms Alaimo, 15, hand makes wallets, change pouches known as Lil' Monsters, key chains, as well as business card and pencil baskets from the more than 5,000 inner tubes she has saved from the landfill via local bike shops.

Ecogirl got started when Ms Alaimo wondered how to reduce the number of inner tubes headed to the landfill.

Ms Alaimo also sells items made from pop tabs, orange juice containers and Kool Aid pouches.

There will be an ecogirl booth at the Downtown Stouffville Farmers' Market throughout August and at the Stouffville Ribfest Aug. 9 to 11 in Memorial Park. For more information, go to ecogirl.ca/

New focus in chamber series

Making a profit. That is the premise behind the Whitchurch-Stouffville Chamber of Commerce's new monthly series.

Adam Arseneau, a business coach and owner of Advance Business Consulting, will give the series' first presentation Sept. 11 — Sales Made Simple. Other topics in the series include office technology, finance and social media.

Tickets are \$40 and presentations will be held in the council chambers, 111 Sandiford Rd. at 6:30 p.m.

"My take on the situation is that there is a hunger out there for ways for people to make a profit," said Edward Nelles, executive director of the chamber.

Networking used to be the main way people met other movers and shakers to exchange ideas. However,

that is changing as Generation Y takes over from the Baby Boomers.

"It's not to say networking isn't relevant," Mr. Nelles said, equating today's version of business operators to solo bowlers versus those of the past who played in leagues.

A reflection of this shift can be seen in the attendance levels for chamber events, not just locally, but in other communities — they're down, according to Mr. Nelles.

Between May 2012 and May 2013, the Whitchurch-Stouffville chamber held 19 events with a total attendance of 700.

"The number isn't disgraceful, it's quite reasonable," Mr. Nelles said.

Another new offering from the chamber will begin in November — What's in it for Me? The series informs members of the chambers' benefits that include everything from insurance to discount cards.

Word of mouth is good... but over 28,000 pairs of eyes are even better.

Meet with our marketing specialists today and find out just how much we can do for you.

Sun-Tribune
905-640-2612

