

# Your Classifieds ca



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news

WORKOPOLIS

• metrolandmedia

DIRECTOR, DIGITAL CONTENT

Reporting to the President, the Director, Digital Content will be

responsible for developing the most compelling community sites

anywhere, focusing on driving traffic to Metroland Media's websites

and engaging online visitors. The Director, Digital Content works

collaboratively with divisional colleagues to strategize, plan and

deliver timely, relevant content to Metroland Media's websites. This

position helps to set the agenda and priorities, and facilitates

brainstorming for planned content, urgent news and announcements

among members of the divisional news team. The successful

applicant is expected to embrace innovative ways to present news

and information online, measure and report on the effectiveness of

online content. The Director, Digital Content evaluates the content's

reach and engagement, and determines the best channel and

More specifically this position will ensure content is optimized for

the web and for driving traffic and engaging Metroland Media's

audiences; coach, motivate and advocate for best practices for

online content with colleagues across Metroland Media. Lead idea

generation, brainstorming and timing considerations for planned

content, initiatives and themes as well as evaluating and measuring

effectiveness of overall content strategy and specific content.

including setting Key Performance Indicators, and monitoring

statistics, feedback and participation are key responsibilities of this

position. The incumbent will analyze statistics to plan new content,

initiatives, topics and the repurposing of existing content and

interpreting data to create multi-channel content opportunities and

The ideal candidate will have a Bachelor's degree and/or the

equivalent combination of experience and education and a minimum

of five years' experience writing and editing for online audiences.

Previous experience will include managing internal external content

feeds, increasing web traffic and engaging online audiences and

planning/managing news and web projects. Mastery of web

publishing tools and expertise in social media and user generated

content, proactive client relations focus and the ability to leverage

If this opportunity is the next exciting challenge you are

looking for, please apply in writing, stating salary

expectations, before August 2, 2013 to:

Anne Williston, Vice President, Human Resources.

3125 Wolfedale Rd. Mississauga. ON, L5C 1W1 or at

awilliston@metroland.com

mobile platforms to engage audience are attributes we are seeking.

call: 1-800-743-3353

Business & Telephone Hours: Monday - Friday, 8:30 am - 5:30 pm

fax: 1-905-853-1765

optimal lifecycle for the content

identify areas for improvement

**JOB POSTING** 

• metrolandmedia

www.yorkregion.com

JOB TITLE: Sales and Marketing Co-ordinator BUSINESS UNIT: Corporate Sales Department 10 Tempo Avenue Toronto

THE COMPANY

A subsidiary of Torstar Corporation, Metroland is one of Canada's premier media companies. Metroland delivers up to the minute vital business and community information to millions of people across Ontario. We have grown significantly in recent years in terms of audience and advertisers and we're continuing to invest heavily in developing best in-class talent, products and technology to accelerate our growth in the media landscape and strengthen our connection to the community "For further information please visit www metroland com

THE OPPORTUNITY

. We are currently looking for an energetic and inspired Sales & Marketing Co-ordinator to work in our fast-paced Corporate Sales Division at 10 Tempo Avenue Toronto Ontario M2N 2N8 Reporting to the Sales and Marketing Support Supervisor the successful candidate will have a strong work ethic high attention to detail and excel in a team environment

KEY ACCOUNTABILITIES

- . Work collaboratively with Corporate Sales Account Executives and team to assist and support all client initiatives
- · Process electronic orders and materials as directed by Account Executives · Assist in the preparation of presentations, reports and proposals
- . Communicate with internal and external personnel to research, clarify and

document requested information

WHAT WE'RE LOOKING FOR

- Degree or diploma in marketing/advertising, or equivalent work experience. Proficiency in Word, Excel, Outlook and PowerPoint
- Positive attitude and excellent communication skills Strong organizational and time management skills
- · Ability to work in a fast-paced deadline driven environment with strong at

WHAT'S IN IT FOR YOU

Drivers

- . Opportunity to be part of an exciting company at the cutting edge of the media industry
- . Work for a well-established and respected company that is connected to your communities
- Competitive compensation plan and Group RSP
- · Be part of a company that is committed to providing a healthy and safe work environment We provide individualized career plans and extensive ongoing development
- opportunities . We ve got your health in mind, you'll receive a comprehensive benefits
- package and a generous vacation plan \* working for a highly energized competitive team is your ideal environment

please email your resume to liapratt@metroland.com by August 2, 2013. Thank you for your interest. Daily those candidates selected for an interview will be contacted.

**Drivers** 

pharmacy is required

We have openings for

Pharmacy Assistants at our pharmacies

in the following locations:

Scarborough • Stouffville • East York

Oakville

Having great communication skills and

customer service skills is essential for this

position Experience working in a

If you have a positive attitude and like

working with people in a quality driven

environment please email your resume to

phmassistant@gmail.com

Among Friends Daycare is seeking

RECE's

for local school aged childcare

centres. P/T Split shifts, Mon-Fri.

Please email resume to:

amongfriendsdaycarecentres

@hotmail.com

Health Care/Medical

Ashgrove Spa presently seeking FULL TIME RECEPTIONIST, NAIL TECHNICIAN and ESTHETICIAN

Please email your resume to into@ashgrovespa.com or drop it off @ 105 Main St., Unionville

Office/

Office/ Administration

### Administrative Assistant

Full time required immediately for life insurance broker in Markham, Warden & Stecles Must be mature multi-tasker and work well without supervision in a small office environment. Must be fluent in English and be proficient in Word. Excel and possesses great interpersonal skills. Starting salary \$38,000-\$45,000 depending on experience. Life and Group insurance experience a definite asset.

Call Dave at 905-479-7559 Ext. 230.

Health Care/Medical

Health Care/Medical

Part time Dental Hygienist

required for busy dental office. Evenings & Saturday hours (additional hours may) become available). Position may include multiple locations. Candidate should be personable, reliable and proficient. Paperless and digital experience an asset.

Forward resume to: info@manordentalcentre.com or Fax 1-877-686-0451, Attn. Lorene

Hotline: (905)853-2527

Classified

Careers

**Skilled Trades** 



Aerotek is Now Hiring!

Aerotek is now hiring for several positions in Newmarket ON Qualified candidates will have assembly or labour expenence in a manufacturing invironment. These are long term opportunities that can start right away

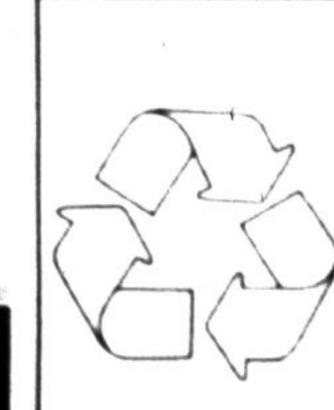
To learn more please call (289) 789-2004 or email resumes to chanagar@aerotek.com





Part-Time AUTOMOTIVE TECHNICIAN wanted for busy auto shop in Richmond Hill

area Please call 289-234-7000



FOR SEPTEMBER School Bus Drivers In York Region including

Newmarkel, Aurora, Stouffville & Georgina

 No Experience Necessary Free Training Provided ✓ Bring Your Child to Work

✓ School Holidays Off ✓ Competitive Wage Join Us on the Journey of Learning! Apply online at

www.stocktransportation.com or call 905-888-1938 24 Cardico Dr., Gormley, ON LOH 1GO

(near Woodbine & Stouffville Rd.)

# Up to **\$40**0 CASH Daily

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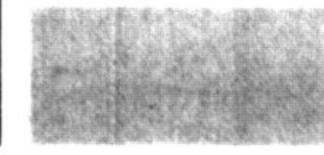
Guys'n gals, aged 16 years +

PropertyStarsJobs.com

Experienced HELP WANTED part & full time

Stouffville Horse Farm

Call 905-642-4888



# JOB POSTING

· metrolandmedia

Job Title: Strapper, Casual Part Time Location: Aurora

# KEY ACCOUNTABILITIES

- Responsible for removing skids from line, relocating them. to the appropriate slots using pump truck and wrapping the finished product.
- Follow the job list assigned to count, insert flyers and stacking
- Retrieve flyers from surrounding skids
- · Hours fluctuate seasonally based on insert/flyer volume
- Work in a safety-conscious manner as outlined in the Company and department safety policies Perform physical material handling
- To perform other duties as assigned by the Supervisor

## WHAT WE'RE LOOKING FOR

- Ability to remain alert and maintain a high level of concentration
- Ability to work in a fast-paced, deadline driven, environment.
- Have the ability to work independently and as part of a team. · Previous experience in a manufacturing environment, an asset
- Attention to detail
- Have their own transportation

Interested candidates are requested to forward their resume to Erin Smyth at esmyth@yrmg.com by August 2. 2013 Please reference 'Machine Strapper' in the subject line

Thank you for your interest. Only those candidates selected for an interview will be contacted. No telephone calls please

DRIVERS WANTED AZ DZ. 5. 3 or 1 with airbrakes: Guaranteed 40 hour work week + over time, paid travel, lodging, meal allowance, 4 weeks vacation/excellent benefits package. Must be able to have extended stavs away from home up to 6 months Experi ence Needed Valid AZ DZ 5 3 or 1 with air brakes, commercial driv-

www.sperryrail.com under careers. Click here to apply keyword Driver DO NOT FILL IN CITY OR STATE EDE

ing experience Apply

Office/

CUSTOMER SERVICE **Administrative Support** for Motion Concepts in Concord Handling cus tomer quotes through to invoicing Updating spread sheets filing and general office duties Must have previous CSR/Administrative ex perience, excellent communication' and computer skills Send resume to kcieffe@

> Your favourite York Region columnists are at

motionconcepts com

