

**Careers**



**DIRECTOR, DIGITAL CONTENT**

Reporting to the President, the Director, Digital Content will be responsible for developing the most compelling community sites anywhere, focusing on driving traffic to Metroland Media's websites and engaging online visitors. The Director, Digital Content works collaboratively with divisional colleagues to strategize, plan and deliver timely, relevant content to Metroland Media's websites. This position helps to set the agenda and priorities, and facilitates brainstorming for planned content, urgent news and announcements among members of the divisional news team. The successful applicant is expected to embrace innovative ways to present news and information online, measure and report on the effectiveness of online content. The Director, Digital Content evaluates the content's reach and engagement, and determines the best channel and optimal lifecycle for the content.

More specifically, this position will ensure content is optimized for the web and for driving traffic and engaging Metroland Media's audiences; coach, motivate and advocate for best practices for online content with colleagues across Metroland Media. Lead idea generation, brainstorming and timing considerations for planned content, initiatives and themes as well as evaluating and measuring effectiveness of overall content strategy and specific content, including setting Key Performance Indicators, and monitoring statistics, feedback and participation are key responsibilities of this position. The incumbent will analyze statistics to plan new content, initiatives, topics and the repurposing of existing content and interpreting data to create multi-channel content opportunities and identify areas for improvement.

The ideal candidate will have a Bachelor's degree and/or the equivalent combination of experience and education and a minimum of five years' experience writing and editing for online audiences. Previous experience will include: managing internal external content feeds, increasing web traffic and engaging online audiences and planning/managing news and web projects. Mastery of web publishing tools and expertise in social media and user generated content, proactive client relations focus and the ability to leverage mobile platforms to engage audience are attributes we are seeking.

If this opportunity is the next exciting challenge you are looking for, please apply in writing, stating salary expectations, before **August 2, 2013** to:  
 Anne Williston, Vice President, Human Resources,  
 3125 Wolfedale Rd., Mississauga, ON, L5C 1W1 or at  
[awilliston@metroland.com](mailto:awilliston@metroland.com)



**Job Title:** Outside Advertising Sales Representative  
**Department:** Advertising  
**Location:** Toronto, Ontario

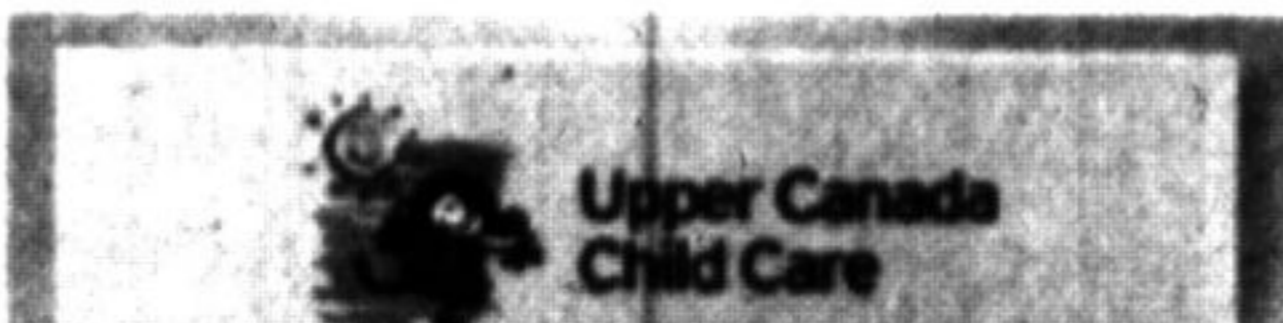
- Position Accountabilities:**
- Provide our valued customers with creative and effective advertising solutions and play a key role in the overall success of our organization
  - Responsible for ongoing sales with both new and existing clients and able to concurrently manage both sales and administrative processes
  - Prospect for new accounts including researching advertisers in competing publications and reviewing new businesses in the area
  - Create proposals for prospective advertisers through compelling business cases
  - Assist clients in ad designs and co-ordinate the execution of these ads with the Production department
  - Negotiate rates with clients within acceptable guidelines
  - Attain and/or surpass sales targets
  - Address client concerns in a timely and professional manner

We are looking for someone who is action-oriented, driven for results, able to learn on the fly, customer-focused, composed and creative.

Join a winning team with unprecedented success!  
 If working with a highly-energized, competitive team and market is your ideal environment, please email your resume to:  
[sales@insidetoronto.com](mailto:sales@insidetoronto.com) no later than July 31st 2013

**THANK YOU FOR CHECKING**  
 Please look over your ad the first day it appears making sure it reads as you requested as The Markham Economist & Sun / Stouffville Sun-Tribune cannot be responsible for more than one insertion.

**Teaching Opportunities**



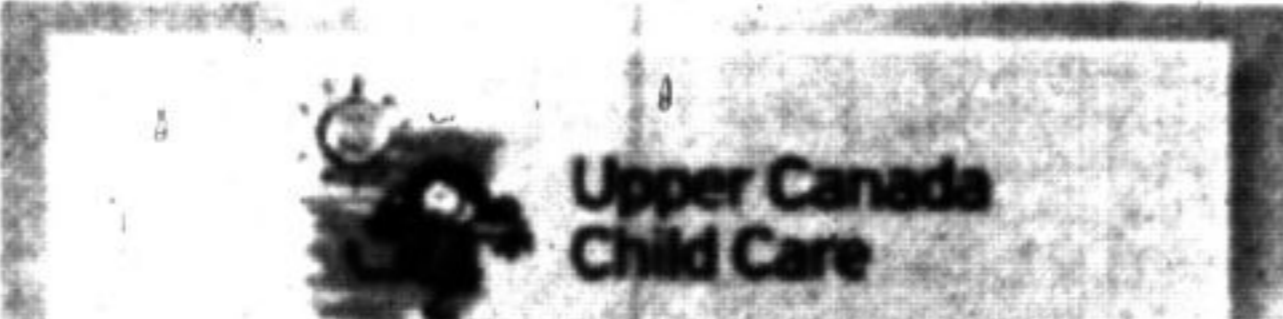
**Experienced REECE & Assistant Teachers** for full time and part time positions required for Stouffville centres starting September 2013.

Strong programming, leadership, and communication skills is a must. Commitment to working in a child care setting. Clear and recent police screening and up-to-date immunizations required.

Upper Canada offers competitive wages, benefits, split shift incentives, professional development, opportunities for advancement.

Interested applicants are invited to submit a resume to the undersigned:  
 Attn: Sari Connel, HR Advisor  
 Email: [hr@uppercanadachildcare.com](mailto:hr@uppercanadachildcare.com) Fax: 905-945-1116  
 Thank you for your interest, only applicants who will be interviewed will be contacted.

Upper Canada Child Care is a non-profit government funded organization operating centres in communities throughout Toronto, York Region, and Simcoe County.  
[www.uppercanadachildcare.com](http://www.uppercanadachildcare.com)



**Experienced REECE & Assistant Teachers** for Before & After School Split Shift positions required for Markham centres starting September 2013.

Strong programming, leadership, and communication skills is a must. Commitment to working in a child care setting. Clear and recent police screening and up-to-date immunizations required.

Upper Canada offers competitive wages, benefits, split shift incentives, professional development, opportunities for advancement.

Interested applicants are invited to submit a resume to the undersigned:  
 Attn: Sari Connel, HR Advisor  
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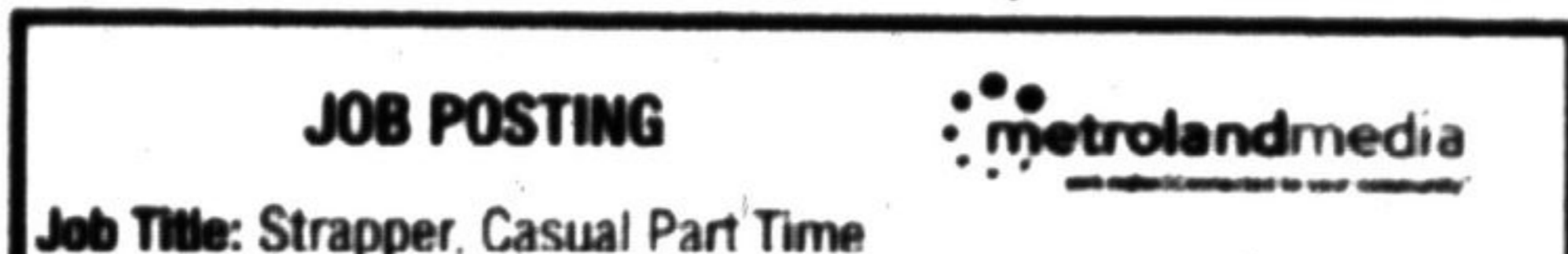
Among Friends Daycare is seeking **REECE's** for local school aged childcare centres. P/T Split shifts, Mon-Fri. Please email resume to:  
[amongfriendsdaycarecentres@hotmail.com](mailto:amongfriendsdaycarecentres@hotmail.com)

**Drivers**

**Promote your company's INTERNET PRESENCE in the Classifieds. Be sure to include your WEB ADDRESS**

**Classified Hotline: 1-800-743-3353**

**General Help**



**JOB POSTING**

**Job Title:** Strapper, Casual Part Time  
**Location:** Aurora

**KEY ACCOUNTABILITIES**

- Responsible for removing skids from line, relocating them to the appropriate slots using pump truck and wrapping the finished product.
- Follow the job list assigned to count, insert flyers and stacking
- Retrieve flyers from surrounding skids
- Hours fluctuate seasonally based on insert/flyer volume
- Work in a safety-conscious manner as outlined in the Company and department safety policies
- Perform physical material handling
- To perform other duties as assigned by the Supervisor

**WHAT WE'RE LOOKING FOR**

- Ability to remain alert and maintain a high level of concentration
- Ability to work in a fast-paced, deadline driven environment
- Have the ability to work independently and as part of a team
- Previous experience in a manufacturing environment, an asset
- Attention to detail
- Have their own transportation

Interested candidates are requested to forward their resume to **Erin Smyth** at [esmyth@yrmg.com](mailto:esmyth@yrmg.com) by August 2, 2013. Please reference "Machine Strapper" in the subject line.

Thank you for your interest. Only those candidates selected for an interview will be contacted. No telephone calls please

**Office/ Administration**

**CUSTOMER SERVICE/ Administrative Support** for Motion Concepts in Concord Handling customer quotes through to invoicing Updating spread sheets, filing and general office duties. Must have previous CSR/Administrative experience, excellent communication and computer skills. Send resume to: [kziolfe@motionconcepts.com](mailto:kziolfe@motionconcepts.com)

**Real Estate Sales/Service**

**CANCEL YOUR TIME-SHARE. NO RISK program. STOP Mortgage & Maintenance Payments Today 100% Money Back Guarantee. FREE Consultation. Call us NOW. We can Help! 1-888-358-5248**

**General Help**

**HELP WANTED! Make \$1000 weekly mailing brochures from home! No experience required. Start immediately! www.TheMailingHub.com**

**Help Wanted - Local People Needed!!!**

Simple & Flexible Online Work 100% Genuine Opportunity. F/T & P/T Internet Needed. Very Easy. No experience Required. Income is Guaranteed! [www.ezComputerWork.com](http://www.ezComputerWork.com)

**HELP WANTED!!! \$28.00/HOUR. Undercover Shoppers Needed To Judge Retail And Dining Establishments. Genuine Opportunity. PT/FT Experience Not Required. If You Can Shop - You Are Qualified! www.MyShopperJobs.com**

**WORK OPPORTUNITIES + TRAVEL** Childcare positions in Unites States, air fare, medical etc provided. Childcare in Holland, New Zealand, Australia, Spain, England, China, etc. Different benefits apply. Hotel jobs in England. Teach in South Korea, air fare, medical etc. provided. Apply at: 902-422-1455 Email: [scott@ns.sympatico.ca](mailto:scott@ns.sympatico.ca)

**MISSISSAUGA BASED COMPANY** seeking exp. AZ drivers for our U.S. Hwy board with a FAST card. We are an LTL carrier, general freight & dangerous goods. Paying up to 50¢/mile plus picks/drops, pay every 2 wks auto deposit, company paid benefits after 3 months. HOME WEEKLY. Contact Safety @ 1-800-267-2378 ext 232 or Email resume to: [careers@shipvabestway.com](mailto:careers@shipvabestway.com)

**For rates and information on the Business and Professional Directory, please call Jan Black at (905) 853-2527 or 1-800-743-3353**

**Apartment for Rent**

**STOUFFVILLE- LARGE 1 bedroom basement.** Private entrance/ backyard, laundry/ appliances. Utilities, cable, internet included. \$900. First/last. Available immediately 416-846-2279

**Houses for Rent**

**16TH AVE/ Markham Rd.** detached open concept, 3 bedroom, 2<sup>1/2</sup> baths, appliances, fireplace, backyard w/patio. Sept 1st \$1850+ Cheryl 416-522-0671

**9TH LINE/ Hwy.7.** newly renovated, 3 bedroom, 2 1/2 baths, finished basement. Aug 1st \$1550+ Days 416-879-9171 evenings (905)472-4811

**STOUFFVILLE- (Millard/ Alderwood)** 2-storey, 4 bedrooms, 2.5 baths. Laundry Garage, 2 bedroom in-law, separate entrance. \$2200+ November 1st 416-435-6326, 647-209-3365

**Houses for Rent and Wanted**

**MARKHAM VILLAGE-** quiet, large room, private bath, parking, laundry, cable, internet, fridge, non-smoking/pets. Available immediately \$595 inclusive 416-712-9024

**Real Estate**

**NW77/ HWY48-** Furnished room, main floor. Share kitchen/ bathroom. Close to Markville Mall YRT buses. \$495 inclusive. 905-471-3261 or 647-921-4221

**College for Rent**

**SANDY LAKE (Buckhorn)** 3 bedroom cabin, dock, swimming, outhouse, well \$800 per month or call for weekly/ bi-weekly rates 416-751-8616, 705-657-7273

**Houses for Sale**

**HOT TUB (SPA) COVERS.** Best Price. Best Quality. All Shapes & Colors Available. Call 1-866-652-6837 [www.thecoverguy.com/newspaper](http://www.thecoverguy.com/newspaper)



**HUGE ESTATE/ Contents Sale!** Antiques collectibles, beautiful furnishings, records+++ Thursday, Friday, Saturday, 8am-4pm 123 Bloomington Rd. (east of 10th Line-Hwy#47)

**LARGE MULTI-FAMILY sale** Sat July 27th 8am-3pm 16874 McCowan Rd. (north of Vivian Rd.) Rain or Shine!

**MOVING SALE-** 60 Victoria St., Saturday, July 27, 8am-12noon Furniture, toys, entertaining, lots more

**Building Equipment/ Supplies**  
**STEEL BUILDINGS/METAL BUILDINGS UP TO 60% OFF!** 30x40, 40x60, 50x80, 60x100, 80x100 sell for balance owed! Call 1-800-457-2206 [www.crownsteelbuildings.ca](http://www.crownsteelbuildings.ca)  
**Auctions & Sales**  
**HUGE MARINE & RECREATIONAL AUCTION!!!** Saturday/ July 27th/ 8 AM Boats/ Trailers, RV's, Travel Trailers, 5th-Wheels, ATV'S/ PWC's. For full listings & pictures visit [www.aeroauctions.ca](http://www.aeroauctions.ca) Online Bidding available CONSIGNMENT WELCOME 1-866-375-6109 Barrie, ON  
**Astrology/ Psychics**  
**TRUE PSYCHICS** For Answers CALL NOW 24/7 T O I I F R E E 1-877-342-3032 Mobile #4486 [www.truepsychics.ca](http://www.truepsychics.ca)  
**Child Care Available**  
**FRENCH DAYCARE** at home: Accepting children 18 months & older 3 spots available Call Nathalie 416-627-1026 or email [frenchhome daycare@gmail.com](mailto:frenchhome daycare@gmail.com)  
**Domestic Help Available**  
**Nanny/ House Keeper/ PSW.** available days/ nights for elderly care, respite care/ palliative care, light housekeeping Home/ hospital long-term care. 289-597-0463  
**Mortgages/ Loans**  
**SSMONEYSS CONSOLIDATE** Debts Mortgages to 90% No income Bad credit OK! Better Option Mortgage #10969 1-800-282-1169 [www.mortgageontario.com](http://www.mortgageontario.com)  
**Teaching Opportunities**  
**Experienced Gardener** will maintain your garden. Garden cleanup, Hedge trimming, pruning, edging, planting, garden makeover. Contracts available 905-989-0578, 905-806-4457, [henna@hennasgarden.com](mailto:henna@hennasgarden.com)