TRADE IN

TRADE UP

SUMMER CLEAROUT EVENT

DON'T JUST TRADE IN. TRADE UP TO THE TRUCK OF THE YEAR.

2013 Ram 1500 Crew Cab SLT with optional equipment shown.

GET UP TO $10,750 IN CASH DISCOUNTS*

2013 RAM 1500 QUAD CAB SXT 4X4

MOTOR TREND TRUCK OF THE YEAR 2013

ALL-NEW 2013 RAM 1500

$24,995*

PURCHASE PRICE INCLUDES $9,250 CONSUMER CASH,* $1,500 LOYALTY/CONQUEST BONUS CASH,** FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

STEP UP TO THE 2013 RAM 1500 QUAD CAB SLT 4X4

- Best-in-class fuel economy*
- Only extended cab with four full-size doors
- Class-Exclusive Active Level air suspension (available)^
- Class-Exclusive RamBox cargo management system (available)^

AND LEASE FOR $119 BI-WEEKLY* @ 4.99% FOR 60 MONTHS WITH $4,559 DOWN

CANADA'S MOST FUEL EFFICIENT FULL-SIZE PICKUP*

UP TO 36 MPG HWY

GREAT LEASE OFFERS AVAILABLE

ALSO INCLUDES AN ADDITIONAL $1,500 BONUS CASH** IF YOU ARE A LICENSED TRADESMAN OR IF YOU CURRENTLY OWN ANY PICKUP TRUCK

*Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

GUTS-GLORY

RAM

RamTruck.ca/Offers

Wise customers read the fine print. ♦ ♦ ♦