Networking takes on new twist at Stouffville event

BY SANDRA BOLAN

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Financial Pursuit anyone? How about creating a superhero character for a business within 15 minutes, complete with a theme song with a group of people you just met, then having one minute to sell it.

Those are just a couple of the games you might get to play at the first-ever Ambassador Networking and Learning event June 5 in the Whitchurch-Stouffville

town hall.

The evening is hosted by York Small Business Enterprise Centre and geared at businesses with 10 or fewer employees.

"I don't think it's natural for a person to walk up to another person, say: Hi, here's my business card, let's do business together," said Julie King, co-owner of CanadaOne and the event's digital media ambassador.

Other expert speakers expected at the function include an

accountant, lawyer and professionals in branding and intellectual property issues.

The evening is designed in such a way that participants will get to know each other organically, through corporate bondingtype activities.

Many people tend to stick with whom they know and not. really mingle, Ms King said of traditional mixers. This method is designed to be a "fun, nonthreatening approach" to networking".

"Going out to network your business should not be an obligation," according to Ms King.

The Ambassador Networking and Learning event runs from 6:30 to 9 p.m. and costs \$20. There is a cap of 40 participants. Town hall is located at 111 Sandiford Dr., Stouffville.

To register, go to http:// yorksmallbusiness.ca/ events/registration?regevent action=register&event_id=60

Cowadunga returns

Dottie the Cow is back for another round of Cowadunga.

After a year off due to a scheduling conflict, the annual Glad Park Fun Fair returns tomorrow, 4 to 8 p.m. at the public school. 300 Glad Park Ave.

This year, all activities, except Cowadunga and food vendors, will be free.

"In the spirit of community, this year we thought we'd offer the fun things free of charge," said Dalene Serebro, chairperson of the Glad Park school council.

This includes pony rides, inflatables, the petting zoo, diva centre and games.

There will also be more than 40 raffle baskets up for grabs.







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