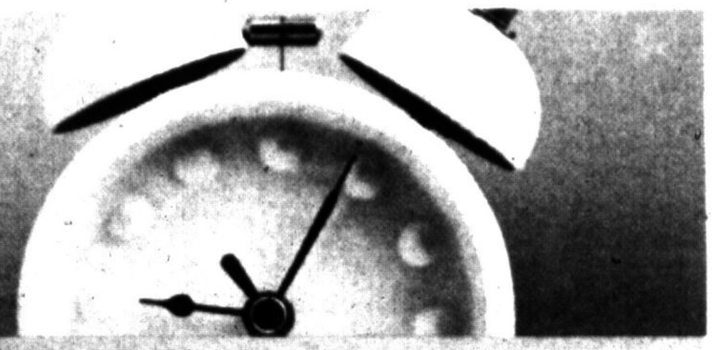
IT'S BACK!

HUGE 5 DAY SALE

MAY 23RD – 27TH

CHEVROLET



UP TO $10,000 IN PRICE DISCOUNTS

2013 SPARK LS CANADA'S LOWEST 2013 MSRP◆

5 DAYS ONLY

$12,745*

INCLUDES FREIGHT, PDI, LEVIES & $250 IN PRICE DISCOUNTS**

+ EARN 1,000 AIR MILES® REWARD MILES™

- 10 AIRBAGS
- POWER WINDOWS
- ALLOY WHEELS

2LT

2013 CRUZE LS

5 DAYS ONLY

$13,995*

INCLUDES FREIGHT, PDI, LEVIES & $2,250 IN PRICE DISCOUNTS**

+ EARN 1,000 AIR MILES® REWARD MILES™

- BEST-IN-CLASS SAFETY◆ WITH 10 AIRBAGS
- POWER WINDOWS
- POWER DOOR LOCKS
- REMOTE KEYLESS ENTRY

LTZ

2013 TRAX LS

5 DAYS ONLY

$19,245*

INCLUDES FREIGHT, PDI, LEVIES & $750 IN PRICE DISCOUNTS**

+ EARN 1,000 AIR MILES® REWARD MILES™

- BLUETOOTH® WITH USB
- 10 AIRBAGS
- POWER WINDOWS
- POWER DOOR LOCKS
- REMOTE KEYLESS ENTRY

LTZ

2013 EQUINOX LS

5 DAYS ONLY

$26,995*

INCLUDES FREIGHT, PDI, LEVIES & $1,000 IN PRICE DISCOUNTS**

+ EARN 1,000 AIR MILES® REWARD MILES™

- BLUETOOTH® WITH USB
- 6-SPEED AUTOMATIC TRANSMISSION
- AIR CONDITIONING
- POWER WINDOWS & LOCKS
- BEST-IN-CLASS REAR SEAT LEGROOM◆

LTZ

2013 TRAVERSE

5 DAYS ONLY

$30,745*

INCLUDES FREIGHT, PDI, LEVIES & $3,250 IN PRICE DISCOUNTS***

+ EARN 3,000 AIR MILES® REWARD MILES™

- BACKUP CAMERA WITH COLOUR TOUCH SCREEN DISPLAY
- BLUETOOTH® WITH USB
- 6-SPEED AUTOMATIC TRANSMISSION
- AIR CONDITIONING
- POWER WINDOWS & LOCKS
- BEST-IN-CLASS CARGO ROOM◆

2LT

2013 SILVERADO CREW CAB THUNDER EDITION

5 DAYS ONLY

$10,000 IN PRICE DISCOUNTS*** + **$1,550** THUNDER EDITION CREDIT* + EARN 1,000 AIR MILES® REWARD MILES™

LT CREW CAB THUNDER EDITION WITH CHROME-CLAD ALUMINUM WHEELS◆

TO GUARANTEE OUR QUALITY, WE BACK IT **160,000-KM/5-YEAR** POWERTRAIN WARRANTY

Whichever comes first. See dealer for limited warranty details.

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $799 for Dealer fees.***

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For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. *Offer applies to the purchase of 2013 Chevrolet Spark LS 5-speed M/T (B8P4), Cruze LS 6-speed M/T (B8P5), Trax LS FWD 1SA (B8U4), Equinox LS FWD 6-speed A/T (B8U6), Traverse FWD 1SB (B8U2). ◆$1,000/$1,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2013 Chevrolet Traverse, 2013 Chevrolet Silverado 1500 Ext. & Crew Cab and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. ◆◆$750/$2,250/$750/$1,000/$750/$1,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2013 Chevrolet Spark, 2013 Chevrolet Cruze, 2013 Chevrolet Trax, 2013 Chevrolet Equinox, 2013 Chevrolet Traverse, 2013 Chevrolet Silverado 1500 Crew Cab and is reflected in offers in this advertisement. Such credit is available only for cash purchase and by selecting lease or finance offers. Consumers are foregoing such credit which will result in higher effective interest rates. Other cash credits available on most models. See dealer for details. *◆◆◆***Freight & PDI: $1,500/$1,695/$1,550/$1,750/$1,600 registration, air and tire levies and OMVIC fees included. Insurance, license, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2013 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only, including Outaouais. Dealers are free to set individual prices. Quantities limited, dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ◆Based on Spark LS and current information at time of print of 2013 model year vehicles sold in Canada. MSRP: Manufacturer's Suggested Retail Price. Dealers are free to set individual prices. +Based on WardsAuto.com 2012 Upper Small segment, including Hybrid and Diesel powertrains. Standard 10 airbags, ABS, traction control and StabiliTrak®. ®Bluetooth is a registered trademark of Bluetooth SIG, Inc. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. ◆Comparison based on 2012 Wards segmentation Middle/Cross Utility Vehicle and latest competitive data available and based on the maximum legroom available. Excludes other GM brands. **Comparison based on WardsAuto.com 2013 segmentation for Large/Cross Utility Vehicle and latest competitive information available at time of printing. Excludes other GM vehicles. **2013 Cruze LTZ MSRP with freight, PDI & levies $28,139. 2013 Spark 2LT MSRP with freight, PDI & levies $18,619. 2013 Trax LTZ MSRP with freight, PDI & levies $29,074. 2013 Equinox LTZ MSRP with freight, PDI & levies $37,699. 2013 Traverse 2LT FWD MSRP with freight, PDI & levies $41,819. 2013 Silverado 1500 LT Ext. Cab with PDI & SRC MSRP with freight, PDI & levies $45,944. Dealers are free to set individual prices. –Value at participating GM dealerships in Canada only. Retail customers only. Offer ranges from 750 to 3,000 AIR MILES® reward miles, depending on model purchased. No cash value. Offer may not be combined with certain other AIR MILES promotions or offers. See your participating GM dealer for details. Offer expires July 2, 2013. Please allow 4-6 weeks after the Offer end date for reward miles to be deposited to your AIR MILES® Collector Account. To ensure that reward miles are deposited in the preferred balance, Collector should ensure his/her balance preferences, AIR MILES® Cash balance and AIR MILES® Dream balance, are set as desired prior to completing the eligible purchase transaction. GMCL may modify, extend or terminate this Offer for any reason in whole or in part at any time without notice. ®/™Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and General Motors of Canada Limited. ◆Monster package (PDI includes $1,500 credit value) at $1,500 MSRP.**