WrestleMania challenge takes young readers to the mat

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Admit it. We've all written fan letters declaring to Elvis, Donny Osmond, The Monkees and Jackson 5, Debbie Gibson, N'Sync and even Justin Bieber how we're their No. 1 fan.

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We've told these superstars how we've named our pets after them, which happen to be the same kind as theirs and that we love their clothes and wear the same Chuck Taylors as they do.

Throughout the month of October, the Whitchurch-Stouffville Public Library wants teenagers and tweens to write fan letters, but of a different sort and only to WWE personalities.

The WrestleMania Reading Challenge, which is for students in grades 5 to 12, was created about eight years ago to get more teens reading, according to the WWE's website.

This is the first year the local library has participated in the program.

"We're trying to reach the older youth. We get a lot of the six year olds, but when they get to school, we tend to lose them," said Anne Houle, the library's co-ordinator of children and youth services.

"Their time is kind of limited in terms of light reading because they're playing ball," she said.

OSHAWA SUCCESS

Ms Houle heard about the WrestleMania Reading Challenge last year at a conference. One of the few Canadian libraries to participate in the program was from Oshawa.

"I thought it was interesting because of the WWE connection," Ms Houle said. "Kids in that age (group) like WWE."

Throughout the month, kids

in grades 5 to 12 are encouraged to write a letter to their favourite WWE personality to convince him or her to also read their most cherished book.

"It's got to be something they really enjoyed. It can even be a magazine, because some boys you're not going to get reading books," she said.

Three winners — one from each age category (grades 5 and 6, grades 7 and 8 and grades 9 to 12) — will be chosen by Whitchurch-Stouffville Public Library staff to have their letters sent to the WWE.

Eighteen finalists from around

North America will be chosen in January and win transportation, hotel and tickets to WrestleMania 29 in New Jersey next April, along with spending money. The prize is valued at \$5,000.

These finalists will then compete in the WrestleMania Reading Challenge Championships the day before the main event, where they can win ringside tickets. The sponsoring library receives \$2,000.

For more information, visit the library at 30 Burkholder St.

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