

# Social media likely part of un-agenda at un-conference

From page 1.

Champion said.

The un-agenda begins with a scramble during which attendees propose topics for discussion. Once they have been chosen by the group, the sessions begin.

"Creating business-to-business networks is definitely a way to grow," Ms Champion said.

"We've seen the potential of putting people together," she said.

"This event will promote our community throughout the GTA, help support local and regional businesses and test new ways to build excitement for an event through our selection of local and regional event champions," Ms Rose wrote.

A couple of topics Ms Champion suspects will be on the agenda are non-traditional marketing methods, how to create new markets and boost sales, as well as how to utilize social media.

"What does it really mean for the small business owner? I think there will be a great amount of discussion in there," she said.

*'This event will promote our community throughout the GTA, help support local and regional businesses and test new ways to build excitement for an event through our selection of local and regional event champions.'*

Tickets are \$30 each and include lunch. The un-conference takes place at the Lebovic Centre for Arts and Entertainment - Nineteen on the Park.

To register, go to [www.n6bizseries.ca/n6series-register](http://www.n6bizseries.ca/n6series-register)

# Arson suspect's photo released

York Regional Police have released a photograph of their suspect in a downtown Stouffville fire they say was deliberately set this summer.

A 911 call was made around midnight Aug. 25 for a shed fire at 6 Church St., which is next to the Lebovic Centre for Arts and Entertainment - Nineteen on the Park and the Stouffville Lawn Bowling clubhouse.

Video surveillance tapes were obtained from the arts centre. The suspect is a young, thin man with dark straight hair. The shed was destroyed. The owner of the Church

Street home moved in a few days before the fire, according to the fire chief. However, there is no indication the new resident and alleged suspect are connected, police said.

The lawn bowling clubhouse sustained between \$15,000 and \$20,000 worth of damage to its north side, roof and ceiling. One window was blown out.

If you can identify the suspect, call police at 1-866-876-5423, ext. 7541, Crime Stoppers at 1-800-222-tips, leave an anonymous tip online at [www.1800222tips.com](http://www.1800222tips.com) or text your tip to CRIMES (274637) starting with the word YORK.



Photo of suspect.

**"We do not have call display and we do not record the call"**  
**"Cash rewards for anonymous tips that lead to an arrest"**  
**1-800-222-TIPS or [www.crimestoppersyr.ca](http://www.crimestoppersyr.ca)**

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