

# Sun-Tribune part of record award haul

York Region Media Group editorial, photography and design staff — including The Sun-Tribune's Sandra Bolan and Jim Mason — have won a record 51 international, national, provincial and newspaper industry awards.

The group's honours began with 16 awards from the Local Media Association, formerly the Suburban Newspapers of America, which represents more than 2,000 North American newspapers with a combined circulation of 22 million.

Five awards were earned from the Canadian Community Newspaper Association, while 14 prizes were awarded by the Ontario

Community Newspaper Association.

The group, which publishes eight community newspapers in the region, also received 16 Metroland Media Awards of Editorial Excellence yesterday.

### JUDGED BY PEERS

"I'm truly delighted, deeply honoured and, mostly, am very proud of our talented and dedicated team of editors, reporters and photographers for our phenomenal results at the 2011 award competitions," editor in chief Debora Kelly said. "We share these awards with our loyal readers, who tell us they look forward to receiving

our newspapers and visiting our website every week. It's our readers, not contest judges, who give us the real reason to be passionately committed to excellence in journalism."

Most industries are judged by their peers, Metroland Media Group vice-president and York Region Media Group and Toronto Community News publisher Ian Proudfoot noted.

"And our peers have told us we're exceptionally good at what we do," he said. "It's a reflection on our talented professionals and speaks to the passion and leadership of our editorial departments."

## MASON, BOLAN HONOURED

The Sun-Tribune won awards nationally and internationally:

### Local Media Association (North America)

- Sandra Bolan, 1st place, Best Arts & Entertainment Writing Feature, class B, for profile on former Triumph frontman Rik Emmett, Still Laying It On The Line.
- Jim Mason, 2nd place, Best Editorial Page.
- Jim Mason, honourable mention, Best Front Page, class B. Entry featured story and photo Bless You, Boys, For Spirited Season, recapping the Stouffville Spirit's 2011 playoff run.

### Canadian Community Newspaper Association

- Stouffville Sun Tribune, blue ribbon/honourable mention, general excellence, circ 6,500-12,499.



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## MCHAPPY FEET

Stouffville firefighter Michael Jeffrey helps Riley Parkes, 6, into firefighter boots during McHappy Day at McDonald's on Main Street Wednesday. One dollar from the sale of every Big Mac, Happy Meal and hot McCafé beverage sold at both McDonald's in Stouffville went to the new Ronald McDonald House in Toronto.

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