## Still time to help make Christmas memorable for less fortunate

As you shop for loved ones this holiday season, think of the people in your community who can't afford the most basic items.

To mark the season of giving, York Region Media Group's annual Santa Fund is in full swing.

So far, we are supporting close to 50 families and working with a number of local organizations to ensure each family can celebrate the warmth of the season.

The need is growing, Santa Fund co-ordinator Mary Martin said.

"How can you turn a blind eye to what's in front of you?" Ms Martin said of why York Region Media Group helps out.

Players in the Whitchurch-Stouffville Minor Hockey Association are getting in on the action. They are hosting Santa this morning at the Stouffville Arena and donating new toys to the fund.

The families helped by the program range in age, size and living arrangements, but the need for support from the community is constant.

Warm winter clothes, such as coats, socks and underwear, are the most needed items. Donors should note that only new clothing items are accepted for the Santa Fund.

One family is asking for a mattress, since the one it has is infested with bedbugs.

Many parents are asking for their children, not themselves, to ensure their Christmas is bright.

Some children are asking for snacks, Santa Fund co-ordinator Laurie McDonald said.

"It breaks my heart," she said.
"We take simple things like lunch
box items for granted and that's all
some of these kids want."

There is a wide range of residents in need this year, including senior citizens, single parents, people who recently lost their jobs and even a homeless person.

Families supported through the Santa Fund program will also receive a package of toiletries and personal hygiene items.

Money or gift card donations to

the Santa Fund can be used to purchase food for the families.

You can help the Santa Fund by donating money, gift cards, clothing, toys, toiletries or other items.

You can even sponsor a family.

For more information on how you can help the Santa Fund, call The Sun-Tribune's Mike Banville at 905-943-6102, Melanie Attridge at 905-881-3373 or send an e-mail to santa fundsouth@yrmg.com







