

# your PLANNER

SATURDAY  
NOVEMBER  
**5**

**ON TOUR**  
Stouffville's Home For Christmas Tour is on from 10 a.m. to 4 p.m., featuring six local homes. Proceeds to the Jennifer Ashleigh Children's Charity. Tickets are \$25 from Fame, the Red Bulb, Headlines and Canadian Tire.

MONDAY  
NOVEMBER  
**7**

**\$1 DINNER**  
The fifth \$1 community spaghetti dinner is on from 5 to 7 p.m. at Latham Hall, 8 Park Drive in Stouffville Memorial Park. Everyone welcome.

TUESDAY  
NOVEMBER  
**8**

**GOT FESTIVE PLANS?**  
Find out how you can get involved in the 2012 Strawberry Festival at the Silver Jubilee Club, Main and Market streets, at 7 p.m. Contact 905-640-2283 or strawberryfestival@rogers.com

For more community events, visit [yorkregion.com](http://yorkregion.com) and click on POP personal online planner. To add an event to this listing, e-mail [jmaison@yrmg.com](mailto:jmaison@yrmg.com). Event organizers can also register with POP at [yorkregion.com](http://yorkregion.com) to have events listed free online.

*Alive with festive spirit* ❄️ **Shop within for a chance to win \$500 in BIA bucks!**

**Shopping the Trails Uxbridge**

*This holiday season, stroll the sidewalks of Uxbridge, the Trail Capital of Canada. Savour the cuisine, enjoy the promenading carollers and wrap up your Christmas shopping. Participating BIA businesses will be easy to spot with a 'trail marker' at their front door!*

[shoppingthetrails.ca](http://shoppingthetrails.ca)

SATURDAY  
NOVEMBER  
**12**

**BAZAAR DAY**  
Bazaars and Christmas markets are on today at Stouffville United Church (10 a.m. to 1 p.m.), Christ Church Anglican (10 a.m. to 3 p.m.) and Parkview Village (9:30 a.m. to 1 p.m.)

SATURDAY  
NOVEMBER  
**12**

**MUSICAL MENU**  
EastRidge Church, Tenth Line, hosts It's A Music Feast, featuring Triumphant Sound, Springvale Boys and The Gallagher Family, at 7:30 p.m. Tickets \$10 at the church or the door.

## Get e-business tools at conference

BY SANDRA BOLAN  
[sbolan@yrmg.com](mailto:sbolan@yrmg.com)

A conference that organizers say rivals those held in the big city will take place in downtown Stouffville Wednesday.

E-Business and Opportunities for Innovation is the fifth day-long conference in the N6 series presented by York Small Business Enterprise Centre in conjunction with the Town of Whitchurch-Stouffville and the Whitchurch-Stouffville Chamber of Commerce.

The conference, which takes place Nov. 9 at the Lebovic Centre for Arts and Entertainment - Nineteen on the Park, is geared to small businesses within the northern six municipalities of York Region.

Attendees will learn about search engine optimization, online brand and reputation management, e-business tools, new media business tools and e-mail marketing.

"It's important to know what they are and the impact they have — good or bad — on

your business," said Rebecca Mustard, economic development officer for the town.

"When I want ideas, I look to successful people and we've got a whole day jam-packed with successful ideas. ... That's motivating," said Mardi Taylor, executive director of the chamber of commerce.

Julie King, president of Whitchurch-Stouffville's Biz-Zone Internet Group, will be the day's master of ceremonies and a facilitator, while Patrick Lannigan, vice-president of marketing for Strategic Information Technology will discuss the use of embedded social strategies to dominate a market.

Also speaking will be Jody Steinhauer, founder of The Bargains Group.

Tickets are \$75 and include lunch. Chamber members receive a discount and can buy tickets via [chamber@whitchurchstouffville.ca](http://chamber@whitchurchstouffville.ca) or 905-642-4227. Non-members can buy tickets at <http://businessknowledgeinitiative.ca/events.php>, which also has more information on the event.

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**saveONenergy COUPONS**

Hydro One brings you **saveONenergy COUPONS\*** in today's paper.

Save money making your home more energy-efficient. Take them to your local Canadian Tire in Stouffville. On **Saturday, November 12** and **Sunday, November 13**, Hydro One will be at the store to help you choose the best energy-efficient products for your home. We're here to help you manage your energy costs.

Coupons in the booklet are good until December 31, 2011.

hydro one

Partners in Powerful Communities

\*Coupon offers cannot be combined

23<sup>RD</sup> ANNUAL  
**CIBC Celebration of HOPE**  
SUNDAY, OCTOBER 30, 2011

**Congratulations to the winners** and a special thank you to everyone who purchased raffle tickets over the past several months. The raffle raised over \$78,000 for the **Breast Health Centre and the Cancer Clinic at Markham Stouffville Hospital!**

**GRAND PRIZE WINNER Jeff Arnesen**  
of Minnesota – Ticket # 00304  
**2012 BMW 128i Coupe**  
Generously donated by Town+Country BMW  
Value \$45,550



Town+CountryBMW

**FIRST PRIZE WINNER Trevor Craig**  
of Markham – Ticket # 03378  
**Diamond Tennis Bracelet**  
Generously donated by Mr. Samy Shokry  
Value \$14,900

**SECOND PRIZE WINNER John Woodcock**  
of Markham – Ticket # 02865  
**\$100 per week for 52 weeks**  
Towards groceries at The Village Grocer  
Generously donated by The Village Grocer  
Value \$5,200



**THIRD PRIZE WINNER Rick Vender**  
of Unionville – Ticket # 02723  
**Ladies Shopping Spree and Meet & Greet**  
Generously donated by Franco Mirabelli Design Inc.  
Value \$1,000

FRANCO MIRABELLI

Supporting the Breast Health Centre and the Cancer Clinic at Markham Stouffville Hospital  
For more details visit [www.hope.mshf.on.ca](http://www.hope.mshf.on.ca)

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EXPANSION CAMPAIGN  
We're growing. Together.