

CHARITY: Nineteen on Park gets \$106,000 for marketing

Cadets to start up band with Trillium money

BY SANDRA BOLAN
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The Stouffville Air Cadets are getting a marching band.

The 707 Marion Orr CM Squadron recently received a \$12,500 grant from the Ontario Trillium Foundation, which will be used to outfit a 17-member marching band.

The money will be given out in a one-time lump payment.

"We did not have a band in the Stouffville Santa Claus Parade and the Remembrance Day parade and we don't want to repeat that," said Captain Scott Harvey.

The air cadet squadron is gearing up for its second year in Stouffville and it looks as though, according to Mr. Harvey, its membership will double or triple as 20 to 40 new registrants are expected.

"I don't know anything out there that has that kind of growth," he said.

The captain attributes Stouffville's acceptance of the air cadets to the municipality's military heritage, as well as the lack of activities for teenagers who are not interested in dance or sports.

"I think it is something Stouffville has needed and wanted and we were at the right place at the right time," he said.

The Lebovic Centre for Arts and Entertainment - Nineteen on the Park also received a grant from the Ontario Trillium Foundation - \$106,300 - which will be used

for marketing.

"It's such a large community out there, especially new residents, that we haven't had access to because of our limited budget," said Harry French, chairperson of the arts centre's board of directors. "Rentals are good, but we're not happy with arts and culture. We need to fill the seats."

For the past two years, according to Mr. French, the theatre has had an annual marketing budget of \$6,000.

Now, thanks to the grant, which will be doled out over three years, the board has a \$36,000 annual marketing budget, which Mr. French said is more in-line with industry standards.

This is the second year the board has applied for a Trillium grant, but only the first time it has received funding.

"(The Trillium organization) needed a bit of time to see how we would operate," Mr. French said.

The theatre also recently received a \$5,000 grant from the Ontario Arts Council for the 2011-12 professional series. It, too, was the first grant from this foundation.

"Those organizations are starting to recognize what we are trying to achieve," Mr. French said.

For more information on the organizations, go to www.707marion-orr-aircadets.com and www.nineteenon-thepark.ca



SUN TRIBUNE FILE PHOTO

Stouffville's 707 Marion Orr CM Squadron Air Cadets recently received a \$12,500 grant from the Ontario Trillium Foundation, which will be used to outfit a 17-member marching band. They hope to take part in Santa Claus parades and other events.



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