

Hometown family FUN at the Strawberry Festival

JUNE 30TH - JULY 3RD



Friendly faces, welcoming spaces great food and fun for everyone!

Thursday June 30th

Join us in the evening for the Opening Ceremonies. Bring home amazing local produce from the Farmers' Market, savour Lion's Beef BBQ home-style favourites and meet up with friends in the park.

★ Happy Birthday, Canada! ★

Celebrate with family and friends. Enjoy the People's Parade. Look for treasures at Vendors in the Park, make a play date at Kids Zone, relax at Red Berry Café and take in the fun-filled carnival and live music.

Strawberry Saturday

Experience the hometown flavour. Shop the Main Street Market with over 150 local artisans, craft and food vendors. Free pony rides, exciting contests, food and fun throughout the day.

Homegrown entertainment under the Marquee Tent

Giggles Comedy Night

Thursday, June 30th - 8pm
Tickets \$20

Blackboard Blues Band

Friday, July 1st - 7:30pm

Grant Fullerton

Saturday, July 2nd - 8pm
Tickets \$10 at the door

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For a complete event listing visit www.strawberryfestival.ca

BUSINESS: CBC picked up on farm controversy

Market asking vendors, shoppers homegrown produce question

BY SANDRA BOLAN
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Should market vendors be allowed to resell product from other farmers or the food terminal?

Town staff are currently asking all Downtown Stouffville Farmers Market patrons and vendors, as well as Whitchurch-Stouffville residents that very question.

The issue made headlines last month when Barry's Gardens Farm Market vendor application was denied by the farmers market committee because in previous years they sold produce not grown on their land.

The market's objective, since it started in 2009, has been to promote local produce and products grown or made by the vendor. Local is defined as being within 160 kilometres of the market.

'NO SUCH THING AS BAD PRESS'

"Yes, we had a small issue there. It's been addressed. It gives credit to the people who are providing their own product," said Anna Rose, downtown co-ordinator for the Town of Whitchurch-Stouffville. "I think it's reminded people to ask where the food is coming from and reading labels."

Ms Rose noted attendance is up from last year.

"I think (the controversy) helped increase the presence of the market. There's no such thing as bad press," she joked, adding the CBC

even picked up the story.

Other questions on the survey include: is there a need to broaden the range of vendors or services available at the market; does the market start too early in the season; has the relocation of the market to Park Drive been beneficial; what draws you to the market and how much do you typically spend.

"We're doing it for the community, so their input is important," Ms Rose said.

Last month, council dissolved the farmers market committee when it overruled them and decided to allow Barry's Gardens at the Thursday afternoon market.

At that time, council also requested a report come back to them with information on any changes deemed necessary to the market's overall operation and format.

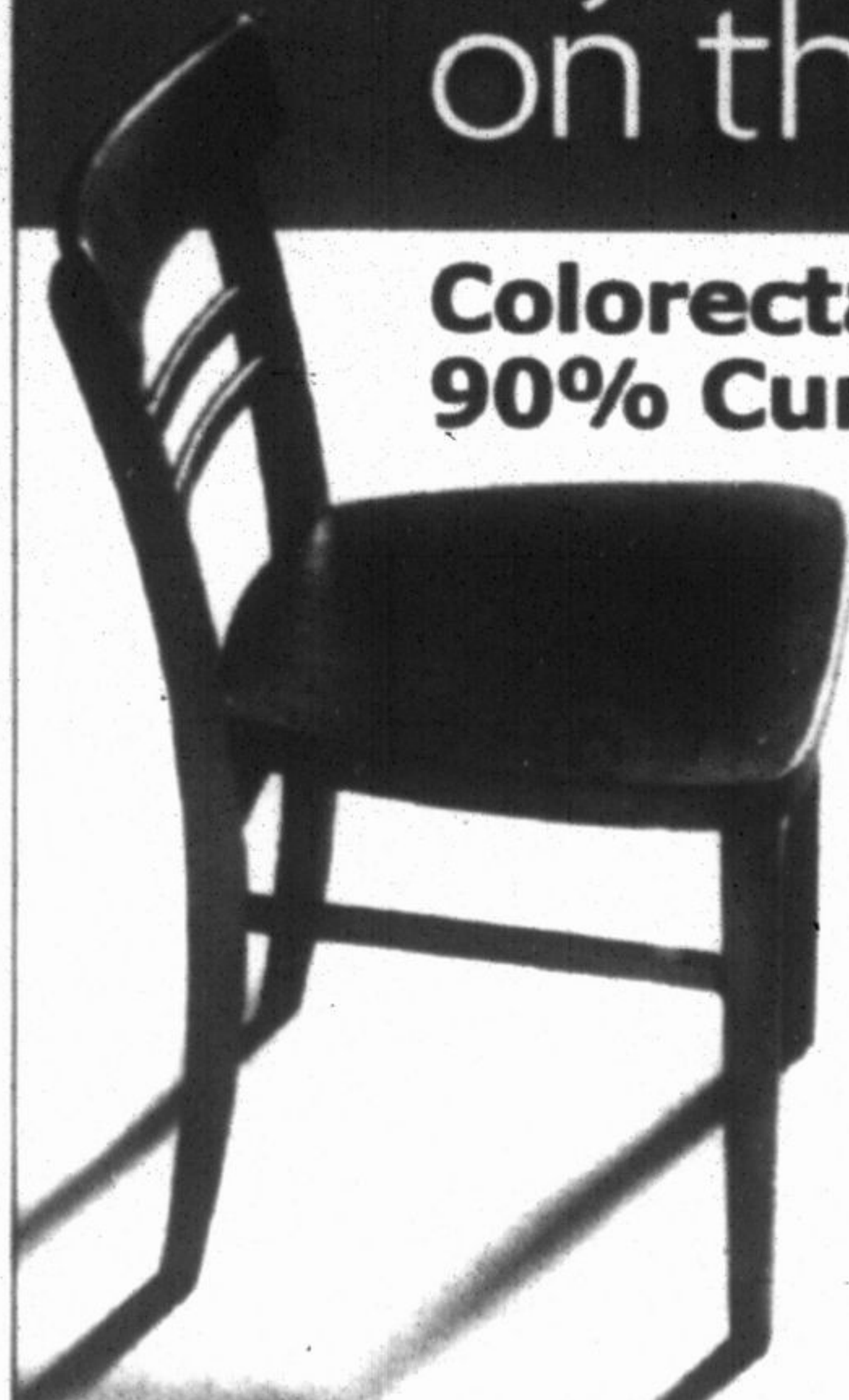
"The objective of the report is to enhance the profile, operation and overall success of the market for the benefit of both the vendors and its patrons," according to Ms Rose.

The community survey is available online at www.townofws.com/Farmers_Market_Residents_Survey.asp. Paper copies are available at the town hall, 37 Sandiford Dr., fourth floor and at the Lebovic Leisure Centre, 30 Burkholder St.

Completed surveys are to be returned to the town by June 24.

For more information, contact Anna Rose at 905-640-0749 or Anna Rose anna.rose@townofws.ca

Don't just sit on the problem...



Colorectal Cancer is 90% Curable if Found Early.

If you are between 50 and 74 years old *you may be eligible for a more convenient colorectal cancer screening option.*

Markham Stouffville Hospital now offers flexible sigmoidoscopy colorectal cancer screening.

A flexible sigmoidoscopy needs less preparation than a colonoscopy and no sedation so you can take less time off of work and drive yourself to and from your appointment.

Learn more about the benefits of having a flexible sigmoidoscopy and find out if you are eligible by visiting www.msh.on.ca/colonhealth

Ask your doctor to refer you to the Registered Nurse Performed Flexible Sigmoidoscopy Program at Markham Stouffville Hospital.



Call 905-472-7373 extension 6137 or email

colonhealth@msh.on.ca for more information.

