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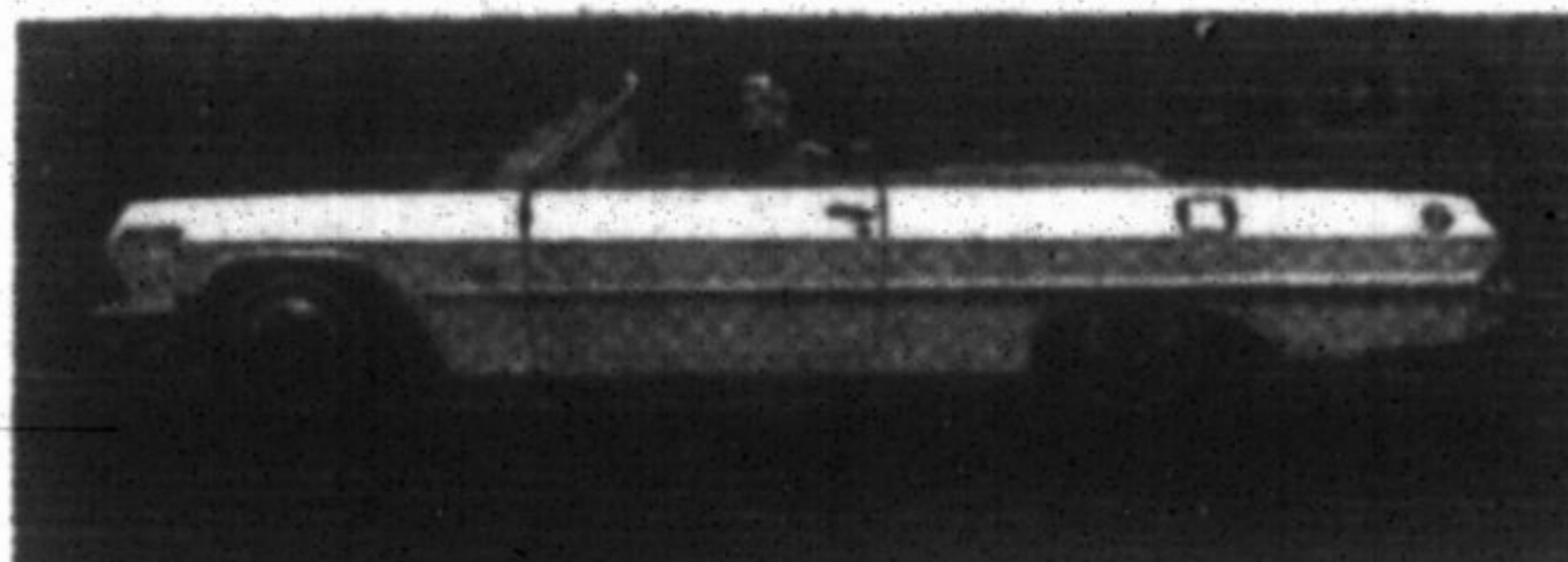
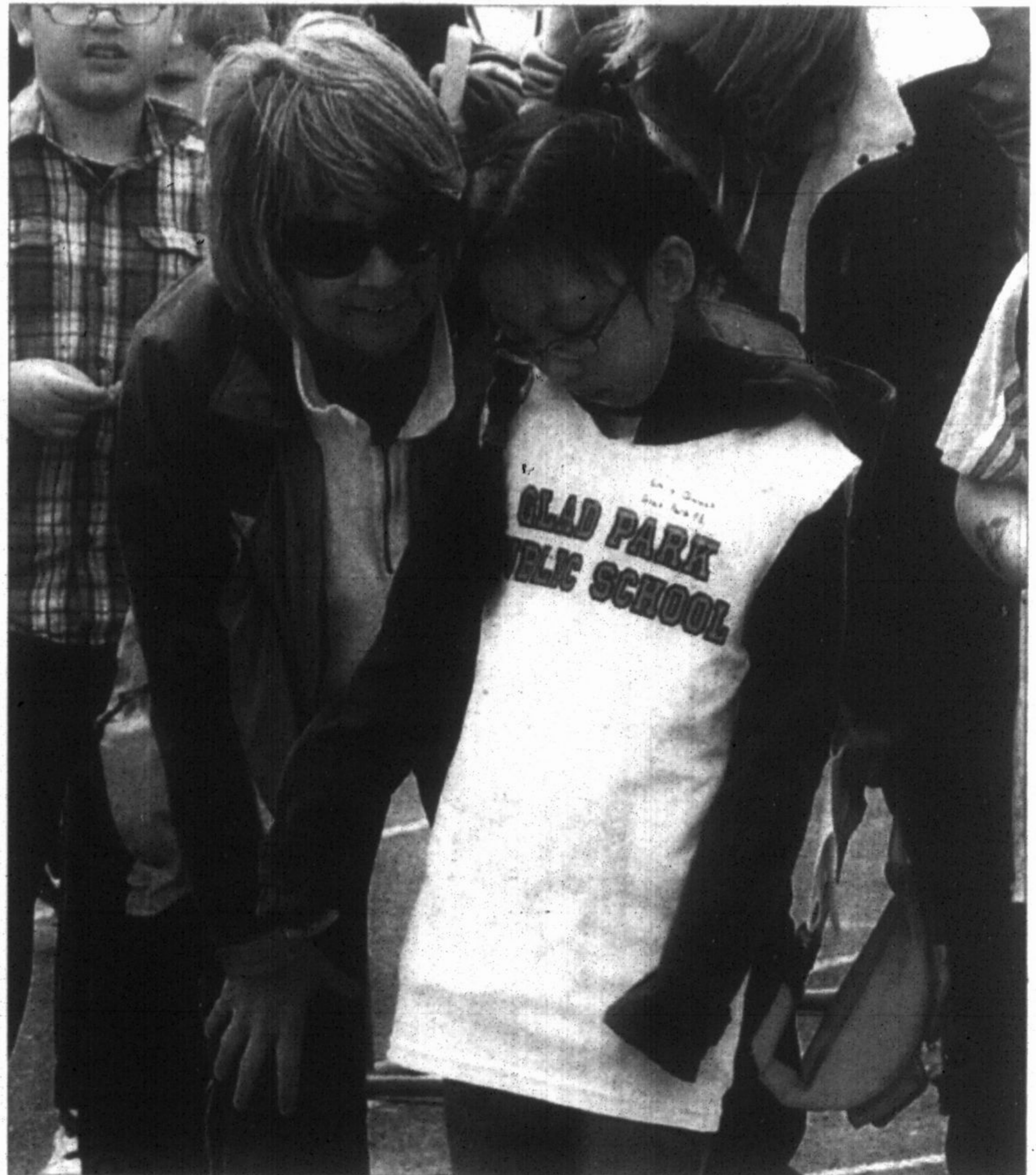
MARKHAM FALL
HOMESHOW

ART IN THE PARK

MARKHAM SPRING
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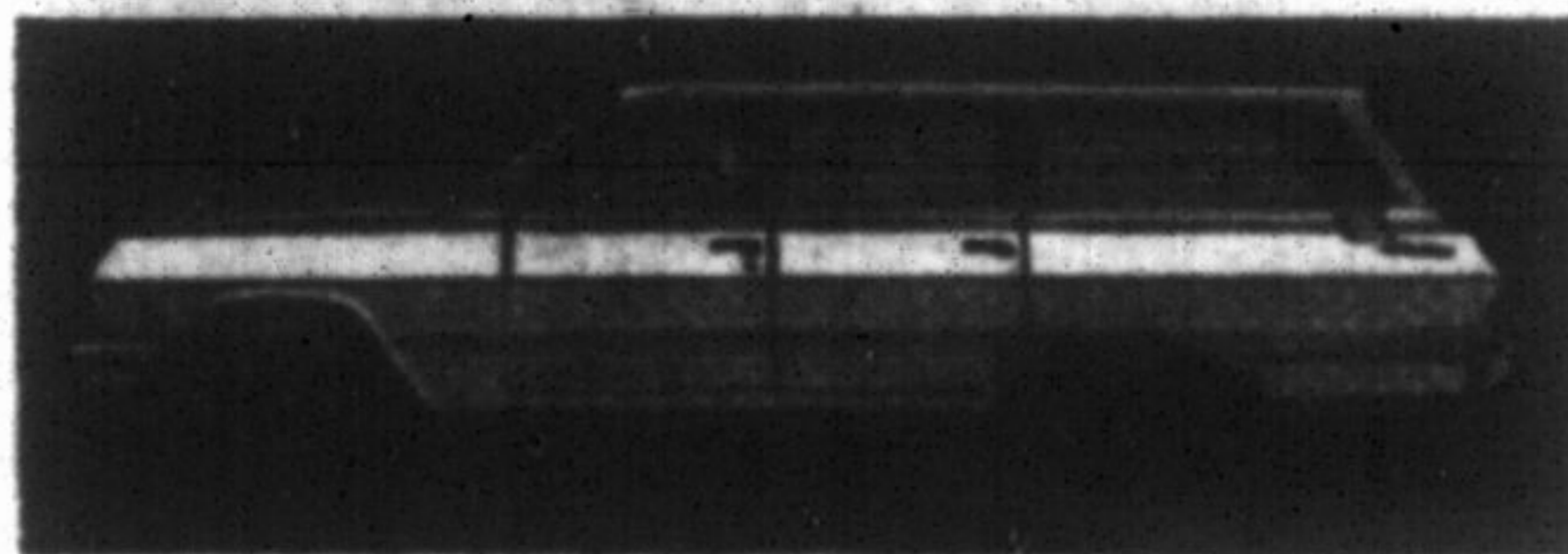
MARKHAM
ECONOMIST & SUN



'63 CHEVROLET NOVA CONVERTIBLE
A new lighter flying top makes it an even more comfortable choice.



'63 CHEVROLET IMPALA SPORT SEDAN
Like all Chevrolets, it gives you 19 engine/transmission choices.



'63 CHEVROLET OLD SMobile 9-PASSENGER STATION WAGON
For big families who want to travel in Jet-smooth style.



'63 CHEVROLET BUICK 2-DOOR SEDAN
Has new features that keep its showroom look for longer.



'63 CHEVY II NOVA 400 SPORT COUPE



**NOW...GO CHEVROLET
FOR ONE-STOP SHOPPING IN '63
IT'S EXCITING!**

This is about the best thing that's happened to buying cars since Chevrolet started building them — four entirely different kinds of cars to choose from at your Chevrolet dealer's One-Stop Shopping Centre. If you're a luxury-lover, you'll probably want to go no further than those 13 plush new Jet-smooth '63 Chevrolets. Want to give your budget an even bigger break? Step over and see what's new with those 10 nifty models of the '63 Chevy II. Or maybe you've been eyeing sports-car caps, in which case have a go at a sporty new '63 Corvair (8 of them, including three snazzy bucket-seat Monzas and those Greenbrier Sports Wagons). There's even something for the all-out sports-car set — the daring Corvette Sting Ray. Picking a new car has never been easier. (Unless you'd like to own them all!)

Whitewall tires; optional if extra cost

A GENERAL MOTORS VALUE

GILES Chevrolet- Oldsmobile Limited
STOUFFVILLE ONTARIO
Phone 568 (In 1963)

Giles the little dealership
**EXCEEDING EVERY Customer's
EXPECTATIONS is our only mission**
since 1959

50 plus years proves w

The Giles name is a 'LEGEND' in the automobile business. It's exceeded every customer's expectations, which is their ONLY mission. It's been around more than 100 years!

In fact, the Giles name has always been "well-known" in the business as dealerships in Toronto bore the Giles name. In 1919, it became known as Giles Richmond. In the Danforth. After many years, the dealership changed its name to City Buick, which is still in business today.

On December 4, 1959 (more than 50 years ago today) the sign at the corner of Fairview and Main St, posted the signs in Stouffville. "Under New Management" — announcing that the City Buick was now Giles Chevrolet. And what an arrival!

W.S. Giles's son Ross was now the proud, new Chevrolet dealer in the rural town of Stouffville and the Giles name was once again a prestigious automobile dealership.

Ross Giles's son Duncan, who was attending the local school staff after school and Saturdays to operate the gas station, joined the dealership operation.

At this time, Giles sold gas at an unbelievable 25¢ per gallon.

Duncan joined the staff full-time in 1965, working as a mechanic. He became the Dealer in 1984 when Ross Giles retired.

Today at Giles Chevrolet Ltd., the fourth generation of Duncan's sons Mark and Robert continue to "Exceed Every Customer's Expectations."

So, more than a Century later, this is a family-operated business that treats all customers as if they "part of the Giles family." That's the Giles way.