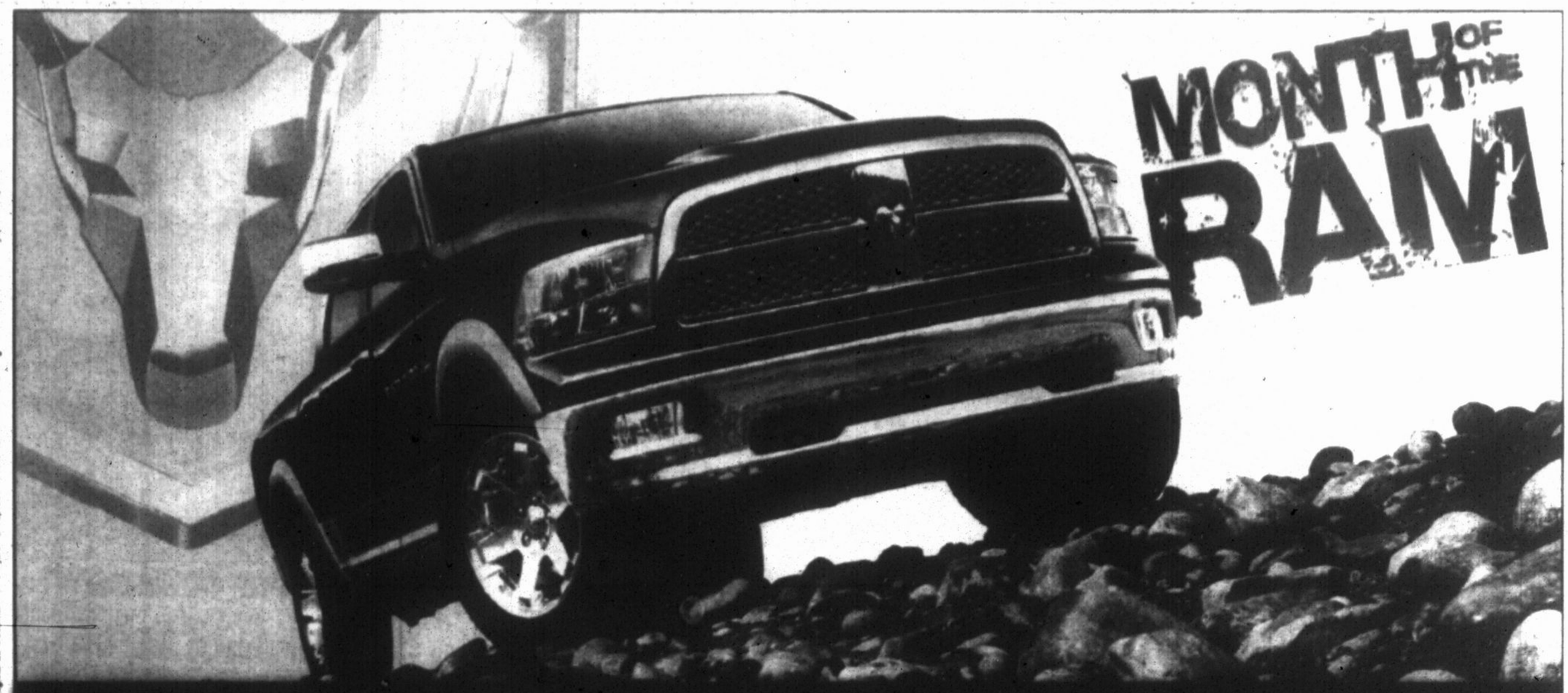
SIRIUS SATELLITE RADIO

DODGE caravan Kids



HARD WORK REALLY DOES PAY OFF.

THE NEW 2011 RAM 1500 QUAD CAB SXT 4X4

CANADA'S FASTEST GROWING CHOICE OF LIGHT DUTY PICKUP*

PURCHASE FOR **$25,995*** INCLUDES $8,750 CONSUMER CASH,‡ FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

Ram 1500 Crew Cab Laramie with optional equipment.‡

CUSTOMER CHOICE FINANCING
$119 BI-WEEKLY @ 0.99%§§ FOR 36 MONTHS AND $1,899 DOWN
WITH THE OPTION TO RETURN AFTER 36 MONTHS

STEP UP FOR ONLY $20 MORE BI-WEEKLY with Customer Choice Financing

THE NEW 2011 RAM 1500 QUAD CAB SLT 4X4
- HEMI® V8 power with V6 fuel economy
- Remote keyless entry • 17" aluminum wheels
- SIRIUS® Satellite Radio (includes one year of service)
- Temperature and compass gauges
- Premium interior door trim • Overhead console
- Power sliding rear window

NO CHARGE HEMI® ENGINE

JUST ANNOUNCED

2011 RAM HEAVY DUTY

CANADA'S #1 SELLING DIESEL PICKUP*

- Ram is the **only** Heavy Duty Diesel pickup in the market that **does not** require a Diesel Exhaust Fluid (DEF) system to meet stringent Canadian emissions requirements
- 350 hp @ 3,000 rpm • Up to 650 lb-ft of torque
- Class-Exclusive 6-speed manual transmission
- Nobody offers a better diesel engine warranty: 5 years/160,000 km

TURBO DIESEL AVAILABLE

NO CHARGE CUMMINS® TURBO DIESEL ENGINE $9,345 VALUE

+Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

RamTruck.ca/Offers

CANADA'S NEWEST SHOWROOM

16 ALL-NEW OR COMPLETELY REDESIGNED VEHICLES.

CHRYSLER Jeep DODGE RAM

Who customers read the fine print: * ‡ † § The Month of the Ram Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers between May 3 and May 31, 2011. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailers for complete details and conditions. *$25,995 Purchase Price applies to 2011 Ram 1500 Quad Cab SXT 4x4 (DAA+ASR) only and includes $8,750 Consumer Cash Discount. See participating retailers for complete details. Pricing includes freight ($1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable taxes. Amounts vary by vehicle. See your retailer for complete details. ‡10% Customer Choice Financing for 36-month new 2010 and select 2011 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Retailers may sell for less subject to different terms and conditions. All advertised Customer Choice Financing offers are TD offers. Example: 48- and 60-month terms or offering the residual balance in full. Some conditions apply. Customer Choice Financing offered by TD in Quebec is subject to different standard rates or offering the residual balance in full. Some conditions apply. Customer Choice Financing offers are TD offers. Example: 2011 Ram 1500 Quad Cab SXT 4x4 (DAA+ASR) with a Purchase Price of $25,995 financed at 0.99% APR over 36 months with $1,899 down and payment amortized over 97 months equals 78 bi-weekly payments of $119 and one final payment of $15,390 for a cost of borrowing of $591 and a total obligation of $26,585.60. Taxes, licence, insurance, registration, excess mileage and wear and tear charges, any retailer administration fees and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailers may sell for less. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under licence. ‡Based on Peak sales total registrations for 2010 and 2011 January through March. "Based on 2010 market share gain. "SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. "Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

SCAN HERE FOR MORE GREAT OFFERS