

SIRIUS
SATELLITE RADIO

DOODGE
CARAVAN KIDS

While customers read the fine print: * 1. Offer applies to retail deliveries of selected new and unused models purchased from participating retailers on or after April 1, 2011. Retailer order/price may be necessary. Offer subject to change and may be extended without notice. See participating retailers for complete details and conditions. ** \$18,995 Purchase Price applied to 2010 Dodge Journey SE Canada Value Package (2011) only and includes \$2,250 Consumer Cash Discount. See participating retailers for complete details. Pricing includes freight (\$1,400), air tax, tire levy and OMVIC fee. Pricing excludes license, insurance, registration, any retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. *Consumer Cash Discounts are offered on most new 2010 and select 2011 vehicles and are manufacturer-to-retailer incentives, which are deducted from the regulated price before taxes. Amounts vary by vehicle. See your retailer for complete details. †-Customer Choice Financing for 36, 48, and 60 month terms on approved credit through TD Financing Services and My Credit Canada is available at participating dealerships to qualified retail customers on most new 2010 Chrysler, Jeep, Dodge and Ram models (except Grand Cherokee Cargo Van and Ram Chase Cab) and select 2011 Chrysler, Jeep, Dodge and Ram models. The following terms apply to TD Financing Services contracts (different contract terms apply to My Credit Canada offers. See your retailer for complete details.) Vehicles are financed over a 36, 48, or 60-month term with payments amortized over a term of 36, 48, or 60 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealer, with no further obligations (except payment of a \$199 return fee and excess wear and tear, mileage and other charges), financing the remaining balance for the rest of the amortization period at their current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing offers are TD offers. Example: 2010 Dodge Journey SE Canada Value Package (2011) with a Purchase Price of \$18,995 financed at 5.99% APR over 60 months with payment amortized over 79 months equals 130 bi-weekly payments of \$135 and one final payment of \$5,178 for a total obligation of \$22,752.77. Taxes, license, insurance, registration, excess mileage and wear and tear charges, any retailer administration fees and other applicable fees and charges not included. Retailers may set for fees. See participating retailers for complete details. †† 2010 Dodge Journey R/T AWD shown has a higher price than the 2010 Dodge Journey SE Canada Value Package advertised. See your retailer or go to www.dodge.ca for complete details. ††† Based on January 2010 through January 2011. R. L. Polk sales total registrations. †††† 2010 U.S. National Highway Traffic Safety Administration (NHTSA) Journey system for 2010 model year Dodge Journey. ††††† SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio, Inc. *Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

PURCHASE FOR

\$18,995

AT THIS PRICE, WHAT ELSE IS THERE TO SAY?



5 STAR SAFETY
★★★★★
NHTSA 5 Star
Frontal and Side Impact*

2010 DODGE JOURNEY SE CANADA VALUE PACKAGE
CANADA'S #1 SELLING CROSSOVER*

INCLUDES \$2,250 CONSUMER CASH,[†] FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.^{††}

2010 Dodge Journey R/T AWD shown.[†]

CUSTOMER CHOICE FINANCING
\$135 - 5.99

BI-WEEKLY FOR 60 MONTHS AND \$0 DOWN WITH THE OPTION TO RETURN AFTER 60 MONTHS

STEP UP FOR ONLY
\$21 MORE BI-WEEKLY
with Customer Choice Financing

2010 DODGE JOURNEY SXT

- Trip computer with temperature and compass
- Leather-wrapped steering wheel with audio controls
- 16" Aluminum wheels

3.5L HIGH OUTPUT V6 24V MPI ENGINE

*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

Dodge.ca/Others

CANADA'S NEWEST SHOWROOM



Jeep

DODGE



RAM

SCAN HERE FOR MORE GREAT OFFERS

