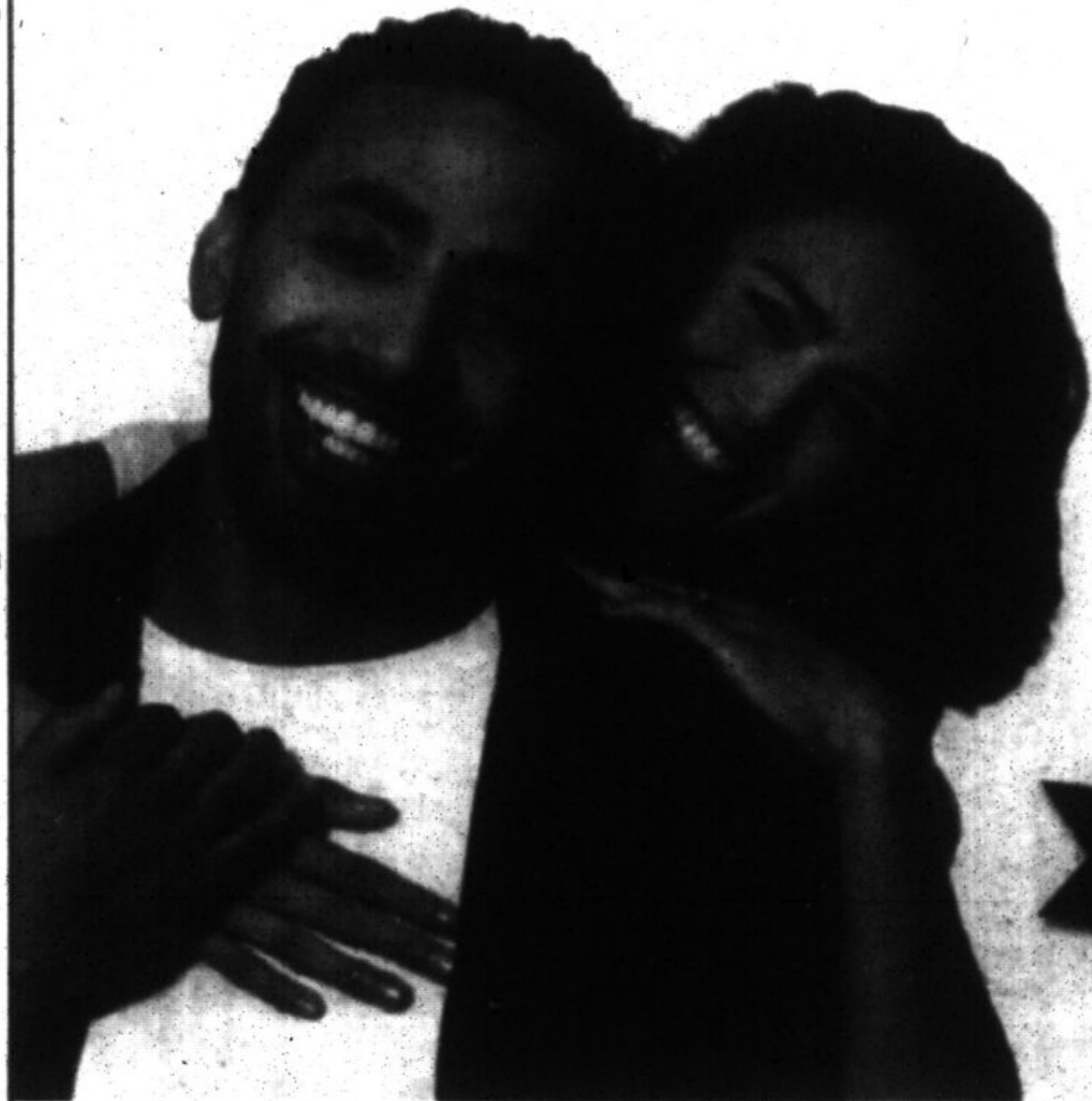


# REFRESH YOUR RIDE

spring service event

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## Motorcraft® BRAKE PADS OR SHOES

With Lifetime Warranty

Renewal for your brakes. Never buy another set of Motorcraft® brake pads or shoes with our lifetime warranty!!

**\$25 OFF\***

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Fuel Economy Package



Spring refresher that can save you up to \$350 a year\* on gas with this package and regular maintenance.

FOR ONLY **\$59.99\***

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Purchase any one of the advertised offers and be eligible for a \$10 eCoupon towards your next service.



[ford.ca](http://ford.ca)

Refresh your vehicle with these spring offers from Ford. You can trust the experts who know your Ford best: Genuine Ford Trained Technicians. For more details and offers, see your Service Advisor or visit us online.

All offers require May 7, 2011. See Service Advisor for complete details. Applicable taxes and provincial levies not included. Dealer may set its own. Ford Protection Plan is only available for non-commercial cars and light trucks. It is not available for Ford Motorcraft® 2-year/24,000 km or 5-year/100,000 km warranties. See Service Advisor for details. \*Based on the original purchase price of the vehicle on which the offer is applied. Excludes emergency brake pads and shoes. Machining or replacement of rotors and drums available at additional cost. Based on a Ford Fusion V6 automatic. Fuel has a fuel consumption rating of 10L/100km in combined city/highway driving (discovery tuned), a one-year driving distance of 24,000km and \$0.10 per litre for gasoline. Improved fuel efficiency and emission reduction levels depend on model, year and condition of vehicle. Applies to single rear wheel vehicles only. In order to receive a competitor's advertised price (1) item must be purchased and installed at your participating Ford Dealer. (2) Customer must present the competitor's advertisement (containing the lowest price) which must have been printed within 30 days of the date of the sale, and (3) the item being purchased must be the same brand, model, year and load rating as shown in the competitor's advertisement. Offer only available at participating Ford dealerships. Includes: oil change, oil filter, wiper blades, spark plug inspection, brake inspection, steering, suspension, alignment, balancing, discoloration and cleaning. Offer does not apply to advanced prices in other advertisements. In the whole-sale, including Costco and online retailers, or closest, special order, discontinued and discontinued models. Offer is valid on the cost of the sale only and does not include labour costs, value items, mounting, balancing, discoloration and cleaning. Offer does not apply to advanced prices in other advertisements. See your service advisor. \*Applies to Ford Focus and Fiesta SE (firmware) lines. Storage value may not be applied towards previous purchases. Coupon value may not be applied towards previous purchases. Coupon value may not be applied towards previous purchases. See Service Advisor for details. ©2011 Ford Motor Company. All rights reserved.

## Newmarket Welcomes

# NEWROADS

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