Dealer may sell or lease for less. Limited time offers. Offers may be canceled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. †Offer valid from February 1, 2011 to March 31, 2011 (the "Program Period"). Receive a maximum of [$500]/[$1000] worth of selected Ford Custom accessories, factory installed options, or Customer Cash with the purchase or lease of a new 2011 Ford [Fiesta, Focus, Escape]/[Fusion, Mustang (excluding GT 500), Taurus, Edge, Flex, Explorer, Expedition, E-Series, Transit Connect] (each an "Eligible Vehicle") during the Program Period (the "Offer"). Offer must be applied to the Eligible Vehicle. The Eligible Vehicle must be delivered or factory ordered during the Program Period. Taxes payable on the total price of the Eligible Vehicle (including accessories and factory options), before the Offer value is deducted. This Offer is subject to availability. Dealer may sell for less. Only one (1) Offer may be applied toward the purchase or lease of factory order or delivery, but not both. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery. Not all buyers will qualify. Dealer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ††Lease a new 2011 Ford Fiesta SE 5 Door Manual and get 3.99% APR for 48 months on approved credit from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: $248 total lease obligation is $12,892 (optional buyout is $6,973 cost of leasing is $3,998; or 3.99% APR. Taxes payable on full amount of lease financing price after any manufacturer rebates and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Some conditions and mileage restrictions apply. Offers include freight, air tax, PDSA, Stewardship Ontario Environmental Fee and $500 Ford Custom Call Event incentive but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. ‡Receive 0% APR purchase financing on new 2011 Ford Fiesta (excluding S)/Focus (excluding S)/Escape (excluding SE)/[Flex (excluding SE)]/[Escape (excluding SE)]/[Fusion (excluding SE)/Fusion Hybrid/Fiesta SE with Sport Appearance Package and Sync and Sound Package/Focus SE Manual] for [36]/[60]/[72] months, monthly payment is [$28.33]/[$16.67], cost of borrowing is $0 or APR of 0% and total to be repaid is $30,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. ▼Program in effect from Jan. 4, 2011 to Mar. 31, 2011 (the "Program Period"). To qualify for the "Retire Your Ride Program", which offers $300 cash or rebate on the purchase or lease of an eligible new 2010 F-150/2011 Ford or Lincoln vehicle (excluding all Fiesta, Ranger and Medium Truck models), in the amount of $1,000CDN [Focus (excluding 2011 S), Fusion (excluding 2011 SE), Mustang (excluding GT500, Boss 302, and 2011 Value Leader), Transit Connect (excluding EV), Escape (excluding 2011 XLT 4x4 Manual), Edge (excluding 2011 SE), Flex (excluding 2011 SE)] or $2,000CDN [Explorer (excluding 2011 Base models), Sport Trac, F-150 (excluding Raptor and 2011 Regular Cab XL 4X2), F-250 to F-550, E-Series, Expedition, Mustang (excluding GT500, Boss 302, and 2011 Value Leader), Transit Connect (excluding EV), Escape (excluding 2011 XLT 4x4 Manual), Edge (excluding 2011 SE), Flex (excluding 2011 SE)] or $3,000CDN [Fiesta (excluding S)/Focus (excluding S)/Escape (excluding SE)]/[Flex (excluding SE)]/[Escape (excluding SE)]/[Fusion (excluding SE)/Fusion Hybrid/Fiesta SE with Sport Appearance Package and Sync and Sound Package/Focus SE Manual] for [$10,790]/[$30,790]/[$18,879]/[$15,579] after Manufacturer Rebate has been deducted. Offers include freight, air tax and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. To qualify for the "Retire Your Ride Program", customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2011 Ford [Fiesta, Focus, Escape]/[Fusion, Mustang (excluding GT 500), Taurus, Edge, Flex, Explorer, Expedition, E-Series, Transit Connect] (each an "Eligible Vehicle") during the Program Period (the "Offer"). Offer must be applied to the Eligible Vehicle. The Eligible Vehicle must be delivered or factory ordered during the Program Period. Taxes payable on the total price of the Eligible Vehicle (including accessories and factory options), before the Offer value is deducted. This Offer is subject to availability. Dealer may sell for less. Only one (1) Offer may be applied toward the purchase or lease of factory order or delivery, but not both. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery. Not all buyers will qualify. Dealer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ††Lease a new 2011 Ford Fiesta SE 5 Door Manual and get 3.99% APR for 48 months on approved credit from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: $248 total lease obligation is $12,892 (optional buyout is $6,973 cost of leasing is $3,998; or 3.99% APR. Taxes payable on full amount of lease financing price after any manufacturer rebates and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Some conditions and mileage restrictions apply. Offers include freight, air tax, PDSA, Stewardship Ontario Environmental Fee and $500 Ford Custom Call Event incentive but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. ‡Receive 0% APR purchase financing on new 2011 Ford Fiesta (excluding S)/Focus (excluding S)/Escape (excluding SE)]