

SIRIUS
SATELLITE RADIO

DODGE
CARAVAN KIDS

When customers read the fine print... The Drive It to Believe It Event offers are valid time offers which apply to retail deliveries of selected new and unregistered vehicles purchased from participating retailers between March 1, 2011 and March 31, 2011. Retailer restrictions may be necessary. Offers subject to change and may be extended without notice. See participating retailers for complete details and conditions. *\$25,995 Purchase Price applies to 2011 Ram 1500 Quad Cab SRT 4x4 (2004-4.0L) and includes \$6,750 Consumer Cash Discount. See participating retailers for complete details. Financing excludes freight (\$1,400), air tax, the very low OMVIC fee, and other applicable fees and taxes. Retailer order trade may be necessary. Retailers may sell to other customers. Cash Discounts are offered on most new 2010 and select 2011 vehicles and are manufacturer-to-retailer incentives which are deducted from the registered price before taxes. Amounts vary by vehicle. See your retailer for complete details. **Customer Choice Financing for 36, 48, and 60-month terms on approved credit through TD Financing Services and Ally Credit Canada is available at participating dealerships to qualified retail customers on most new 2010 Chrysler, Jeep, Dodge and Ram models (select Grand Caravan Cargo Van and Ram Chassis Cab and select 2011 Chrysler, Jeep, Dodge and Ram models). The following terms apply to TD Financing Services contracts. (Different contract terms apply to Ally Credit Canada offers. See your retailer for complete details.) Vehicles are financed over a 36, 48, or 60-month term with payments amortized over a term of 48 to 96 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealership with no further obligations (except payment of a \$199 return fee and include wear and tear mileage and similar charges), financing the remaining balance for the rest of the amortization period at their current scheduled rate or paying the residual balance in full. Terms conditions apply. Customer Choice Financing offered by TD in Ontario is subject to different terms and conditions. An advance Customer Choice Financing offer is 7.99% APR over 60 months with payment amortized over 36 months equals 130 bi-weekly payments of \$114.3 and one final payment of \$10,195 for a cost of borrowing of \$2,752 and a total obligation of \$28,747.21. Taxes, finance, insurance, registration, license, and other applicable fees and charges not included. Retailers may sell for less. See participating retailers for complete details. \$2011 Ram 1500 Crew Cab Sport shown has a higher price than the 2011 Ram 1500 Quad Cab SRT. See your retailer or go to www.ramtruck.ca for complete details. The Best Buy Star is a registered trademark of Consumers Digest Communications LLC, used under license. *Based on 2010 market share gain. **2010 US market share gain. ©2010 US market share gain. *Based on 2010 market share gain. **2010 US market share gain. ©2010 US market share gain.

**SCAN
HERE
FOR MORE
GREAT OFFERS**



JUST ANNOUNCED
2011 RAM HEAVY DUTY
LEGENDARY CUMMINS POWER



- Ram is the only Heavy Duty Diesel pickup in the market that does not require a Diesel Exhaust Fluid (DEF) system to meet stringent Canadian emissions requirements
- 350 hp @ 3,000 rpm • Up to 650 lb-ft of torque
- Class-exclusive 6-speed manual transmission
- Nobody offers a better diesel engine warranty:
5 years/160,000 km

AVAILABILITY
AVAILABLE

**NO CHARGE
CUMMINS® TURBO
DIESEL ENGINE
\$9,345 VALUE**

THE RAM
**DRIVE IT TO
BELIEVE IT**
EVENT

BUILT FOR REAL WORK. AT VERY WORKABLE PRICES.

THE NEW 2011 RAM 1500
QUAD CAB SXT 4X4
CANADA'S FASTEST
GROWING CHOICE OF
LIGHT DUTY PICKUP



PURCHASE FOR

\$25,995*

INCLUDES \$8,750 CONSUMER CASH,
FREIGHT, AIR TAX, TIRE LEVY AND
OMVIC FEE. TAXES EXCLUDED. OTHER
RETAILER CHARGES MAY APPLY.

2011 Ram 1500 Crew Cab Sport shown

**STEP UP FOR ONLY
\$13 MORE BI-WEEKLY**
with Customer Choice Financing

THE NEW 2011 RAM 1500 QUAD CAB SLT 4X4

- Remote Keyless Entry • 17" Aluminum wheels
- SIRIUS® Satellite Radio (includes one year of service)
- Temperature and compass gauges
- Premium interior door trim • Overhead console
- Power sliding rear window

**CUSTOMER
CHOICE FINANCING**

\$143 bi-weekly + **2.99%**
FOR 60 MONTHS
AND 50 DOWN

WITH THE OPTION TO RETURN
AFTER 60 MONTHS

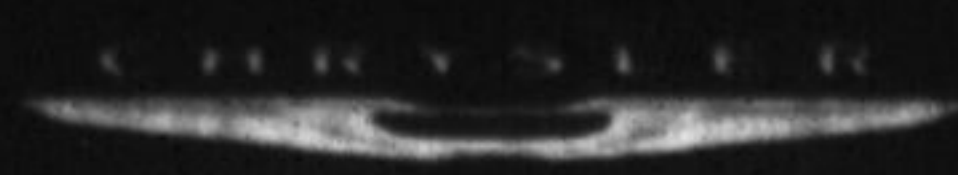
**NO CHARGE
HEMI® ENGINE**

*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

RamTruck.ca/Offers

CANADA'S NEWEST SHOWROOM

16 ALL-NEW OR COMPLETELY REDESIGNED VEHICLES.



Jeep

DODGE



RAM