## When we think about wireless in Canada, we think about wireless in Stouffville.

At Bell we are proud to be at the forefront of Canada's world-class wireless industry. And our definition of Canada includes small rural and growing communities.

That's why unlike others we've invested billions of dollars to build the fastest and largest high-speed wireless network across Canada, reaching over 96% of the population. That contributes to an environment in which virtually every individual and business can access the information, entertainment and productivity tools they need both at home and abroad.

A key focus in deploying the network was the delivery of wireless broadband access both to urban markets and to previously underserved small and rural communities. Having access to this network, and leading-edge devices like Turbo Hubs. Turbo Sticks. Tablets and the latest Smartphones, means communities like yours can be more productive, leading to economic efficiency, job growth, access to education and information, and the ability to market locally produced goods and services not just to the rest of Canada, but to the world.

Our next leap forward will be a 4G network capable of delivering wireless speeds of over 100 Mbps: And we hope to deploy urban and rural concurrently, so that everyone can benefit equally and everywhere



(1) With compatible HSPA/HSPA+ devices. Based on comparison of national networks and tests of overage upload and download speeds in large urban centres across Canada and total square time of coverage, on the shared HSPA+ network evailable from Bell vs. Regers HSPA/HSPA+ network Excludes reaming partners. HSPA+ and GSM/E (see coverage).