

SOCIAL ISSUES: Pathways helped 1,100 youth this year

United Way \$2.1M from goal

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With a month to go, United Way of York Region is within \$2.1 million of its record 2010 campaign goal.

To date, \$5.9 million, or 74 per cent, towards the \$8-million target has been raised, United Way 2010 campaign cabinet chairperson Bruce Macgregor announced Monday at Pathways for Children, Youth and Families of York Region Inc.

"This is a determined group of senior volunteers," Mr. Macgregor said of the 26 corporate leaders that make up his cabinet. "There is no slowing down. Not in the final stretch. Not in the face of the need we have seen and the stories we have heard from people touched by United Way across the region.

"The goal is in reach. We can do this with everyone's help and participation. United, we can provide much needed supports to the one in three people who reach out to United Way funded programs each year in our region."

Host organization Pathways chairperson Rob Spence validated the need.

"We have been in the business of inspiring and empowering young people in crisis to turn their lives around for two decades," he said.

There has never been this level of vulnerability in York Region with young people and their parents reaching out for a helping hand, including counselling programs, shelter beds or transitional

housing, Mr. Spence said.

Pathways served more than 1,100 youth regionwide this year, Mr. Spence said.

United Way chief executive officer Daniele Zanotti defined the campaign as one of vulnerability and determination.

The organization is seeing a staggering increase in the number of new people seeking help from United Way-funded programs...

The organization is seeing a staggering increase in the number of new people seeking help from United Way-funded programs, he said.

He cited vulnerable families struggling to make ends meet since a bread earner was laid off, a vulnerable teen caught between depression, suicide and trying to find services close to home, a vulnerable mom and her twins waiting for that right time to run from abuse and a vulnerable senior, living alone and unable to care for them self any longer.

"We know this spirit of caring will continue over the last month of the campaign."

You can help United Way in the home stretch. To make a donation, call 905-474-9974, ext. 242 or visit unitedwayyorkregion.com

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Dec 11 & 12
7:00 pm

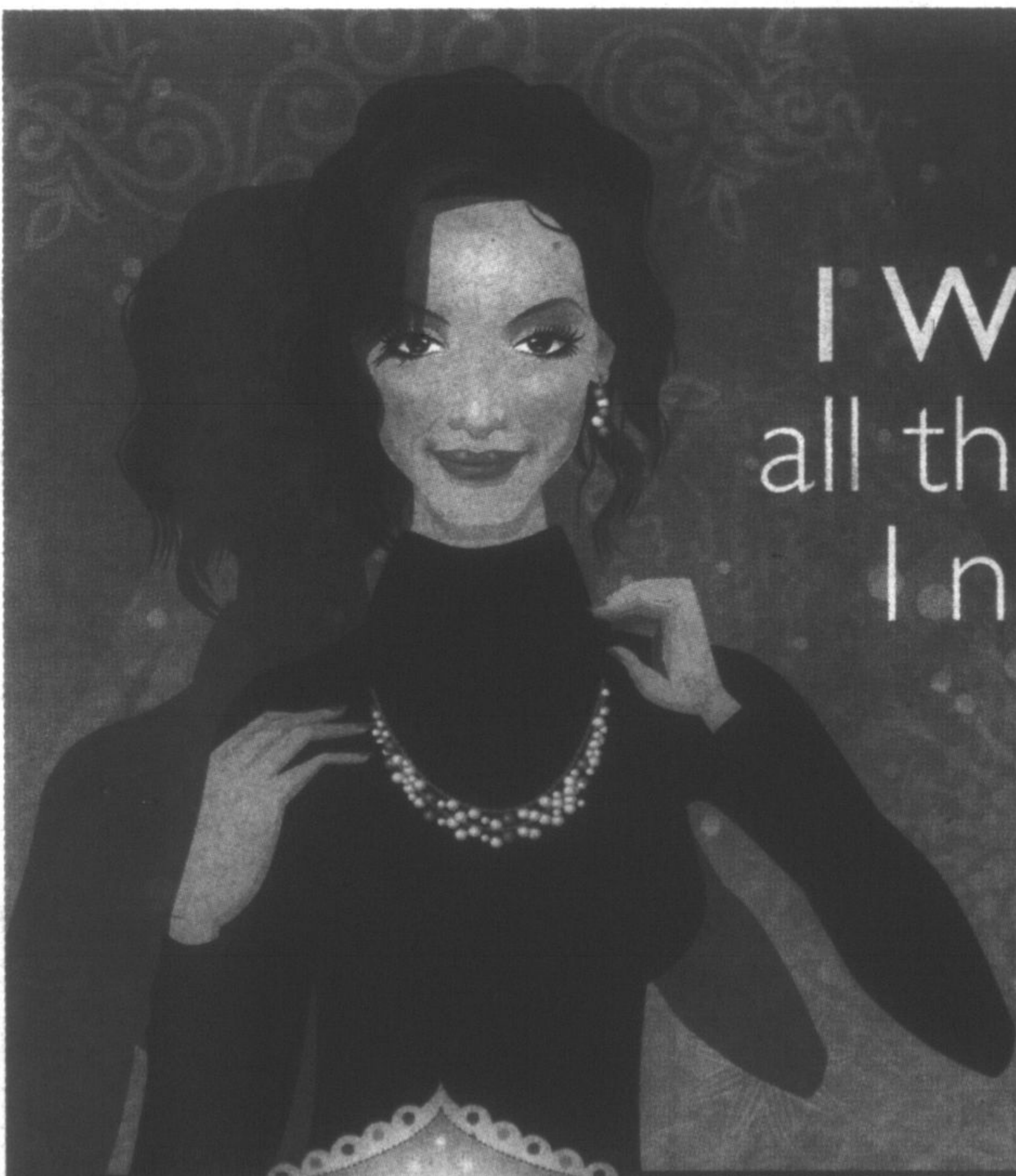
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13, Stouffville Sun-Tribune ■ www.yorkregion.com ■ Thursday, Dec. 2, 2010



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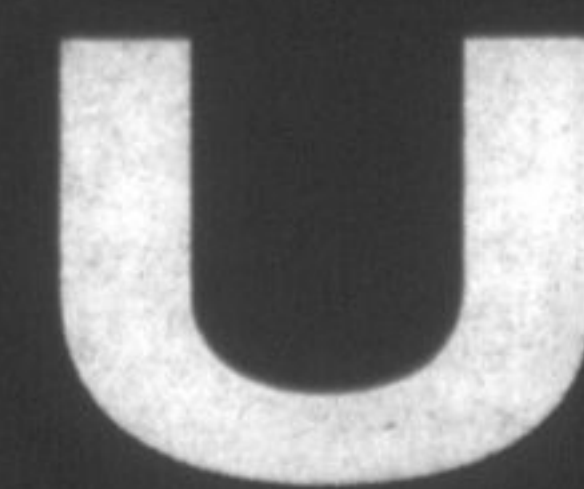
December 24 8:00 am - 5:00 pm

December 25 MALL CLOSED

December 26 8:00 am - 8:00 pm

December 31 9:30 am - 5:00 pm

January 1, 2011 MALL CLOSED



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