



TOTAL HOME

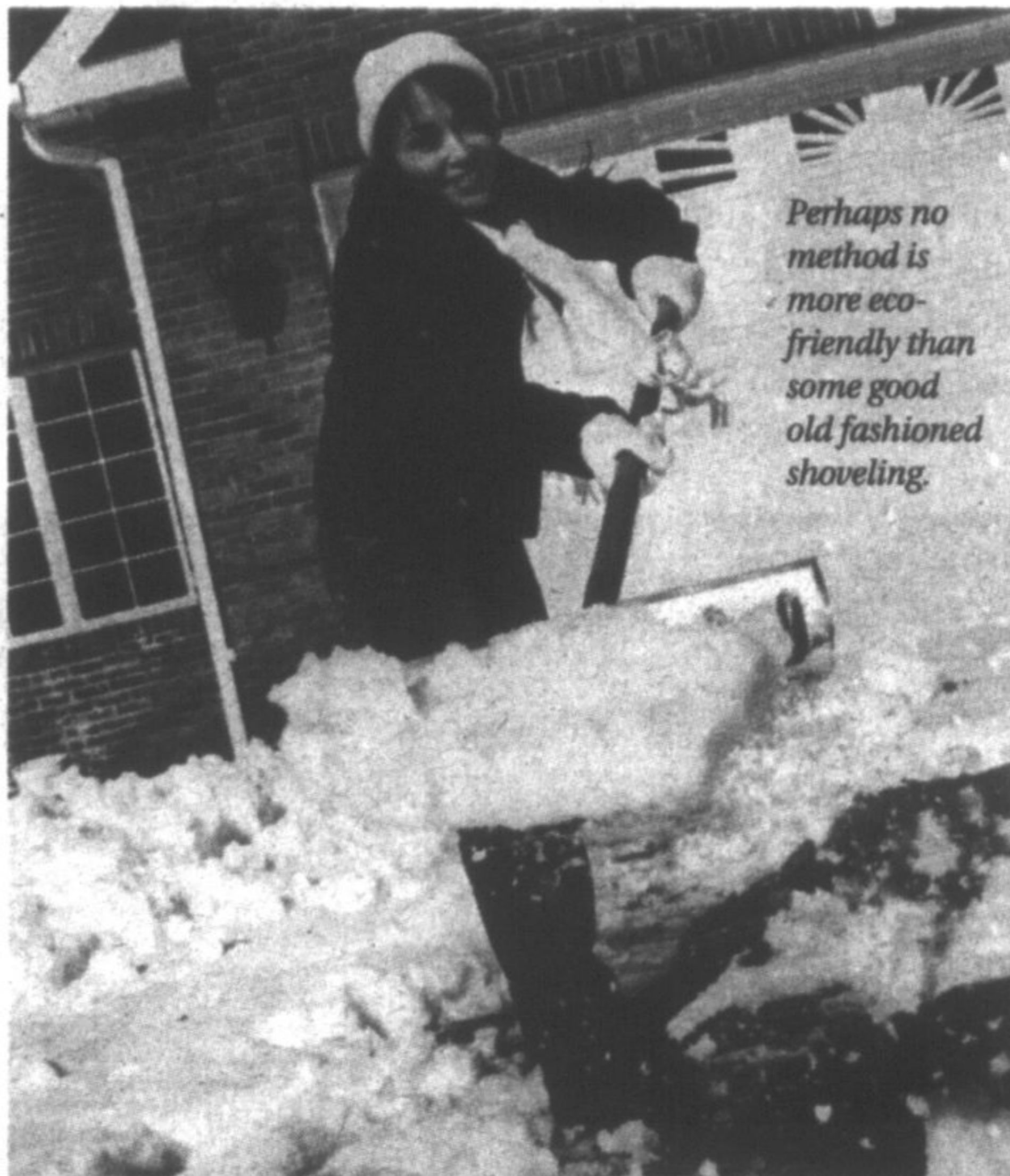
Remove snow & ice without hurting the planet

Snow and ice can be beautiful, but can also be treacherous and hazardous. That is why municipalities budget thousands of dollars every year for plowing and salting the roadways. Individual homeowners also maintain their properties through shoveling and salting -- but at what cost to the environment?

It's estimated that more than 20 million tons of sodium chloride are dumped on roadways across the country every year in an attempt to keep roads safe. Drivers know what salt can do to the appearance and performance of their vehicles. As it turns out, snow-melting products can have environmental implications as well.

Concerns about salt and chemical snow-melting products involve

continued on page 12



Perhaps no method is more eco-friendly than some good old-fashioned shoveling.



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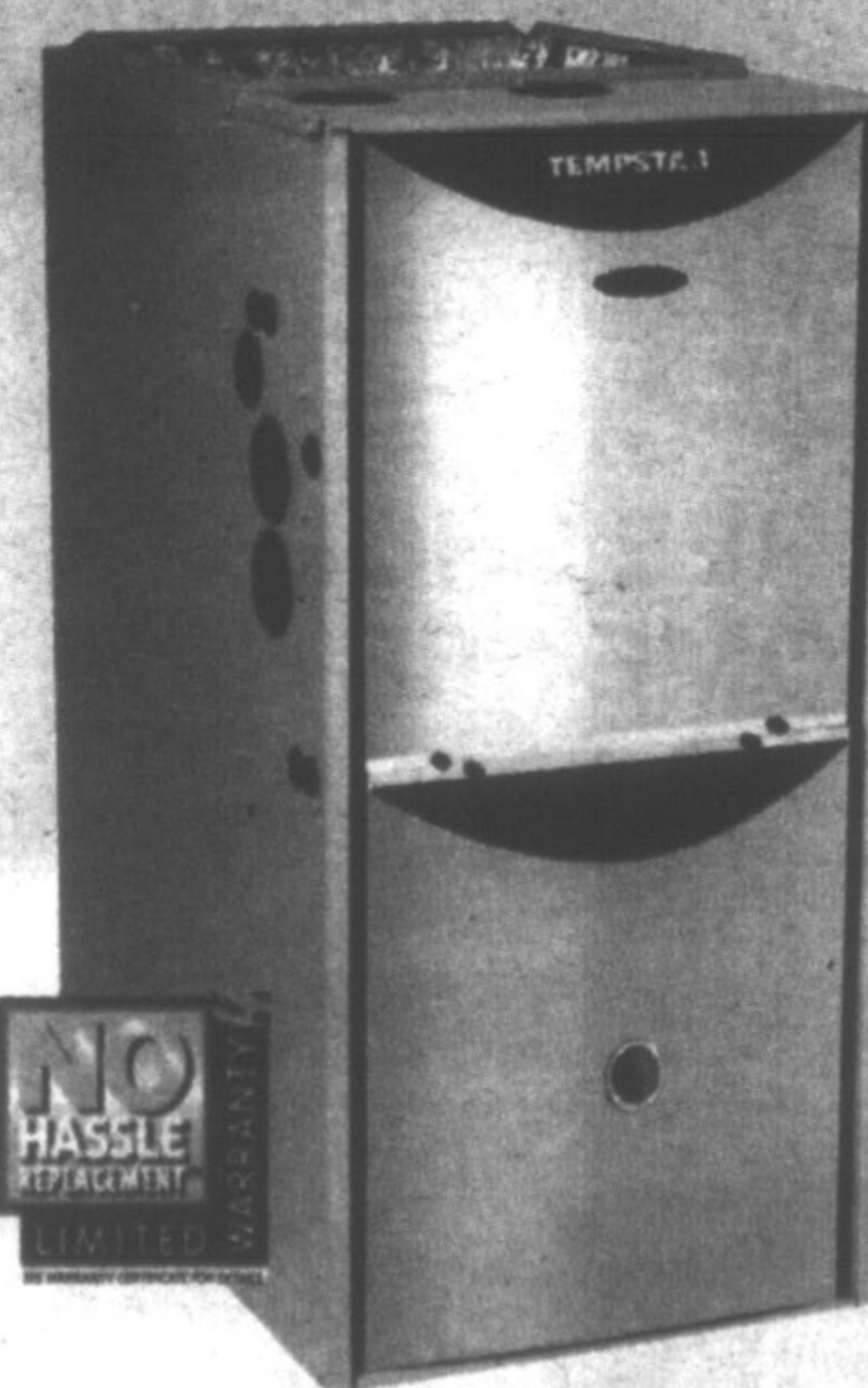
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