

**Wise customers read the fine print:** † The New Fall Colours offers apply to retail deliveries of selected new and unused models purchased on or after October 13, 2010 from participating retailers. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailer for complete details and conditions. †† Variable Prime Rate financing up to 84 months is offered on approved credit on most new 2010 and 2011 vehicles to qualified retail customers through TD Financing Services and Royal Bank of Canada. Bi-weekly payments shown are based on 84 month terms. Variable rate shown is based on TD and RBC Prime Rate and fluctuates accordingly. Payments and financing term may increase or decrease with rate fluctuations. RBC offer not open to residents of Newfoundland and Labrador, Yukon, Nunavut and Northwest Territories. Some conditions apply. See participating retailer for complete details. ††† Customer Choice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services and Ally Credit Canada is available at participating dealerships to qualified retail customers on most new 2010 Chrysler, Jeep, Dodge and Ram models (except Grand Caravan, Cargo Van and Ram Chassis Cab) and select 2011 Chrysler, Jeep, Dodge and Ram models. The following terms apply to TD Financing Services contracts. (Different contract terms apply to Ally Credit Canada offers. See your retailer for complete details.) Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over a term of up to 96 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealership with no further obligations (except payment of a \$199 return fee and excess wear and tear, mileage and similar charges), financing the remaining balance for the rest of the amortization period at their-current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing offered by TD in Quebec is subject to different terms and conditions. All advertised Customer Choice Financing offers are TD offers. Example: 2011 Jeep Grand Cherokee Laredo (26E) with a Purchase Price of \$38,799 financed at 2.99% APR over 60 months with payments amortized over 80 months equals 730 bi-weekly payments of \$248 and one final payment of \$3,763 and a total obligation of \$42,561.58. Taxes, licence, insurance, registration, excess mileage and wear and tear charges, any dealer administration fees and other applicable fees and charges not included. Retailers may sell for less. See participating retailer for complete details. †††† Loyalty Bonus Cash is offered on most 2010/2011 models (with the exception of 2010/2011 Ram 1500 Regular Cab 4x2, 2010/2011 Jeep Compass and Patriot 4x2, 2010/2011 Jeep Wrangler Sport, 2010 Dodge Journey SE, 2010 Dodge Grand Caravan CVP and Cargo Van (C/V)) and is deducted from the negotiated price after taxes. Eligible customers include those with Gold Key Lease maturity dates between November 1, 2010 and January 3, 2011. Some conditions apply. See your retailer for complete details. ††††† SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ††††† Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

# THE NEW FALL COLOURS

## INTRODUCING CUSTOMER CHOICE FINANCING. THE NEW WAY TO OWN A VEHICLE.

### LOW MONTHLY PAYMENTS, AND THE OPTION TO RETURN AFTER 36 MONTHS.



#### ALL NEW 2011 JEEP GRAND CHEROKEE LAREDO

- New 3.6L Pentastar™ V6 delivering 32 MPG Highway & 290 hp
- New Premium Interior & 4-Wheel Independent Suspension
- Passive Entry Keyless Enter-n-Go
- Quadra-Trac I® 4-Wheel Drive System
- More than 45 Safety & Security Features
- Leather-wrapped steering wheel with audio controls

2011 Jeep Grand Cherokee Laredo shown.

**\$237** BI-WEEKLY

@  
A VARIABLE PRIME RATE OF

**3.00%**

FOR 84 MONTHS

**CUSTOMER CHOICE FINANCING**

**\$248 @ 2.99%**

BI-WEEKLY FOR 60 MONTHS AND 10% DOWN

WITH THE OPTION TO RETURN AFTER 60 MONTHS

Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

RETURNING LEASE CUSTOMERS, GET UP TO \$1,500 LOYALTY CASH\*

**Jeep**

**DODGE**



**RAM**

**DODGE CARAVAN KIDS**

**SIRIUS SATELLITE RADIO**

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER.

Jeep.ca/Offers