

Wise customers read the fine print: ♦ ♦ ♦ The New Fall Colours offers apply to retail deliveries of selected new and unused models purchased between September 1, 2010 and September 30, 2010 from participating retailers. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailer for complete details and conditions. ♦ Variable Prime Rate financing up to 84 months is offered on approved credit on most new 2010 and 2011 vehicles to qualified retail customers through TD Financing Services and Royal Bank of Canada. Bi-weekly payments shown are based on 84 month terms. Variable rate shown is based on TD and RBC Prime Rate and fluctuates accordingly. Payments and financing term may increase or decrease with rate fluctuations. RBC offer not open to Quebec dealers. TD offer is not open to residents of Newfoundland and Labrador, Yukon, Nunavut and Northwest Territories. Some conditions apply. See participating retailer for complete details. ♦ Customer Choice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services is available at participating dealerships to qualified retail customers on most new 2010 and 2011 Chrysler, Jeep, Dodge and Ram models except Grand Caravan Cargo Van and Ram Chassis Cab. Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over a term of up to 96 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealership with no further obligations (except payment of a \$199 return fee and excess wear and tear, mileage and similar charges), financing the remaining balance for the rest of the amortization period at then-current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing in Quebec is subject to different terms and conditions. Example: 2010 Jeep Grand Cherokee Laredo (2BE) with a Purchase Price of \$36,799 financed at 5.99% APR over 60 months with payments amortized over 78 months equals 130 bi-weekly payments of \$278 and one final payment of \$7,644 and a total obligation of \$46,442.52. Taxes, licence, insurance, registration, excess mileage and wear and tear charges, any dealer administration fees and other applicable fees and charges not included. Retailers may sell for less. See participating retailers for complete details. ♦ SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ♦ Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

THE NEW FALL COLOURS

INTRODUCING CUSTOMER CHOICE FINANCING. THE NEW WAY TO OWN A VEHICLE.

LOW MONTHLY PAYMENTS, AND THE OPTION TO RETURN AFTER 36 MONTHS.



ALL NEW 2011 JEEP GRAND CHEROKEE LAREDO

- New 3.6L Pentastar™ V6 delivering 32 MPG & 290 hp
- New Premium Interior & 4-Wheel Independent Suspension
- Passive Entry Keyless Enter-n-Go
- Quadra-Trac I® 4-Wheel Drive System
- More than 45 Safety & Security Features
- Leather-wrapped steering wheel with audio controls

2011 Jeep Grand Cherokee Laredo shown.

\$237 BI-WEEKLY

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A VARIABLE PRIME RATE OF

3.00%

FOR 84 MONTHS

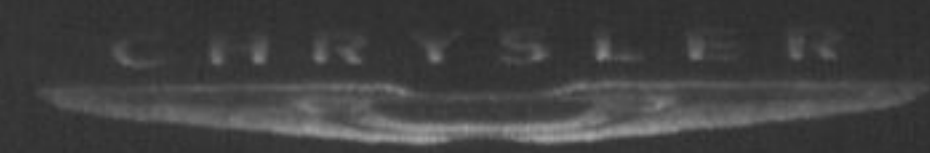
*Rate as of September 8, 2010

CUSTOMER CHOICE FINANCING

\$278 @ **5.99%**
BI-WEEKLY FOR 60 MONTHS AND 10 DOWN

WITH THE OPTION TO RETURN AFTER 60 MONTHS

Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.



Jeep

DODGE



RAM

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER.

Jeep.ca/Offers

DODGE
Caravan Kids

SIRIUS
SATELLITE RADIO