THE NEW FALL COLOURS

INTRODUCING CUSTOMER CHOICE FINANCING. THE NEW WAY TO OWN A VEHICLE.

LOW MONTHLY PAYMENTS, AND THE OPTION TO RETURN AFTER 36 MONTHS.

2010 DODGE GRAND CARAVAN CANADA VALUE PACKAGE

CANADA'S BEST SELLING MINIVAN FOR MORE THAN 25 YEARS

PURCHASE FOR **$19,999**•

INCLUDES $8,000 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

2010 Dodge Grand Caravan SXT shown.

OR CHOOSE **CUSTOMER CHOICE FINANCING** $146 BI-WEEKLY @ 5.99%≠ FOR 60 MONTHS AND $0 DOWN

WITH THE OPTION TO RETURN AFTER 60 MONTHS

STEP UP FOR ONLY **$21** MORE BI-WEEKLY WITH CUSTOMER CHOICE FINANCING

2010 GRAND CARAVAN SE STOW 'N GO

- Second Row fold-in-floor captain's chairs • Third Row Stow 'n Go with tailgate seats
- 17" Aluminum wheels • Power second row windows

2010 DODGE JOURNEY SE CANADA VALUE PACKAGE

CANADA'S #1 SELLING CROSSOVER^

PURCHASE FOR **$19,999**•

INCLUDES $1,250 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

2010 Dodge Journey R/T AWD shown.

PLUS GET **0%**† PURCHASE FINANCING for 36 months

OR CHOOSE $121 BI-WEEKLY @ A VARIABLE PRIME RATE OF 2.75%± FOR 84 MONTHS

OR CHOOSE **CUSTOMER CHOICE FINANCING** $138 BI-WEEKLY @ 4.99%≠ FOR 60 MONTHS AND $0 DOWN

WITH THE OPTION TO RETURN AFTER 60 MONTHS

STEP UP FOR ONLY **$16** MORE BI-WEEKLY WITH CUSTOMER CHOICE FINANCING

2010 JOURNEY SXT

- Trip computer with temperature and compass
- Leather-wrapped steering wheel with audio controls
- 16" Aluminum wheels

3.5L HIGH OUTPUT V6 24V MPI ENGINE

CASH DISCOUNTS OF UP TO $8,000

+Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

CHRYSLER Jeep DODGE RAM

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER. Dodge.ca/Offers

Wise customers read the fine print: •, *, †, ±, ≠, § The New Fall Colours offers apply to retail deliveries of selected new and unused models purchased between September 1, 2010 and September 30, 2010 from participating retailers. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailer for complete details and conditions. •$19,999 Purchase Price applies to 2010 Dodge Grand Caravan Canada Value Package (24F) only and includes $8,000 Consumer Cash Discount. $19,999 Purchase Price applies to 2010 Dodge Journey SE Canada Value Package (22F) only and includes $1,250 Consumer Cash Discounts are offered on most new 2009/2010 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. †0% purchase financing for 36 months available to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Financing Services and GMAC on most 2010 Chrysler, Jeep, Dodge and Ram models, except Challenger, Caliber Canada Value Package and SE Plus, Grand Caravan Canada Value Package and Cargo Van, Sprinter and Ram Chassis Cab. Example: 2010 Dodge Journey SE Canada Value Package (22F) with a Purchase Price of $19,999 financed at 0% for 36 months equals monthly payments of $555.52; cost of borrowing of $0 and a total obligation of $19,999. Pricing includes freight ($1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. ±Variable Prime Rate financing up to 84 months is offered on approved credit on most new 2010 and 2011 vehicles to qualified retail customers through TD Financing Services and Royal Bank of Canada. Bi-weekly payments shown are based on TD and RBC Prime Rate and fluctuates accordingly. Payments and financing term may increase or decrease with rate fluctuations. RBC offer not open to Quebec dealers. TD offer is not open to residents of Newfoundland and Labrador, Yukon, Nunavut and Northwest Territories. Some conditions apply. See participating retailer for complete details. ≠Customer Choice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services is available at participating dealerships to qualified retail customers on most new 2010 and 2011 Chrysler, Jeep, Dodge and Ram models except Grand Caravan Cargo Van and Ram Chassis Cab. Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over a term of up to 96 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealership with no further obligations (except payment of a $199 return fee and excess wear and tear, mileage and similar charges), financing the remaining balance for the rest of the amortization period at then-current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing In Quebec is subject to different terms and conditions. Examples: 2010 Dodge Grand Caravan Canada Value Package (24F)/2010 Dodge Journey SE (22F) with a Purchase Price of $19,999/$19,999 financed at 5.99%/4.99% APR over 60/60 months with payments amortized over 76/78 months equals bi-weekly payments of $146/$138 and one final payment of $4,845/$5,273 for a cost of borrowing of $3,871/$3,259 and a total obligation of $23,870.01/$23,258.37. Taxes, licence, insurance, registration, excess mileage and wear and tear charges, any dealer administration fees and charges not included. Retailers may sell for less. See participating retailers for complete details. §2010 Dodge Grand Caravan SXT/2010 Dodge Journey R/T AWD shown have a higher price than the 2010 Dodge Grand Caravan Canada Value Package/2010 Dodge Journey SE Canada Value Package advertised. See your retailer or go to www.dodge.ca for complete details. ^Based on January through June, 2010 R.L. Polk sales total registrations. ®SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ®Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

DODGE Caravan Kids

SIRIUS SATELLITE RADIO