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2010 FUNDRAISING

United Way sets \$8M fund target

Benchmark makes room for increase in service demand

BY CHRIS TRABER
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United Way of York Region's 2010 fundraising target is a record \$8 million.

The ambitious goal, a 4.3-per-cent hike over last year's milestone of \$7.66 million, was announced last Saturday at the Seneca College King Campus Dragon Boat Festival, the traditional campaign launch event.

The new financial benchmark speaks to increased social service demand versus York Region's current supply, organization executives said.

"For a region to be great, it must be great for all and that requires a strong infrastructure of social supports for the over one million residents who now call York Region home," said York Region chief administrative officer and 2010 United Way campaign voluntary chairperson Bruce Macgregor.

"Our volunteer cabinet of community and business leaders



See DRAGON, page 12.

WEEKEND FOCUS



STAFF PHOTO/MIKE BARRETT

Golden, girl

WITH ONE OF HER THREE OLYMPIC GOLD MEDALS SHINING IN THE FOREGROUND, CANADIAN WOMEN'S HOCKEY LEGEND JENNIFER BOTTERILL SIGNS THE JERSEY OF RICHMOND HILL'S BAILEY OAKES, 7, AT THE VICTORY GIRLS' HOCKEY CAMP AT THE STOUFFVILLE ARENA THIS WEEK.

PEOPLE

Big fan of Terry Fox

Schell-Kennedy heads one of Ontario's top runs in his name

BY SANDRA BOLAN
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Sandy Schell-Kennedy has few regrets in life, but she does have one - never watching Terry Fox run during his 143-day odyssey across Canada in 1980.

"This was a kid who was a little bit younger than me doing something extraordinary. I was drawn to what he was doing," she said.

Now, Mrs. Schell-Kennedy helps draw other people into his mission by spearheading Stouffville's annual Terry Fox Run.

"I've been a part of this story for 30 years and I still remember him like it was yesterday," she said.

Last September, just days after the annual Terry Fox Run took place in Stouffville and across Canada, Mrs. Schell-Kennedy added another chapter to her story with Terry Fox. She headed up north to Thunder Bay to visit the Terry Fox Monument.

"I had waited 29 years to come here. As we walked through the grove of welcoming maples, I had to sit and take pause of the enormity of Terry's goal," Mrs. Schell-Kennedy wrote in her journal chronicling the

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