

Wise customers read the fine print: . . . t. . \$ Canada's Hottest Model Event offers apply to retail deliveries of selected new and unused models purchased between July 21, 2010 and August 3, 2010 from participating retailers. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailer for complete details and conditions. *\$19,999 Purchase Price applies to 2010 Dodge Grand Caravan Canada Value Package (24F) only and includes \$8,000 Consumer Cash Discount. **\$19,999 Purchase Price applies to 2010 Dodge Journey SE Canada Value Package (22F) only and includes \$1,250 Consumer Cash Discount. See participating retailer for complete details. Pricing includes freight (\$1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Customers on approved credit through Royal Bank of Canada, Scotiabank, TD Financing Services and GMAC on most 2010 Chrysler, Jeep, Dodge and Ram models, except Challenger, Caliber Canada Value Package and SE Plus, Grand Caravan Canada Value Package and Ram Chassis Cab. Example: 2010 Dodge Journey SE Canada Value Package (22F) with a Purchase Price of \$19,999 financed at 0% for 36 months equals monthly payments of \$355.52; cost of borrowing of \$0 and a total obligation of \$19,999. Pricing includes freight (\$1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. †Additional \$8 bi-weekly payment based on financing a 2010 Dodge Grand Caravan SE with Stow 'N Go® at 2.75% Variable Prime Rate over 84 months on approved credit through TD Financing Services or Royal Bank of Canada compared to financing a 2010 Grand Caravan Canada Value Package at an average standard bank rate over 84 months. †Variable Prime Rate fluctuates accordingly. Payments and financing term may increase or decrease with rate fluctuations. RBC offer not open to Quebec retailers. TD offer is not open to residents of Newfoundland and Labrador, Yukon, Nunavut and Northwest Territories. Some conditions apply. See participating retailer for complete details. †Based on January through December 2009 R.L. Polk sales total registrations. *SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. †Jeep is a registered trademark of Chrysler Group LLC.



CANADA'S

model event

IF YOU WANT A HOT MODEL, IT'S TIME TO STEP UP.

2010 Dodge Grand Caravan SXT shown.¹

2010 DODGE GRAND CARAVAN CANADA VALUE PACKAGE CANADA'S BEST SELLING MINIVAN PURCHASE FOR

\$19,999*

INCLUDES \$8,000 CONSUMER CASH*, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

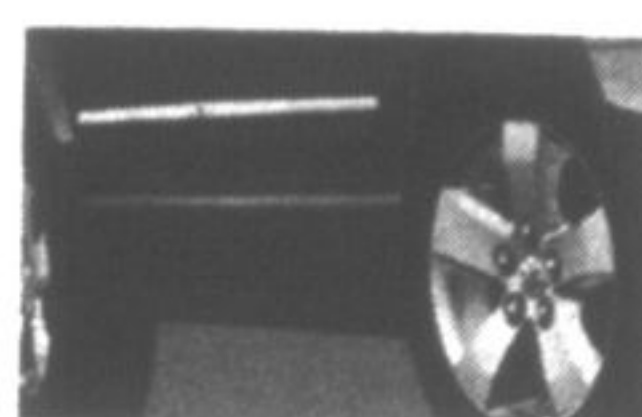
- 3.3L Flex Fuel V6 engine with automatic transmission
- 4-wheel disc brakes with ABS
- Electronic Stability Program (ESP™) with all-speed traction control
- Advanced multistage front air bags & side-curtain air bags
- Power front windows and locks



2010 GRAND CARAVAN SE WITH STOW 'N GO®



Second row power windows and quarter vented windows



17" Aluminum wheels

- Leather wrapped steering wheel and shift knob
- Steering wheel mounted audio controls

NO CHARGE SE PLUS GROUP PACKAGE



2010 DODGE JOURNEY SE CANADA VALUE PACKAGE CANADA'S #1 SELLING CROSSOVER[^]

PURCHASE FOR **\$19,999***

INCLUDES \$1,250 CONSUMER CASH* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

PLUS GET **0%**[†] PURCHASE FINANCING for 36 months

OR CHOOSE

\$121^{BI-WEEKLY} @ **2.75%**^{*‡} A VARIABLE PRIME RATE OF FOR 84 MONTHS

2010 Dodge Journey SXT shown.¹



2010 JOURNEY SXT GROUP PACKAGE



Third row 50/50 split fold reclining seats



Rear temperature control

- Second row 40/60 Tilt'n Slide™ seat – easy entry system

NO CHARGE FLEXIBLE SEATING GROUP



2010 Jeep Patriot Limited 4x4 shown.

\$3,000 CONSUMER CASH DISCOUNTS*

PLUS GET **0%**[†] PURCHASE FINANCING for 36 months

2010 JEEP PATRIOT

CASH DISCOUNTS OF UP TO \$8,000

+Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

Jeep

DODGE



RAM

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER.

Dodge.ca/Offers

DODGE CARAVAN KIDS

SIRIUS SATELLITE RADIO