FACTORY TENT EVENT

4TH ANNUAL

7 DAYS ONLY. JUNE 24-30.

2010 Dodge Journey SXT shown.§

INSURANCE INSTITUTE FOR HIGHWAY SAFETY TOP SAFETY PICK 2010

5 STAR SAFETY ★★★★★ NHTSA 5 Star Frontal and Side Impact‡

HWY: 7.9L/100 KM (36 MPG)¤
CITY: 11L/100 KM (26 MPG)¤

Canada's #1 Selling Crossover^

2010 DODGE JOURNEY SE CANADA VALUE PACKAGE PURCHASE FOR

$19,999•

INCLUDES $1,250 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

Plus get 0%† PURCHASE FINANCING for 36 months

OR CHOOSE

$120 BI-WEEKLY @ A VARIABLE PRIME RATE OF 2.50%± FOR 84 MONTHS

2010 Ram 1500 Crew Cab SLT shown.§

CONSUMERS DIGEST BEST BUY

5 STAR SAFETY ★★★★★ NHTSA 5 Star Frontal Impact‡

2010 RAM 1500 QUAD CAB® SXT 4X4 PURCHASE FOR

$25,999•

INCLUDES $8,250 CONSUMER CASH,* $500 DEALER PERFORMANCE CASH,** FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

Plus get 0%† PURCHASE FINANCING for 36 months

OR CHOOSE

$156 BI-WEEKLY @ A VARIABLE PRIME RATE OF 2.50%± FOR 84 MONTHS

2010 Jeep Patriot Limited 4x4 shown.§

INSURANCE INSTITUTE FOR HIGHWAY SAFETY TOP SAFETY PICK 2010

HWY: 7.1L/100 KM (40 MPG)¤
CITY: 8.9L/100 KM (32 MPG)¤

2010 JEEP PATRIOT NORTH EDITION 4X2 PURCHASE FOR

$19,999•

INCLUDES $3,000 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

Plus get 0%† PURCHASE FINANCING for 36 months

OR CHOOSE

$120 BI-WEEKLY @ A VARIABLE PRIME RATE OF 2.50%± FOR 84 MONTHS

2010 DODGE GRAND CARAVAN CANADA VALUE PACKAGE PURCHASE FOR

$19,999•

2010 Dodge Grand Caravan SXT shown.§

YOU COULD WIN YOUR VEHICLE FOR FREE♦

WHEN YOU PURCHASE ANY 2010 CHRYSLER, JEEP, DODGE OR RAM BETWEEN JUNE 24-30

HWY: 8.4L/100 KM (34 MPG)¤
CITY: 12.8L/100 KM (22 MPG)¤

INCLUDES $8,000 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

CONSUMERS DIGEST BEST BUY

5 STAR SAFETY ★★★★★ NHTSA 5 Star Frontal and Side Impact‡

CASH DISCOUNTS OF UP TO $8,750

+Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

CHRYSLER Jeep DODGE RAM

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER.

Wise customers read the fine print: •, *, **, ♦, †, § Factory Tent Event Offers apply to retail deliveries of selected new and unused models purchased between June 24-30, 2010 from participating retailers. Retailer order/trade may be necessary. Offers subject to change without notice. See participating retailer for complete details and conditions. •$19,999 Purchase Price applies to 2010 Dodge Journey SE Canada Value Package (22F) only and includes $1,250 Consumer Cash Discount. $25,999 Purchase Price applies to 2010 Ram 1500 Quad Cab SXT 4x4 (24A+AGR) only and includes $8,250 Consumer Cash Discount and $500 Dealer Performance Cash. $19,999 Purchase Price applies to 2010 Jeep Patriot North Edition 4x2 (26E+ACF) only and includes $3,000 Consumer Cash. $19,999 Purchase Price applies to 2010 Dodge Grand Caravan Canada Value Package (24F) only and includes $8,000 Consumer Cash Discount. See participating retailer for complete details. Pricing includes freight ($1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. *Consumer Cash Discounts are offered on most new 2009/2010 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. **Dealer Performance Cash Discounts are offered on 2010 Ram 1500 Quad Cab® SXT 4x4 and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. ♦**No Purchase Necessary**. Contest opens 9:00AM ET June 24, 2010 and closes 11:59PM ET June 30, 2010. Three (3) Grand Prizes available to be won, each consisting of a cheque for the total purchase price of the Chrysler, Jeep, Dodge, or Ram vehicle purchased. A random Draw will be held on July 7, 2010 in Oakville, ON. Must be a resident of Ontario, of the age of majority with a valid Ontario driver's license. Odds of winning depend on the total number of eligible entries received. Correct answer to mathematical skill testing question required. Limit of 1 entry per person. For complete contest rules, including no purchase means of entry go to: https:/forms.chryslercanada.ca/junetentevent. †0% purchase financing for 36 months available to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Financing Services and GMAC on most 2010 Chrysler, Jeep, Dodge and Ram models, except Challenger, Caliber Canada Value Package and SE Plus, Grand Caravan Canada Value Package and Cargo Van, Sprinter and Ram Chassis Cab. Examples: 2010 Dodge Journey (22F)/2010 Ram 1500 Quad Cab SXT 4x4 (24A+AGR)/2010 Jeep Patriot North Edition 4x2 (26E+ACF) with a Purchase Price of $19,999/$25,999/$19,999 financed at 0% for 36 months equals monthly payments of $555.52/$722.19/$555.52; cost of borrowing of $0 and a total obligation of $19,999/$25,999/$19,999. Pricing includes freight ($1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. ±Variable Prime Rate financing up to 84 months is offered on approved credit on most new 2010 vehicles to qualified retail customers through TD Financing Services and Royal Bank of Canada. Bi-weekly payments shown are based on 84 month terms. Variable rate shown is based on TD and RBC Prime Rate and fluctuates accordingly. Payments and financing term may increase or decrease with rate fluctuations. RBC offer not open to residents of Quebec. TD offer is not open to residents of New Brunswick, Newfoundland and Labrador, Yukon, Nunavut and Northwest Territories. Some conditions apply. See participating retailer for complete details. §2010 Dodge Journey SXT/2010 Ram 1500 Crew Cab SLT 4x2 with SLT Plus Group/2010 Jeep Patriot Limited 4x4/2010 Dodge Grand Caravan SXT shown have a higher price than the 2010 Ram 1500 Quad Cab SXT 4x4/2010 Dodge Journey SE Canada Value Package/2010 Jeep Patriot North Edition 4x2/2010 Dodge Grand Caravan Canada Value Package advertised. See your retailer or go to www.dodge.ca for complete details. ¤Based on 2010 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption may vary. ^Based on January through December 2009 R.L. Polk sales total registrations. ‡Based on U.S. National Highway Traffic Safety Administration (NHTSA) scoring system for 2010 model year Dodge Grand Caravan, Dodge Journey and Ram 1500. ®SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ®Jeep is a registered trademark of Chrysler Group LLC. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license.

DODGE CARAVAN KIDS

SIRIUS SATELLITE RADIO