MIDNIGHT MADNESS

TUESDAY, MAY 25 ONLY

2010 Ram 1500 Crew Cab TRX 4 Off-road shown.§

2010 RAM 1500 QUAD CAB® SXT 4X4 PURCHASE FOR

$27,999* PLUS GET **0%**† PURCHASE FINANCING FOR 36 MONTHS

INCLUDES $5,750 CONSUMER CASH♦, $500 BONUS CASH,• FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

5 STAR SAFETY ★★★★★ NHTSA 5 Star Frontal Impact‡

DEALERS OPEN UNTIL MIDNIGHT

2010 Dodge Journey SXT shown.§

2010 Jeep Wrangler 4-door Rubicon shown.§

2010 DODGE JOURNEY SE CANADA VALUE PACKAGE PURCHASE FOR

$19,999* PLUS GET **0%**† PURCHASE FINANCING FOR 36 MONTHS

INCLUDES $750 CONSUMER CASH,• $500 BONUS CASH,• FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

5 STAR SAFETY ★★★★★ NHTSA 5 Star Frontal and Side Impact‡

TOP SAFETY PICK

HWY: 7.0L/100 KM (36 MPG)∞ CITY: 11L/100 KM (26 MPG)∞

2010 JEEP WRANGLER SPORT (LIMITED QUANTITIES) PURCHASE FOR

$19,599* PLUS GET **0%**† PURCHASE FINANCING FOR 36 MONTHS

INCLUDES $500 CONSUMER CASH,• $1,000 JEEP BONUS CASH,•• FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

HWY: 7.1L/100 KM (40 MPG)∞ CITY: 8.9L/100 KM (32 MPG)∞

2010 Dodge Grand Caravan SXT shown.§

2010 DODGE GRAND CARAVAN CANADA VALUE PACKAGE PURCHASE FOR

$19,999*

INCLUDES $7,500 CONSUMER CASH,• $500 BONUS CASH,• FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

5 STAR SAFETY ★★★★★ NHTSA 5 Star Frontal and Side Impact‡

HWY: 8.4L/100 KM (34 MPG)∞ CITY: 12.8L/100 KM (22 MPG)∞

DISCOUNTS OF UP TO $8,000

+Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

CHRYSLER Jeep DODGE RAM

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER. Dodge.ca/offers

DODGE CARAVAN KIDS

SIRIUS SATELLITE RADIO

Wise customers read the fine print: •, ♦, ∞, ••, †, § Offers apply to retail deliveries of selected new and unused models purchased on May 25, 2010 from participating retailers. Retailer order/trade may be necessary. Offers subject to change without notice. See participating retailer for complete details and conditions. •$27,999 Purchase Price applies to 2010 Ram 1500 Quad Cab SXT 4x4 (24A+AGR) only and includes $5,750 Consumer Cash Discount and $500 Bonus Cash Offer. $19,999 Purchase Price applies to 2010 Dodge Journey SE Canada Value Package (22F) only and includes $750 Consumer Cash Discount and $500 Bonus Cash Offer. $19,599 Purchase Price applies to 2010 Jeep Wrangler Sport (23B+WFF+TUF) only and includes $500 Bonus Cash Offer and $1,000 Jeep Bonus Cash. $19,999 Purchase Price applies to 2010 Dodge Grand Caravan Canada Value Package (24F) only and includes $7,500 Consumer Cash Discount and $500 Bonus Cash Offer. See participating retailer for complete details. Prices include freight ($1,400), air tax, tire levy and OMVIC fee. Prices exclude licence, fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. ♦Consumer Cash Discounts are offered on most new 2009/2010 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. •Bonus Cash is offered on all new and unused 2010 vehicles except Dodge Challenger, Dodge Caliber CVP and Caliber SE PLUS and Sprinter models. Bonus Cash is a manufacturer-to-retailer incentive which will be deducted from the negotiated price after taxes. See your retailer for complete details. **Jeep Bonus Cash is offered on all new and unused 2010 Jeep Grand Cherokee, Commander, Wrangler, Wrangler Unlimited, Liberty, Compass and Patriot models and will be deducted from the negotiated price after taxes. †0% purchase financing for 36 months available to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Financing Services and GMAC on most 2010 Chrysler, Jeep, Dodge and Ram models, except Challenger, Caliber Canada Value Package and Cargo Van. Sprinter and Ram Chassis Cab. Examples: 2010 Ram 1500 Quad Cab SXT 4x4 (24A+AGR)/2010 Dodge Journey (22F)/2010 Jeep Wrangler Sport (23B+WFF+TUF) with a Purchase Price of $27,999/$19,999/$19,599 financed at 0% for 36 months equals monthly payments of $777.75/$555.52/$544.41; cost of borrowing of $0 and a total obligation of $27,999/$19,999/$19,599. Prices include freight ($1,400), air tax, tire levy and OMVIC fee. Prices exclude licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. §2010 Ram 1500 Crew Cab TRX 4 Off-Road with optional equipment/2010 Dodge Journey SXT/2010 Jeep Wrangler 4-door Rubicon/2010 Dodge Grand Caravan Canada Value Package shown. See your retailer or go to www.dodge.ca for complete details. ‡Based on 2010 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption may vary. ‡Based on U.S. National Highway Traffic Safety Administration (NHTSA) scoring system for 2010 model year Dodge Grand Caravan, Dodge Journey and Ram 1500. ®SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ®Jeep is a registered trademark of Chrysler Group LLC. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license.