CHEVROLET GET MORE EVENT

5 GREAT REASONS TO BUY A CHEVROLET NOW:

1 GREAT FUEL EFFICIENCY
2 5 STAR CRASH SAFETY RATINGS
3 AWARD WINNING VEHICLES

PLUS GM OWNERS ASK ABOUT **$1,500** LOYALTY BONUS**

4 UP TO **$4,200** IN CASH CREDITS ON MOST MODELS*

5 Goodwrench **$750** USE ON MAINTENANCE AND SERVICE*

LT Platinum Edition model shown††

2010 CHEVROLET MALIBU LS

PURCHASE PRICE **$23,495*** INCLUDES FREIGHT, PDI, FEES AND $2,000 CASH CREDIT♦

WITH JUST ANNOUNCED **0%** PURCHASE FINANCING FOR **48** MONTHS‡

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

HWY: 6.5 L/100 km – 43 mpg CITY: 9.5 L/100 km – 30 mpg‡

WELL EQUIPPED WITH: • 170 HP 2.4L ECOTEC® VVT Engine with Direct Injection • Automatic Transmission • Air Conditioning • StabiliTrak® Electronic Stability Control System • Power Windows, Door Locks and Mirrors • 4-wheel Disc Brakes with ABS and Panic Brake Assist • OnStar® with 1-year of the Directions and Connections Plan▼ • And more

2010 CHEVROLET IMPALA LS

PURCHASE PRICE **$25,535*** INCLUDES FREIGHT, PDI, FEES AND $2,500 CASH CREDIT♦

WITH JUST ANNOUNCED **0%** PURCHASE FINANCING FOR **48** MONTHS‡

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

HWY: 6.7 L/100 km – 42 mpg CITY: 10.8 L/100 km – 26 mpg‡

WELL EQUIPPED WITH: • 211 HP 3.5L V6 VVT Engine • Automatic Transmission • StabiliTrak® Electronic Stability Control System • Dual-zone Air Conditioning • Power Windows, Door Locks and Mirrors • Remote Keyless Entry System • 4-wheel ABS • OnStar® with 1-year of the Safe & Sound Plan▼ • And more

LTZ model shown††

2010 CHEVROLET EQUINOX LS

PURCHASE PRICE **$27,485*** INCLUDES FREIGHT, PDI AND FEES

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

HWY: 8.1 L/100 km – 46 mpg CITY: 9.2 L/100 km – 31 mpg‡

BETTER HIGHWAY FUEL EFFICIENCY THAN HONDA CR-V, TOYOTA RAV4, AND EVEN FORD ESCAPE HYBRID.Δ

WELL EQUIPPED WITH: • 182 HP 2.4L ECOTEC® VVT Engine with Direct Injection • 6-speed Automatic • StabiliTrak® Electronic Stability Control System • 60/40 Split-Folding Multi-Flex Rear Seat • Power Windows, Programmable Door Locks and Mirrors • Air Conditioning with Air Filtration System • Remote Keyless Entry System • OnStar® with 1-year of the Safe & Sound Plan▼ • And more

2010 CHEVROLET TRAVERSE LS

PURCHASE PRICE **$32,435*** INCLUDES FREIGHT, PDI, FEES AND $4,200 CASH CREDIT♦

WITH JUST ANNOUNCED **1.9%** PURCHASE FINANCING FOR **48** MONTHS‡

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

HWY: 8.4 L/100 km – 34 mpg CITY: 12.7 L/100 km – 22 mpg‡

WELL EQUIPPED WITH: • 281 HP 3.6L V6 VVT Engine with Direct Injection • 6-speed Automatic • StabiliTrak® Electronic Stability Control System • Air Conditioning • Power Windows, Door Locks and Mirrors • Remote Keyless Entry System • 8-passanger seating • OnStar® with 1-year of the Directions and Connections Plan▼ • And more

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES.
Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $599 for Dealer fees.***

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For the latest information, visit us at chevrolet.gm.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ♦$2,000/$2,500/$4,200 is a manufacturer to dealer delivery credit for 2010 Chevrolet (Malibu LS/Impala/Traverse) reflected in offers in this advertisement. ◊Customers eligible for a GM Owner Loyalty Bonus will receive either a $1,000 or $1,500 manufacturer to consumer incentive (tax inclusive). Example: $10,000 purchase price, after tax price is $11,200 ($10,000 plus $1,200 applicable taxes), with the $1,500 credit being the $1,327.50 reduction from the purchase price and the $172.50 reduction in taxes which would have otherwise been payable on the full purchase price. $1,500 Bonus available to: (i) current GMAC Lease customers; or (ii) current owners of a Saturn, SAAB, Pontiac or Hummer. $1,000 Bonus available only to customers who currently own a GM vehicle must be registered and insured (in Canada) in their name for the previous consecutive six months. $1,000/$1,500 Bonus may be applied towards the purchase/finance/lease of an eligible new GM vehicle and are not eligible for the $1,500 Bonus. To be eligible for a GM Owner Loyalty Bonus, customer's GM vehicle must be registered and insured (in Canada) in their name for the previous consecutive six months. $1,000/$1,500 Bonus may be applied towards the purchase/finance/lease of an eligible new GM vehicle and are not eligible for the $1,500 Bonus. To be eligible for a GM Owner Loyalty Bonus, customer's GM vehicle must be registered and insured (in Canada) in their name for the previous consecutive six months. Offer applies to new or demonstrator models. Dealer order or trade may be required. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and may contact GM to verify eligibility. This offer may not be combined with other offers. See your dealer for conditions and details. **Offer applies to the purchase of 2010 Chevrolet (Malibu LS R7C/Impala LS R7C/Traverse LS FWD R7A). Example: $0/$10,592.96, total obligation is $0/$10,592.96. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ♦"‡Freight & PDI ($1,350/$1,350/$1,350/$1,350), registration, air and tire levies and OMVIC fees are included. Insurance, licence, PPSA, dealer fees and applicable taxes are not included. Offers apply as indicated to the purchase or finance of 2010 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. **Factory order or dealer trade may be required. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. ΔΔ2010 Chevrolet Malibu equipped with 2.4L ECOTEC I-4 engine and standard 4-speed automatic transmission. 2010 Chevrolet Traverse FWD equipped with 3.6L V6 engine and 6-speed automatic transmission. Fuel efficiency and competitive fuel efficiency ratings based on Natural Resources Canada's 2010 Fuel Consumption Guide. Your actual fuel consumption may vary. ◊US government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. For more information on safety ratings, go to www.safercar.gov. 2010 Chevrolet Malibu, 2010 Chevrolet Equinox and 2010 Chevrolet Traverse received both a 5-star Rating for the driver and front passenger in the Frontal Crash Test and for front and rear seat occupants in the Side-impact Crash test. Side-impact Crash Test rating is for models tested with standard head-curtain side-impact air bags. 2010 Chevrolet Impala received a 5-star Rating for the GM Card Earnings and Redemption Allowance. Chevrolet Traverse LTZ. MSRP $47,525. ‡Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. †Subject to Vehicle Redemption Allowances. Visit thegmcard.ca for more details including terms and conditions that apply to The GM Card Earnings and Redemption Allowance Program. ®Registered trade-mark of General Motors Corporation/Used under license. TD logo is a trade-mark of The Toronto-Dominion Bank. ▼With purchase, finance or lease of an eligible new 2009 or 2010 Model Year Chevrolet, Buick or GMC vehicle between March 2, 2010 and May 31, 2010, and with payment by calling 1-800-GM-DRIVE or by visiting goodwrench.ca. The Card can be applied towards the purchase of recommended vehicle service and maintenance, as specified in your vehicle owner's manual, including auto detailing and/or any new GM approved part (excluding winter tire purchases) associated with the corresponding vehicle service or maintenance. The GM approved part must be either GM Original Equipment (OE) or ACDelco, purchased from General Motors. The purchased recommended service, maintenance and/or new GM approved part is only applicable on the eligible vehicle identified on the Card via the Vehicle Identification Number ("VIN"). Eligible customers will receive the Card from their Dealer approximately 6-8 weeks after vehicle purchase. Customer must present the Card at time of maintenance, service or parts purchase. Facsimiles and photocopies will not be accepted. For lost or stolen cards, please contact 1-866-874-9018 (fee may be applied for card replacement). Card expires thirty six (36) months after date of vehicle purchase as indicated on Card. Card is not VIN transferrable and may not be redeemed for cash. This offer may not be combined with certain other consumer incentives available on GM vehicles. GMCL may modify, extend or terminate this offer in whole or in part at any time without notice. Additional conditions and limitations apply. Void where prohibited by law. See your GM dealer for details. $500 cash alternative available.