CHEVROLET GET MORE EVENT

5 GREAT REASONS TO BUY A CHEVROLET NOW:

1 GREAT FUEL EFFICIENCY

2 5 STAR CRASH SAFETY RATINGS

3 AWARD WINNING VEHICLES

PLUS GM OWNERS ASK ABOUT $1,500 LOYALTY BONUS*

4 UP TO $4,200 IN CASH CREDITS ON MOST MODELS*

5 Goodwrench $750 USE ON MAINTENANCE AND SERVICE**

LT Platinum Edition model shown††

2010 CHEVROLET MALIBU LS

PURCHASE PRICE $23,495* INCLUDES FREIGHT, PDI, FEES AND $2,000 CASH CREDIT*

WITH JUST ANNOUNCED 0% PURCHASE FINANCING FOR 48 MONTHS‡

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING§

HWY: 6.5 L/100 km – 43 mpg CITY: 9.5 L/100 km – 30 mpg§

WELL EQUIPPED WITH: • 170 HP 2.4L ECOTEC® VVT Engine with Direct Injection • Automatic Transmission • Air Conditioning • StabiliTrak® Electronic Stability Control System • Power Windows, Door Locks and Mirrors • 4-wheel Disc Brakes with ABS and Panic Brake Assist • OnStar® with 1-year of the Directions and Connections Plan¥ • And more

2010 CHEVROLET IMPALA LS

PURCHASE PRICE $25,535* INCLUDES FREIGHT, PDI, FEES AND $2,500 CASH CREDIT*

WITH JUST ANNOUNCED 0% PURCHASE FINANCING FOR 48 MONTHS‡

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING§

HWY: 8.7 L/100 km – 42 mpg CITY: 10.8 L/100 km – 26 mpg§

WELL EQUIPPED WITH: • 211 HP 3.5L V6 VVT Engine • Automatic Transmission • StabiliTrak® Electronic Stability Control System • Dual-zone Air Conditioning • Power Windows, Door Locks and Mirrors • Remote Keyless Entry System • 4-wheel ABS • OnStar® with 1-year of the Safe & Sound Plan¥ • And more

LTZ model shown††

2010 CHEVROLET EQUINOX LS

PURCHASE PRICE $27,485* INCLUDES FREIGHT, PDI AND FEES

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING§

HWY: 6.1 L/100 km – 46 mpg CITY: 9.2 L/100 km – 31 mpg§

BETTER HIGHWAY FUEL EFFICIENCY THAN HONDA CR-V, TOYOTA RAV4, AND EVEN FORD ESCAPE HYBRID.Δ

WELL EQUIPPED WITH: • 182 HP 2.4L ECOTEC® VVT Engine with Direct Injection • 6-speed Automatic • StabiliTrak® Electronic Stability Control System • 60/40 Split-Folding Multi-Flex Rear Seat • Power Windows, Programmable Door Locks and Mirrors • Air Conditioning with Air Filtration System • Remote Keyless Entry System • OnStar® with 1-year of the Safe & Sound Plan¥ • And more

2010 CHEVROLET TRAVERSE LS

PURCHASE PRICE $32,435* INCLUDES FREIGHT, PDI, FEES AND $4,200 CASH CREDIT*

WITH JUST ANNOUNCED 1.9% PURCHASE FINANCING FOR 48 MONTHS‡

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING§

HWY: 8.4 L/100 km – 34 mpg CITY: 12.7 L/100 km – 22 mpg§

WELL EQUIPPED WITH: • 281 HP 3.6L V6 VVT Engine with Direct Injection • 6-speed Automatic • StabiliTrak® Electronic Stability Control System • Air Conditioning • Power Windows, Door Locks and Mirrors • Remote Keyless Entry System • 8-passanger seating • OnStar® with 1-year of the Directions and Connections Plan¥ • And more

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES.
Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $599 for Dealer fees.***

GM Canada THE BEST COVERAGE IN CANADA 5 YEARS • POWERTRAIN COMPONENT LIMITED WARRANTY • ROADSIDE ASSISTANCE 160,000 KM* • COURTESY TRANSPORTATION

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CHEVROLET GM

For the latest information, visit us at chevrolet.gm.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ♦$2,000/$2,500/$4,200 is a manufacturer to dealer delivery credit for 2010 Chevrolet (Malibu LS/Impala/Traverse) reflected in offers in this advertisement. ◊◊Customers eligible for a GM Owner Loyalty Bonus will receive either a $1,000 or $1,500 manufacturer to consumer incentive (tax included). Example: $10,000 purchase price, after tax price is $11,200 ($10,000 plus $1,200 applicable taxes), with the $1,500 credit being the $1,327.50 reduction from the purchase price and the $172.50 reduction in taxes which would have otherwise been payable on the full purchase price. $1,500 Bonus available to: (i) current GM/AC Lease customers; or (ii) current owners of a Saturn, SAAB, Pontiac or Hummer. $1,000 Bonus available only to customers who currently own a GM vehicle and are not eligible for the $1,500 Bonus. To be eligible for a GM Owner Loyalty Bonus, customer's GM vehicle must be registered and insured (in Canada) in their name for the previous consecutive six months. $1,000/$1,500 Bonus may be applied towards the purchase/finance/lease of an eligible new 2009/2010/2011 Model Year Chevrolet, Buick, GMC or Cadillac vehicle, delivered between 03/08/10–06/30/10. Ineligible vehicles: Aveo, Camaro, Cobalt, Corvette ZR1, Equinox, Terrain, all Pontiac, Saturn, Saab, and Hummer vehicles, and all medium duty trucks. Offer applies to new or demonstrator models. Dealer order or trade may be required. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and may contact GM to verify eligibility. This offer may not be combined with certain other consumer incentives available on GM vehicles. See your local GM dealer for details. GM reserves the right to amend or terminate this offer and/or the program for any reason in whole or in part at any time without prior notice. "Offer applies to the purchase of 2010 Chevrolet (Malibu LS R7C/Impala LS R7C/Equinox LS FWD R7A/Traverse LS FWD R7A). ‡Financing on approved GMAC credit only. 0%/0%/1.9% purchase financing for 48/48/48 months available on 2010 Chevrolet (Malibu LS R7C/Traverse LS FWD R7A). Example: $10,000 at 0%/1.9% for 48 months, the monthly payment is $208.33/$216.52. Cost of borrowing is $0/$392.96, total obligation is $0/$10,392.96. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ¥"7-Freight & PDI ($1,350/$1,350/$1,350/$1,350), registration, air and tire levies and OMVIC fees are included. Insurance, licence, PPSA, dealer fees and applicable taxes are not included. Offers apply as indicated to the purchase or finance of 2010 new or demonstrator models of the vehicle only (including Outlaw(ais), Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. ***Factory order or dealer trade may be required. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC. used under license. Δ2010 Chevrolet Malibu equipped with 2.4L ECOTEC I-4 engine and standard 4-speed automatic transmission. Fuel efficiency and competitive fuel efficiency ratings based on Natural Resources Canada's 2010 Fuel Consumption Guide. Your actual fuel consumption may vary. §US government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. For more information on safety ratings, go to www.safercar.gov. 2010 Chevrolet Malibu, 2010 Chevrolet Equinox and 2010 Chevrolet Traverse received both a 5-star Rating for the driver and front passenger in the Frontal Crash Test. ††Chevrolet Malibu LT Platinum Edition, MSRP $27,760, Chevrolet Equinox LTZ, MSRP $33,460, Chevrolet Traverse LTZ, MSRP $47,525. ¥Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. †Subject to Vehicle Redemption Allowances. Visit thegmcard.ca for more details including terms and conditions that apply to The GM Card Earnings and Redemption Program. The Toronto-Dominion Bank and its affiliates are not responsible for the GM Card Earnings and Redemption Allowance Program. ®Registered trade-mark of General Motors Corporation/Used under license. TD logo is a trade-mark of The Toronto-Dominion Bank. ¶Subject to credit approval. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ♥With purchase, finance or lease of an eligible new 2009 or 2010 Model Year Chevrolet, Buick or GMC vehicle between March 2, 2010 and May 31, 2010, and with payment of an additional $0.01, customers receive a $750 pre-loaded Goodwrench Maintenance card ("Card") at participating dealers in Canada. Ineligible models: Chevrolet Camaro, Corvette ZR1, Aveo and Cobalt; Pontiac G3, G5 and Vibe; Cadillac and Medium Duty Trucks. Eligible on Retail sales only. Offer applies to new or demonstrator models. Dealer order or trade may be required. A list of participating dealers can be obtained by calling 1-800- GM-DRIVE or by visiting goodwrench.ca. The Card can be applied towards the purchase of recommended vehicle service and maintenance, as specified in your vehicle owners manual, including auto detailing and/or any new GM approved part (excluding vehicle service or maintenance. The GM approved part must be either GM Original Equipment (OE) or ACDelco, purchased from General Motors. The purchased recommended service, maintenance and/or new GM approved part is only applicable on the eligible vehicle identified on the Card via the Vehicle Identification Number ("VIN"). Eligible customers will receive the Card from their Dealer approximately 6-8 weeks after vehicle purchase. Customer must present the Card at time of maintenance, service or parts purchase. Facsimiles and photocopies will not be accepted. For lost or stolen cards, please contact 1-866-874-9018 (fee may be applied for card replacement). Card expires thirty six (36) months after date of vehicle purchase as indicated on Card. Card is not VIN transferrable and may not be redeemed for cash. This offer may not be combined with certain other consumer incentives available on GM vehicles. GMCL may modify, extend or terminate this offer in whole or in part at any time without notice. Additional conditions and limitations apply. Void where prohibited by law. See your GM dealer for details. $500 cash alternative available.