

Rate Roulette

Are You Gambling With Your Car Insurance Rate?

What Is Rate Roulette?

Roulette is a popular casino game in which players gamble on where a ball will land on a spinning wheel marked with a range of numbers. As long as you play within your limit, the game can be fun, even though the odds are stacked against you picking the winning number with every spin. Rate Roulette is a game played by drivers who gamble they will find the lowest rate on their car insurance by sticking with a single insurance company. The difference? Most drivers don't even realize they are playing and gambling with their car insurance rate in the first place, mistakenly figuring they've already picked a winner and the lowest rate with their current insurer.

What Are My Chances Of Finding The Lowest Rate?

The odds against you picking the winning number on a single spin of the Roulette wheel are 37 to 1. Sadly, the odds against a driver picking the insurance company with the lowest insurance rate for their profile aren't much better. Why? Because there are over 30 insurance companies to choose from and the rates each of them charge to insure the same driver, with the same car, for the same coverage, can vary by hundreds and even thousands of dollars. The only way to ensure you pick a winner at Rate Roulette is to play the whole table...and the only way to do that is to SHOP AROUND for the lowest rate.

Start Saving Your Money Now

InsuranceHotline.com tips the odds in your favour by making insurance companies compete for your business. With quotes from over 30 top insurance companies, InsuranceHotline.com is the simplest and easiest way to make sure you aren't overpaying for your car insurance – and it's completely FREE to use. So don't wait another minute. Go online to InsuranceHotline.com and start saving your money now.

InsuranceHotline.com Your search engine for the lowest insurance rates

✓ **GET FREE INSURANCE QUOTES** from over 30 companies

✓ **SAVE TIME AND MONEY** by quickly comparing your rate to the lowest rate available

✓ **CONNECT** with our large network of licensed insurance professionals

SPRING CLEANING

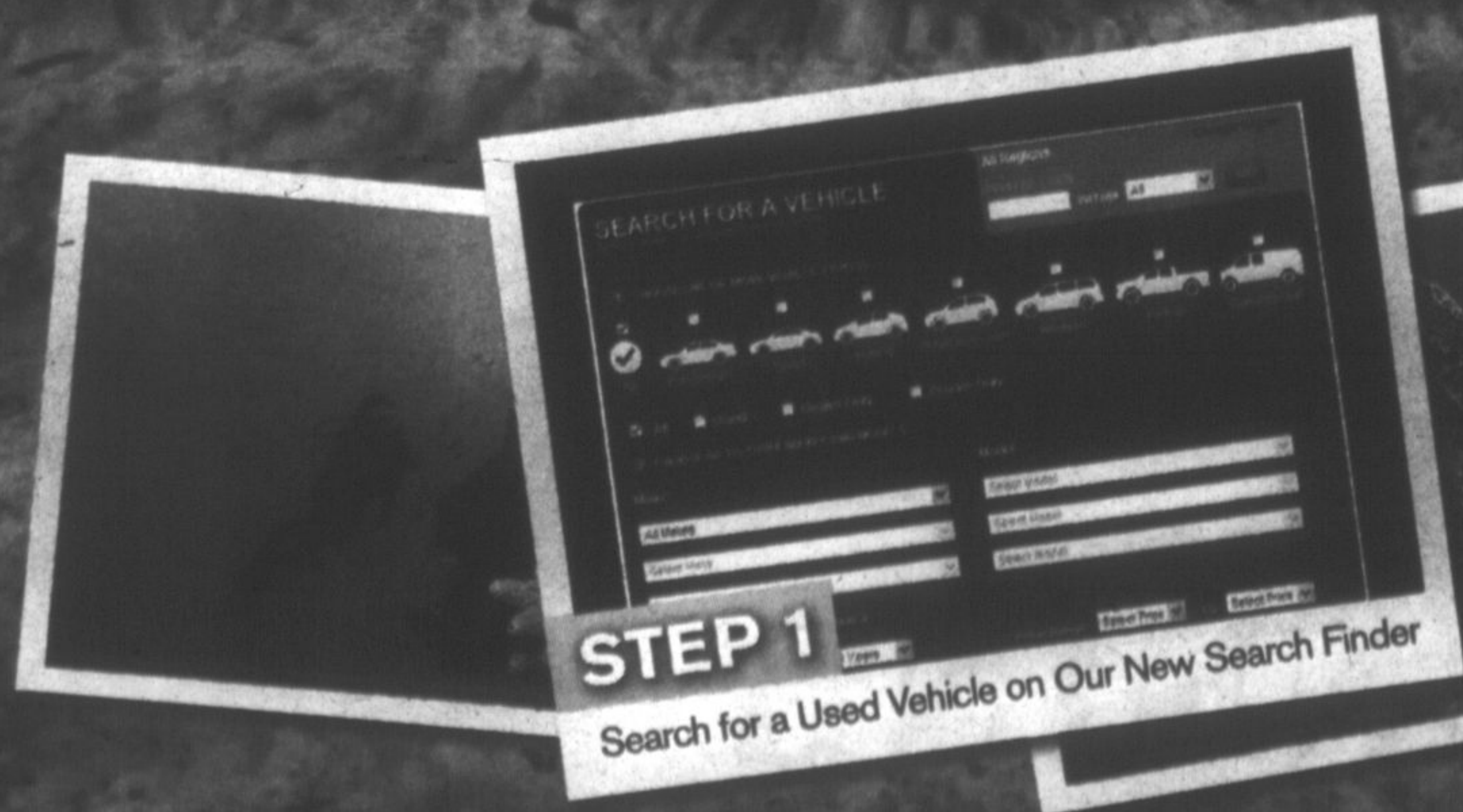


STAFF PHOTO/SJOERD WITTEVEEN

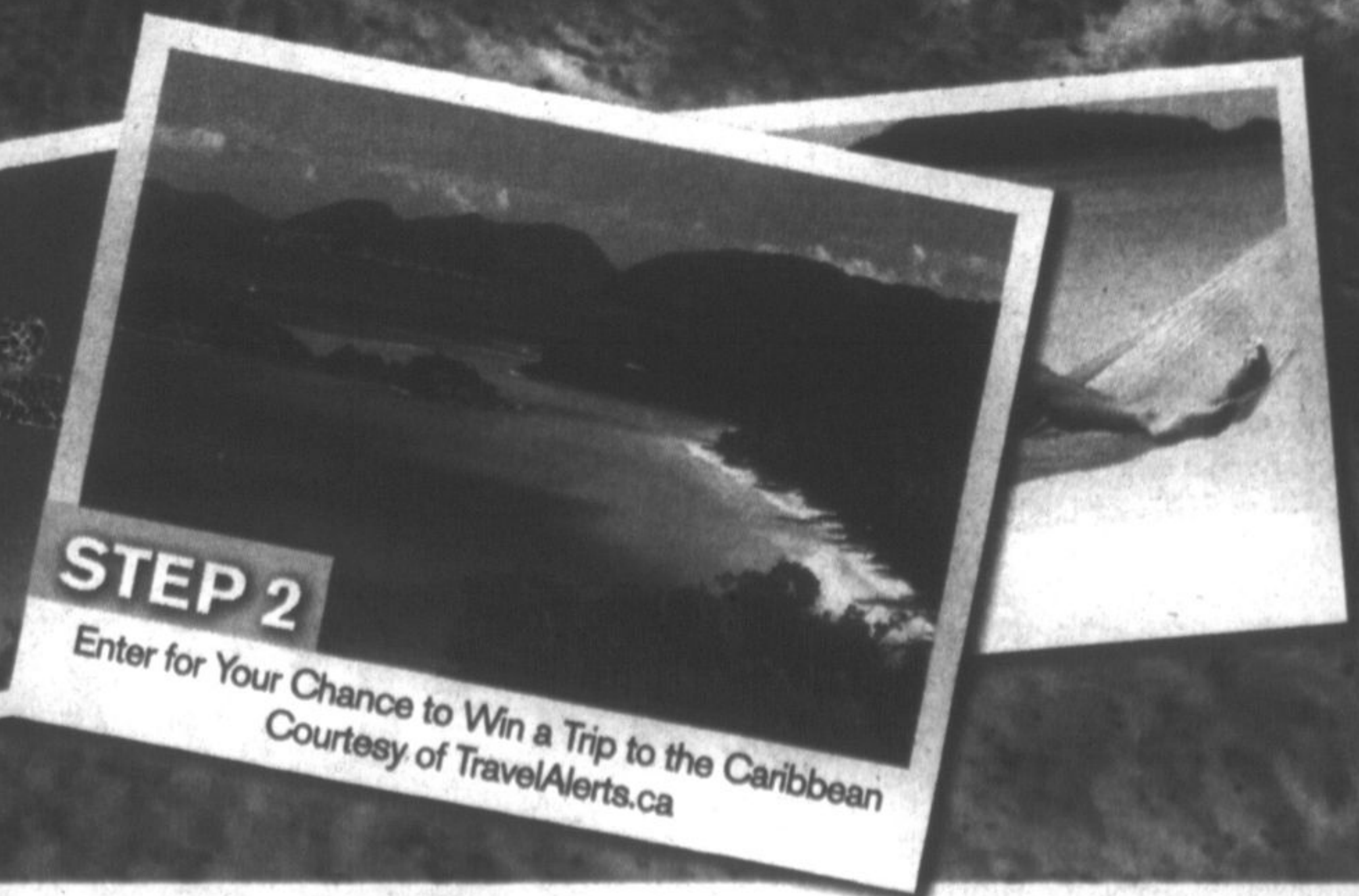
Town of Whitchurch-Stouffville staffers take advantage of the unusually warm weather to clean sidewalks in downtown Stouffville Thursday.

SEARCH AND WIN!

WWW.WHEELS.CA/WIN



STEP 1
Search for a Used Vehicle on Our New Search Finder



STEP 2
Enter for Your Chance to Win a Trip to the Caribbean
Courtesy of TravelAlerts.ca

No purchase necessary. Contest open to Canadian residents (excluding Quebec) 18 years of age or older. Odds of winning depend on the number of eligible entries received. One (1) grand prize will be awarded. Approximate retail value of the grand prize is \$2500 CDN. Entrants must correctly answer, unaided, a mathematical skill-testing question to be declared a winner. Contest closes March 31, 2010 at 11:59PM ET. To enter and for complete contest rules visit www.wheels.ca/win.

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