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advancing business creation, innovation and growth



**February 9, 2010**  
Breakfast & registration:  
8:00 am – 9:00 am  
Conference:  
9:00 am – 4:15 pm  
\$60.00 (includes lunch)

**Newmarket Theatre**  
505 Pickering Crescent  
Newmarket, ON L3Y 8H1

**Register now, space is limited:**  
[pauline.nagelmakers@york.ca](mailto:pauline.nagelmakers@york.ca)  
1 (877) 464 9675 ext 1572

For information, visit:  
[www.yorksmallbusiness.ca](http://www.yorksmallbusiness.ca)

**Event Sponsors:**  
Canada-Ontario Business Service Centre  
Marian Hundt - Freedom 55 Financial  
Workforce Planning Board of York Region & Bradford West Gwillimbury

## Access to Capital for York Region Entrepreneurs

*A unique learning event for entrepreneurs, small business owners and new start-ups!*

Moderated by Sheba Siddiqui, Rogers TV  
Introductions by Bryan Tuckey, Commissioner, Planning and Development Services, York Region  
Welcome remarks by Bruce Macgregor, CAO, York Region

**Presentations:**  
York Region Economic Indicators  
Financing Options in the Current Economic Climate  
Financing Entrepreneurs through the BDC  
Paths to Financing your Next Stage of Growth

**Panel Discussions:**  
**Private Financing** - Venture Capital, Banks, Asset-based Financing  
**Public Funding** - Southern Ontario Development Program, Start-up Financing Program, SR&ED Tax Credit

Annual Sponsor: Business Development Corporation (BDC)



In partnership with the Ontario Ministry of Economic Development and Trade



## 'Safer for vehicles, pedestrians': town

From page 1.

options looked at by the town for that intersection, which included maintaining the status quo and installing new traffic lights.

Both options were set aside in favour of a more 'innovative' solution — the roundabout.

"As an alternative to traffic signals, roundabouts provide a safe and efficient form of traffic control for motorists and pedestrians alike," according to Tom Parry, director of engineering and capital works for the Town of Whitchurch-Stouffville. "Roundabouts offer fewer opportunities for conflicts in an intersection."

At a four-way intersection, according to Mr. Parry, there are 32 potential vehicle-to-vehicle conflict points and 16 possible vehicle-to-pedestrian conflicts.

However, in a roundabout, vehicle-to-vehicle and vehicle-to-pedestrian conflicts drop to eight each.

"While traffic does need to slow down to navigate a roundabout, motorists often do not need to stop, thereby reducing delays and improving traffic throughput, while reducing overall greenhouse gas emissions from idling vehicles," Mr. Parry wrote in his recommendation to council, which was endorsed on Jan. 19.

Installing the roundabout will save the town about \$200,000 versus erecting traffic signals at Hoover Park Drive and Mantle Avenue, according to Mr. Parry.

## HOW TO CORRECTLY ROUND A ROUNDABOUT

The Town of Whitchurch-Stouffville has produced a brochure to help you navigate its growing pool of roundabouts.

Here are some highlights:

- All traffic moves in a counter-clockwise direction starting at the right of the inner circle.
- Vehicles already in the roundabout have the right of way, therefore, all entering vehicles must yield to them.
- When entering the roundabout, you have three options: turn right, turn left or go straight.
- To turn right, enter the circle's outside lane and exit at the first opening.
- To turn left, enter the roundabout via the lane closest to the inner circle and continue around until your exit.
- If going straight through, enter the roundabout and exit at the desired point.

### DON'T PASS, DON'T STOP

- When entering the roundabout, wait for a break in traffic as vehicles already in the roundabout have the right of way and do not enter next to another vehicle already within the roundabout.
- Other important pieces of information that will help you manoeuvre the roundabouts:
  - do not pass other vehicles within the roundabout
  - do not stop while in the roundabout - you have the right of way
  - when approaching your exit, use your right turn signal
  - all of the same rules that apply to vehicles, also apply to cyclists
- When it comes to pedestrians, they are not to walk to the inner circle, but use the crosswalks and sidewalks on the outside of the roundabouts.
- Traffic has the right of way over pedestrians, so walkers must wait for a break in traffic before crossing.

Source: Town of Whitchurch-Stouffville

## public information centres invitation

### YRT STREET FURNITURE PROGRAM

YRT/Viva invites you to attend any of our three upcoming Public Information Centres (PICs). Come out to our **Coordinated Street Furniture Program PIC** and offer your valuable input.

If you are unable to attend one of our PICs and wish to request a copy of the presentation, or would like to provide feedback, email us at [transitinfo@york.ca](mailto:transitinfo@york.ca)

#### Design Planning Discussion

When: Thursday, February 4, 2010  
7:00 p.m. to 9:00 p.m.  
Where: Elgin West Community Centre  
11099 Bathurst Street  
Richmond Hill, ON L4C 0N2

#### Design Concepts Review

When: Wednesday, March 3, 2010  
7:00 p.m. to 9:00 p.m.  
Where: Richmond Hill Public Library  
1 Atkinson Street  
Richmond Hill, ON L4C 0H5

#### Proposed Final Design Presentation

When: Wednesday, March 24, 2010  
7:00 p.m. to 9:00 p.m.  
Where: Newmarket Public Library  
438 Park Avenue  
Newmarket, ON L3Y 1W1

CALL TOLL FREE  
1 866 MOVE YRT (668-3978)  
LOCAL 905 742-2100  
Visit us online at [yrt.ca](http://yrt.ca)

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YRT, Viva services are owned and operated by The Regional Municipality of York.

## Are you a NEW community agency serving the residents of York Region?

Do you need funding to help you with organizational development or a community service project for 2010?

Through the **New Agency Development Fund (NADF)**, York Region is assisting in the development of new and emerging community agencies to provide services to York Region residents.

The Regional Municipality of York invites new community service agencies (those that have been in existence for five years or less at the time of application) to submit funding proposals for 2010 projects that address one or more of the following priority areas:

- Homelessness programs and services
- Family and Children Strengthening programs and services
- Employment Supports
- Public health programs that compliment Regional public health initiatives such as sexual health, healthy lifestyles and health protection

Interested agencies can obtain a **Purchase of Service Request package (PSR-10-03)** by visiting the York Region Administrative Centre, Supplies and Services Branch, First Floor, 17250 Yonge Street, Newmarket.

An **Information Meeting** on this Purchase of Service Request will be held on **Tuesday, February 2nd from 2 p.m. – 4 p.m.** in Committee Room B at the York Region Administrative Centre, 17250 Yonge Street, Newmarket. Pre-registration is not required.

**The deadline for proposals is:**

**Thursday, February 18, 2010 at 1 p.m. prompt.**

**Late submissions will not be accepted**

**For more information:**

- Visit [www.york.ca/NADF](http://www.york.ca/NADF)
- Contact the York Region's Supplies and Services Branch at 1-877-464-9675, ext. 1669

