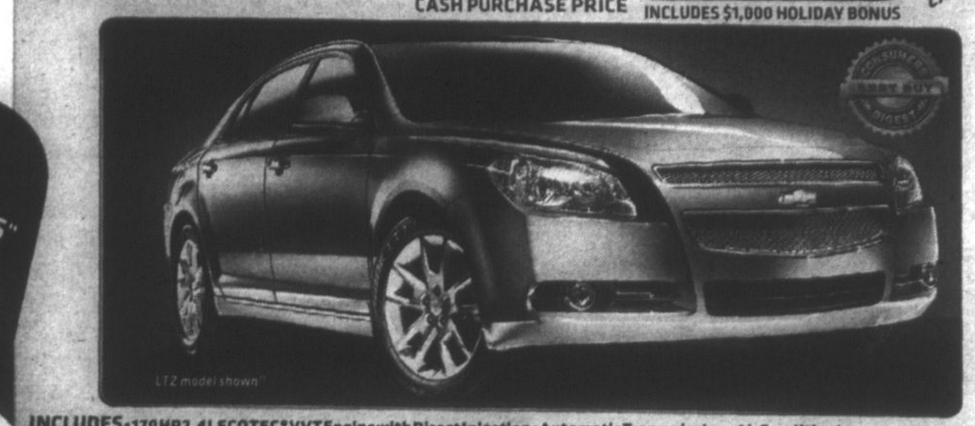
CHEVROLET

NEW TOY NEW JOY EVENT

UP TO $4,200 IN CASH CREDIT* PLUS $1,000 HOLIDAY BONUS**



2010 CHEVROLET MALIBU LS

$20,995* CASH PURCHASE PRICE

INCLUDES $3,000 CASH CREDIT

INCLUDES $1,000 HOLIDAY BONUS

LTZ model shown

INCLUDES • 170 HP 2.4L ECOTEC® VVT Engine with Direct Injection • Automatic Transmission • Air Conditioning • StabiliTrak® Electronic Stability Control System • Power Windows, Door Locks and Mirrors • Driver and Front Passenger Frontal and Seat-mounted Side-Impact Air Bags • Head Curtain Side-Impact Air Bags • 4-wheel Disc Brakes with ABS and Panic Brake Assist • OnStar® with 1-year of the Directions and Connections Plan*

2009 CHEVROLET AVEO LS

$10,995* CASH PURCHASE PRICE

WITH 0% FINANCING FOR 36 MONTHS‡

INCLUDES $2,850 CASH CREDIT

INCLUDES $1,000 HOLIDAY BONUS

HWY: 5.7 L/100 km – 50 mpg CITY: 7.9 L/100 km – 36 mpg◊

★★★★★ FIVE-STAR SAFETY RATING◊

2010 CHEVROLET COBALT XFE

$13,645* CASH PURCHASE PRICE

WITH 0% FINANCING FOR 36 MONTHS‡

INCLUDES $1,850 CASH CREDIT

INCLUDES $1,000 HOLIDAY BONUS

HWY: 5.4L/100KM – 52 MPG CITY: 8.0L/100KM – 35 MPG◊

COUPE OR SEDAN

INCLUDES • 155 HP 2.2L ECOTEC® VVT Engine • 60/40 Flip-and-Fold Rear Seats • Driver and Front-passenger Frontal Air Bags • Head Curtain Side-Impact Air Bags • Auxiliary Audio Input Jack • Vehicle Theft-deterrant System • 15-in. Wheels • Speed-sensitive Electric Power Steering

LT model shown with team Canada Edition Package††

LTZ model shown††

2010 CHEVROLET TRAVERSE LS

$29,995* CASH PURCHASE PRICE

INCLUDES $5,200 CASH CREDIT

INCLUDES $1,000 HOLIDAY BONUS

INCLUDES • 8-passenger Seating • 281 HP 3.6L V6 VVT Engine with Direct Injection • 6-speed Automatic • Power Windows, Door Locks and Mirrors • StabiliTrak® Electronic Stability Control System • Remote Keyless Entry System • Air Conditioning • Driver and Front-passenger Frontal and Seat-mounted Side-Impact Air Bags • Front-to-Rear Outboard Head Curtain Side-Impact Air Bags • Second-row with SmartSlide™ and 60/40 Split-Bench Seat • Third-row with 60/40 Split-Bench Seat

HWY: 8.4 L/100 km – 34 mpg CITY: 12.7 L/100 km – 22 mpg◊

THE BEST HIGHWAY FUEL CONSUMPTION OF ANY 8 SEAT CUV/SUV△

60 DAY SATISFACTION GUARANTEE'

OR ASK ABOUT

RECYCLE YOUR 1995 OR OLDER VEHICLE AND RECEIVE UP TO $3300^ IN ADDITIONAL CASH INCENTIVES.

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STUDENT BONUS GM pays the first 2 monthly payments*

CHEVROLET

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. +$9,000 manufacturer to dealer delivery credit available on 2009 Chevrolet Silverado and GMC Sierra HD pickups (tax exclusive) for cash customers only. $2,000/$1,850/$850/$4,200 for 2010 Malibu LS/2009 Aveo LS/2010 Cobalt XFE/2010 Traverse LS reflected in offers in this advertisement. Credit will impact the effective APR for finance customers. See your GM dealer for details. ++$1,000 holiday bonus cash is a manufacturer to dealer delivery credit (tax exclusive) and is reflected in offers in this advertisement. Offer available on all 2009/2010 Chevrolet Pontiac Buick GMC and Hummer models excluding all Saturn and Saab models, Camaro, Express/Savana, Corvette Z51 and Medium Duty Trucks. *Offer applies to the cash purchase of 2010 Chevrolet (Malibu LS R7C/Cobalt XFE Coupe or Sedan R7C/Traverse LS FWD R7A) and 2009 Chevrolet Aveo Sedan LS 1SM. Freight ($1,350/$1,350/$1,350/$1,325), license, insurance, registration, PPSA, administration fees and taxes are not included. Cash purchase price reflects discounts or other incentives that are only available when consumers opt for cash purchase offers. By selecting lease or finance offers consumers are foregoing such credit which will result in a higher effective interest rate. ‡Financing on approved GMAC credit only. 0% purchase financing for 36 months available on 2009/2010 Chevrolet Aveo/Cobalt. Example: $10,000 at 0% for 36 months, the monthly payment is $277.78. Cost of borrowing is $0, total obligation is $10,000. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ◊/◊◊/*/‡Offers apply as indicated to the purchase of 2009 and 2010 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Oshawa). Dealer order or trade may be required. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. △Based on 2009 Natural Resources Canada Fuel Consumption Guide. 2010 ratings based on GM Testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. Excludes other GM models. ◊US government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. For more information on safety ratings, go to www.safercar.gov. 2009 Chevrolet Aveo received a 5-star Rating for the driver and front passenger in the Frontal Crash Test. ††Chevrolet Malibu LTZ, MSRP $32,255. Chevrolet Cobalt LT Team Canada Edition, MSRP $19,525. Chevrolet Traverse LTZ, MSRP $47,525. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. †OnStar® services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.ca for OnStar's Terms and Conditions, Privacy Statement and details and system limitations. ‡GMCL will pay the first two months' GMAC finance payments for finance terms up to 60 months only, paid up to a maximum monthly finance payment of $400 (tax included). Offer applicable to equal monthly payment finance agreements with GMAC and subject to GMAC credit approval. License, insurance, registration and administration fees not included and may be payable upon signing. Program not available to recipients of any previous GM student/graduate offer. Visit gmstudentbonus.ca for more details. †Subject to Vehicle Redemption Allowances. Visit thegmcard.ca for more details including terms and conditions that apply to The GM Card Earnings and Redemption Program. The Toronto-Dominion Bank and its affiliates are not responsible for the GM Card Earnings and Redemption Allowance Program. ®Registered trade-mark of General Motors Corporation/Used under license. TD logo is a trade-mark of The Toronto-Dominion Bank. ¶Return between 30-60 days with less than 4,000km. Program applies to 2009 and 2010 models only; excludes demos, fleet, lease vehicles and medium duty trucks. Maximum damage allowed of $200. Vehicle usage fee and other restrictions apply. Not available with some other offers. Customer must take retail delivery by 01/11/10. See dealer or gm.ca for additional details. ◆To qualify for GM Canada's Cash For Clunkers incentive, you must qualify for the Retire Your Ride Program, supported by the Government of Canada, and you must turn in a 1995 model or older vehicle that is in running condition and has been registered and insured for the last 6 months (12 months in B.C.). Upon Government confirmation of vehicle eligibility under the "Retire Your Ride Program", GM Canada will provide an incentive towards the purchase or lease of a new 2009 or 2010 GM vehicle, excluding Medium Duty trucks, in an amount ranging from $500 to $3,000, depending on the model purchased. Incentive applied after taxes. If you successfully complete the "Retire Your Ride" program, you will be eligible for a $300 cash incentive. By participating in this program you will not be eligible for any trade-in value for your vehicle. GM Canada's Cash For Clunkers incentive is only available to customers who take delivery between November 3, 2009 and January 4, 2010. GM Canada's Cash For Clunkers offer may not be combined with certain other incentives available on GM vehicles, including the 60 Day Satisfaction Guarantee. See your participating GM dealer for additional program conditions and details. Residents of Northwest Territories, Yukon or Nunavut are excluded from the Government's Retire Your Ride program and are therefore ineligible for GM Canada's Cash For Clunkers incentive. Some conditions apply. Visit www.retireyourride.ca for more information.