# Stouffville festivals, events eligible for grant money

BY CHRIS TRABER ctraber@yrmg.com

Are you planning a festival or event in York Region and need funding?

If so, Celebrate Ontario 2010 might help.

Ontario is continuing to support festivals and events that create jobs, attract tourists and boost local economies across the province.

Whether new or returning for another year, events organizers are invited to apply to the Ministry of Tourism's program. The deadline for applications is Nov. 27.

Festivals and events are important economic drivers for York Region. Celebrate

Ontario 2009 supported 224 festivals and events across Ontario.

"This program provides an important boost right here and across the province, so communities like ours can reap the associated economic benefits from increased tourism and visitor spending," Markham-Unionville MPP Michael Chan said.

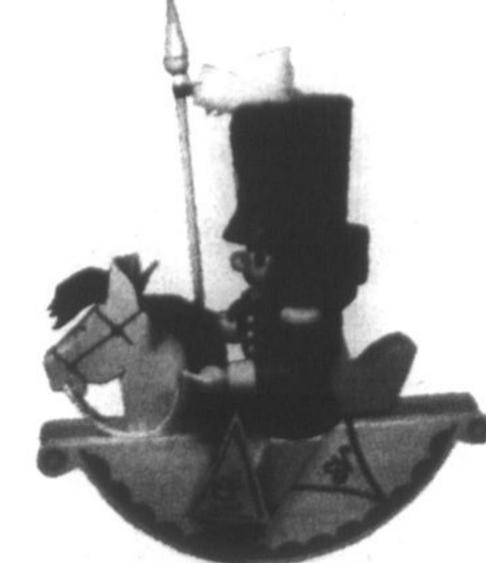
This year, Celebrate Ontario 2010 returns with \$11 million available to help festivals and events of all sizes reach new audiences and invigorate local economies through increased visitation and visitor spending.

"Our government knows how important festivals and

events are in driving tourism in Ontario," Tourism Minister Monique Smith said. "This investment is not only helping our festivals and events enhance their program, it is also helping them attract new audiences to their communities, while creating jobs for more Ontarians and generating increased economic activity for the entire province."

Tourists spent over \$22 billion in Ontario in 2007 and 300,000 Ontarians are directly and indirectly employed by the tourism industry, he said.

Full application details can be found at www.ontario.ca/celebrateontario on line.



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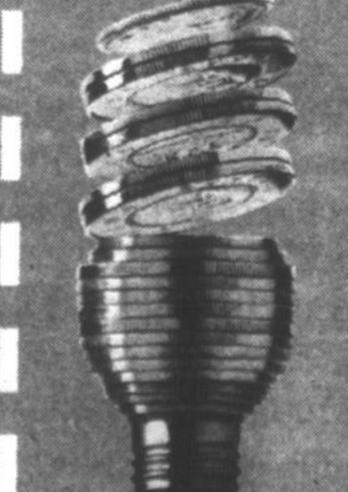
Oct 24 from 10am - 5pm 2, Oct 25 from 10am - 4pm

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For more information please contact 905.881.3373 www.heartofcountry.ca

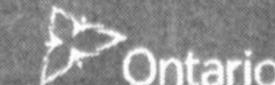


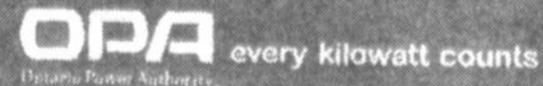


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465 Davis Drive Suite 240

Richmond Hill South Services Centre

50 High Tech Road 2nd Floor

Markham

York Region Community and Health Services 4261 Hwy. 7 E, Suite B6-9 Georgina

Georgina Civic Centre 26557 Civic Centre Drive

For more information, please call York Region Health Connection at

1-800-361-5653 or visit www.york.ca

