

DARE TO COMPARE

SALES EVENT

WHEN YOU COMPARE OUR AWARD-WINNING BEST-SELLING VEHICLES TO THE COMPETITION, WE THINK YOU'LL AGREE...

THERE'S JUST NO COMPARISON.

THE 2010 MODELS HAVE ARRIVED.
AND WE'RE MAKING UP TO **\$1,000** IN BONUS CASH** AVAILABLE EARLY.

CANADA'S #1 SELLING MINIVAN FOR 25 YEARS^v



Purchase a
2010 DODGE GRAND CARAVAN CANADA VALUE PACKAGE
starting from **\$20,999***

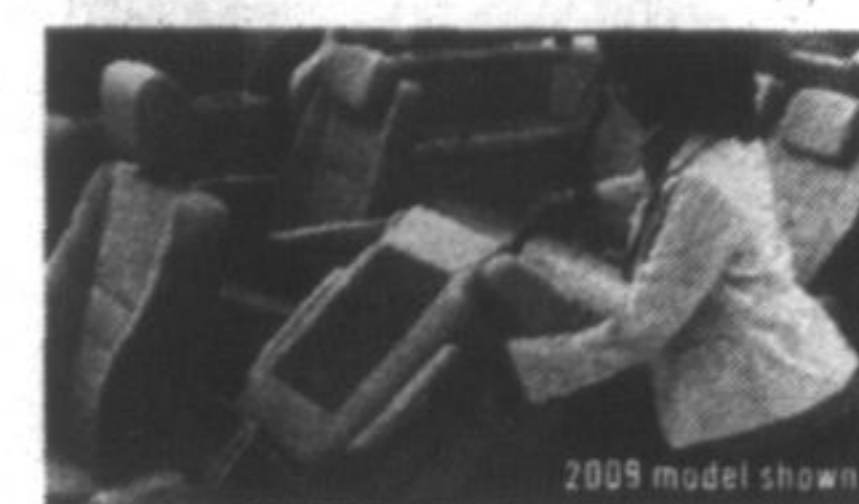
PLUS GET

1.99% APR
PURCHASE FINANCING
FOR 36 MONTHS

INCLUDES CONSUMER CASH DISCOUNT/
BONUS CASH OF **\$6,000***

HWY: 8.4L/100 km (34 mpg)^Δ
CITY: 12.6L/100 km (22 mpg)^Δ

- 175 hp 3.3L Flex Fuel V6 engine with automatic transmission • 3rd row Stow 'n Go[®] seating
- 4-wheel disc brakes with ABS • Electronic Stability Program (ESP[™]) with Traction Control • Air conditioning
- Media Centre 130 CD/MP3 radio • Advanced multistage front air bags and side-curtain air bags



2009 model shown
2nd and 3rd row Stow 'n Go[®] seating standard on SE Stow 'n Go[®] & SXT models



Dual DVD system available on SXT models

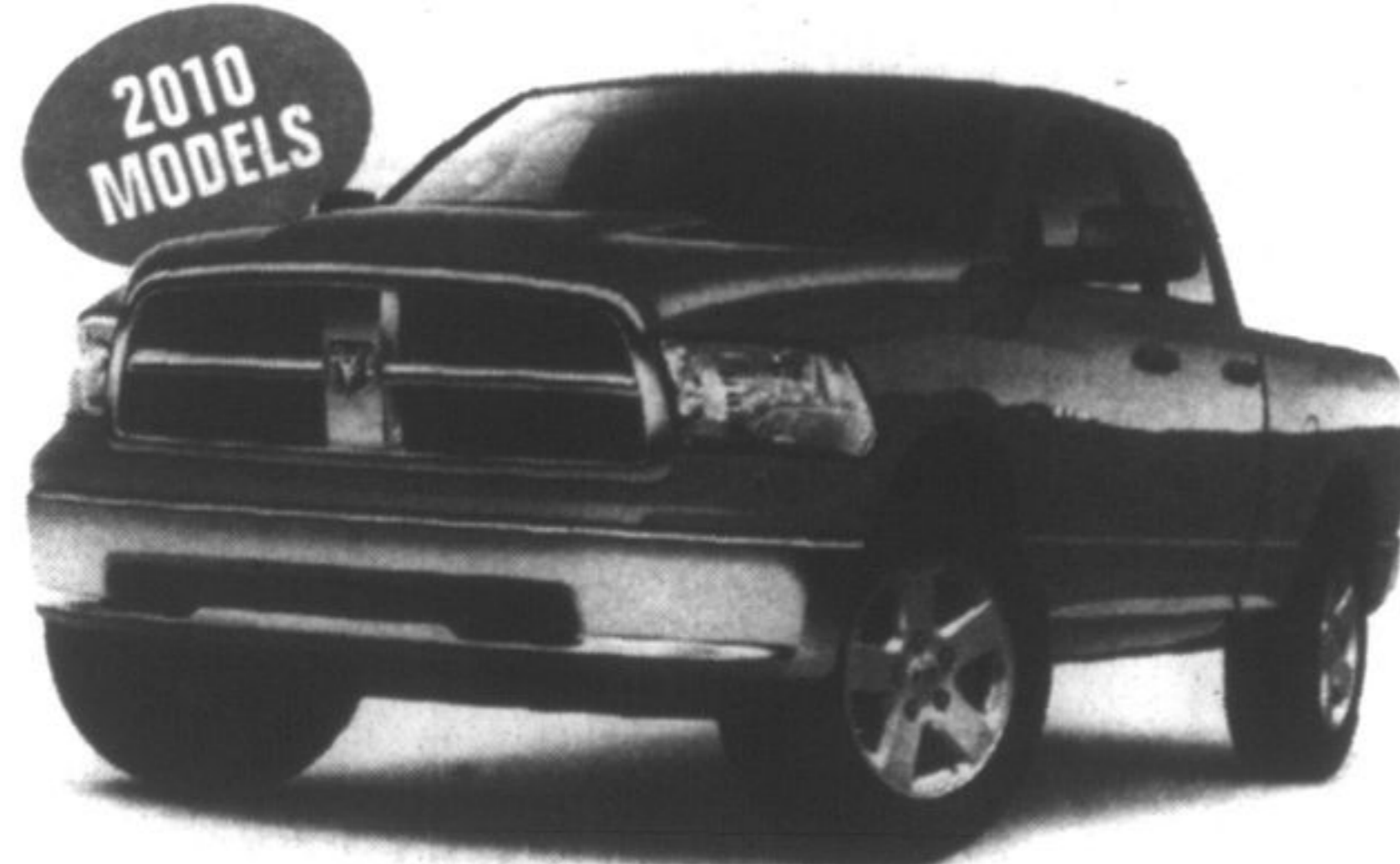


2009 model shown
Available 2nd row power windows

Made in Canada!

★★★★★
NHTSA 5 Star Frontal and Side Impact!

CANADA'S MOST POWERFUL LIGHT DUTY PICKUP TRUCK^Ω



Purchase a
2010 DODGE RAM 1500 QUAD CAB[®] SLT 4x4
starting from **\$29,999***

PLUS GET

1.99% APR
PURCHASE FINANCING
FOR 36 MONTHS

INCLUDES CONSUMER CASH DISCOUNT/
BONUS CASH OF **\$6,000***

HEMI
WITH MDS FUEL SAVING TECHNOLOGY

★★★★★ NHTSA 5 Star Frontal Impact!

DODGE RAM DARE TO COMPARE

	2010 Dodge Ram 1500 Quad Cab [®] SLT 4x4 Short Box	2010 Ford F-150 SuperCab XLT 4x4 Short Box	2009 Chevrolet Silverado 1500 Ext. Cab LT 4x4 Standard Box
ENGINE	5.7L OHV HEMI [®] V8	5.4L SOHC Triton [®] V8	5.3L OHV Vortec V8
- Power: hp @ rpm	390 @ 5600	310 @ 5000	315 @ 5200
- Torque: lb-ft @ rpm	407 @ 3950	365 @ 3500	338 @ 4400
- Multi-Displacement System (MDS) fuel saving technology	YES	NO	YES
- Transmission	5-speed automatic	6-speed automatic	4-speed automatic
Transmission with Electronic Range Select (ERS)	YES	NO	NO
Class exclusive ^Δ multi-link coil spring rear suspension	YES	NO - Leaf springs	NO - Leaf springs
Standard Stain Repel stain/odour resistant and anti-static seat fabric	YES	NO	NO
Electronic Stability Program	YES - ESP [™]	YES - AdvanceTrak	YES - StabiliTrak
Hill Start Assist	YES	NO	NO
Trailer Sway Control	YES	YES	NO
Interior volume: L (cu. ft)	3302 (116.6)	3288 (116.1)	3273 (115.6)
Four-wheel disc brakes with ABS: mm (in.) diameter	YES Front 336 (13.2)/Rear 352 (13.8)	YES Front 330 (13.0)/Rear 348 (13.7)	NO-Front disc/rear drum -includes ABS Front 330 (12.9)/Rear 295 (11.6)

^ΔClass exclusive feature.

0% PURCHASE FINANCING ON VIRTUALLY ALL REMAINING 2009 MODELS.**

WE ARE BUILDING A NEW CAR COMPANY. COME SEE WHAT WE'VE BUILT FOR YOU AT DODGE.CA

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP[®], DODGE RETAILER

Wise customers read the fine print: * 1, 2, 3, 4, 5 These limited time offers apply to retail deliveries of selected new and unused 2010 models purchased between October 1st and November 2nd, 2009 from participating retailers. Retailer order/trade may be necessary. Offers subject to change without notice. See participating retailer for specific details and conditions. **Bonus Cash (Bonus Savings) planned for October 16th through November 2nd, as mentioned in our direct mail advertising, has now been made available early. See your retailer for complete details. *\$20,999 Purchase Price applies to 2010 Dodge Grand Caravan (24F) only and includes \$6,000 Consumer Cash Discount/Bonus Cash. \$29,999 Purchase Price applies to 2010 Dodge Ram 1500 Quad Cab SLT 4x4 (26G + XFH) only and includes \$6,000 Consumer Cash Discount/Bonus Cash. See participating retailer for complete details. Prices exclude freight (\$1,400), licence, insurance, registration, any retailer administration fees and other applicable fees and applicable taxes. Retailer order/trade may be necessary. Retailers may sell for less. †1.99% purchase financing for 36 months available to qualified customers on approved credit through Royal Bank of Canada, Scotiabank and TD Canada Trust on all new and unused 2010 models, except Sprinter, Challenger, Grand Caravan Cargo Van and Ram Chassis Cab. Example: Dodge Grand Caravan (24F)/Dodge Ram 1500 Quad Cab SLT 4x4 (26G + XFH) with a Purchase Price of \$20,999/\$29,999 financed at 1.99% for 36 months equals monthly payments of \$601.37/\$859.12; cost of borrowing of \$650.32/\$929.32 and a total obligation of \$21,649.32/\$30,928.32. Excludes freight (\$1,400), licence, insurance, registration, any retailer administration fees and other applicable fees and applicable taxes. Retailer order/trade may be necessary. Retailers may sell for less. **0% purchase financing for 36 months available to qualified customers on approved credit through Royal Bank of Canada, Scotiabank and TD Canada Trust on all new and unused 2009 models, except Sprinter, Challenger, Grand Caravan Cargo Van and Ram Chassis Cab. Example: \$30,000 financed at 0% APR for 36 months equals monthly payments of \$833.33; cost of borrowing of \$0 and a total obligation of \$30,000. Excludes freight (\$1,400), licence, insurance, registration, any retailer administration fees and other applicable fees and applicable taxes. Retailer trade may be necessary. Retailers may sell for less. †Consumer Cash Discounts/Bonus Cash are manufacturer to retailer incentives which are deducted from the negotiated price either before or after taxes as applicable. Amounts vary by vehicle. See your retailer for details. Ω 2009 MY Ram 1500 offers the most powerful V8 under 6.0 litres in its class when equipped with the 5.7L HEMI[®] V8 engine with MDS and VVT. †Based on January through July 2009 R.L. Polk sales total registrations. ΔBased on 2010 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption may vary. †Based on U.S. National Highway Traffic Safety Administration (NHTSA) scoring system for 2010 model year Dodge Grand Caravan and Ram 1500. ©SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ©Jeep is a registered trademark of Chrysler Group LLC.

DODGE CARAVAN KIDS
PROUD SPONSOR OF AMATEUR INCREDY CROSS CANADA

SIRIUS
SATELLITE RADIO
INCLUDES 1 YEAR PREPAID SUBSCRIPTION