INTRODUCING AN INDUSTRY FIRST

CHEVROLET

TOTAL PACKAGE EVENT

INCLUDING

BEST COVERAGE IN CANADA WITH A FULLY BACKED WARRANTY

5 YEARS — GM 160,000KM WARRANTY — 160,000KM

+ 3 YEARS~ NO CHARGE Goodwrench MAINTENANCE + 2 YEARS¥ XM SATELLITE RADIO + 2 YEARS♣ OnStar®

OR $14,998*

CASH PURCHASE PRICE with Dealer Cash Alternative to Chevrolet Total Package**

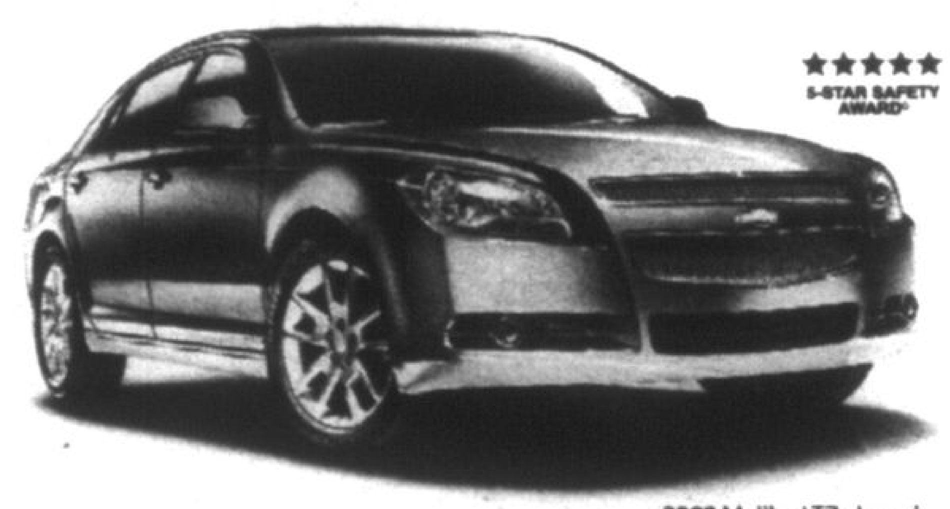
OFFER ENDS APRIL, 30TH

2009 UPLANDER

HWY: 8.5L/100KM – 33 MPG
CITY: 13.1L/100KM – 22 MPGΔ

• 3.9 L 240 hp V6 Engine • Full Traction Control • Power Windows/Locks/Mirrors with Remote Keyless Entry System • StabiliTrak™ Electronic Stability Control System • 7-Passenger Seating Capacity • Air Conditioning • 3rd Row Seats: Removable Folding 50/50 Split Bench • 4-Wheel Disk Brakes with ABS

"Highest Ranked Midsize Car in Initial Quality in the U.S."
– J.D. Power & Associates, 2008◆



★★★★★ 5-STAR SAFETY AWARD◇

2009 Malibu LTZ shown†

2009 MALIBU

• 2.4 L ECOTEC 4 cyl. VVT 169 hp.
• 17-in. Wheels
• PowerWindows/Locks/Mirrors

HWY: 6.5L/100KM – 43 MPG
CITY: 9.5L/100KM – 30 MPGΔ

OR $20,798*

CASH PURCHASE PRICE with Dealer Cash Alternative to Chevrolet Total Package**

2009 SILVERADO EXT. CAB 4WD

• 295 HP Vortec 4.8L V8
• Automatic Transmission with O/D and Tow/Haul mode
• Air Conditioning • Available with Two Mode Hybrid powertrain

HWY: 11.1L/100KM – 25 MPG
CITY: 15.4L/100KM – 18 MPGΔ

OR WITH $9,000***

in Cash Delivery Credits and Dealer Cash Alternative to Chevrolet Total Package

CASH PURCHASE PRICE $25,598*

★★★★★ 5-STAR SAFETY AWARD◇

Silverado Ext. Cab with PSX shown†

BONUS Already own a truck? Ask your dealer if you're eligible for $1,000 towards a new Chevrolet Pickup²

"Highest Ranked Large Pickup in Initial Quality in the U.S."
J.D. Power & Associates, 2008◆◆

GM OWNERS SAVE¹ AN ADDITIONAL $1000 ON TRAVERSE

★★★★★ 5-STAR SAFETY AWARD◇

Traverse LTZ FWD shown†

2009 TRAVERSE

• 3.6 L V6 SIDI Engine
• 6 Standard Airbags including Head Curtain Airbags
• 8 Passenger Configuration with 60/40 3rd row split-folding seat

HWY: 8.4L/100KM – 34 MPG
CITY: 12.7L/100KM – 22 MPGΔ

Best Fuel Economy on highway of any 8 Passenger Crossover Vehicle

OR $27,995*

CASH PURCHASE PRICE with Dealer Cash Alternative to Chevrolet Total Package**

OR ASK ABOUT 0% FINANCING ON SELECT VEHICLES.‡

CHEVROLET

Visit us at : ontariochevroletdealers.com

GM Canada — THE BEST COVERAGE IN CANADA 5 YEARS 160,000KM^ • POWERTRAIN COMPONENT LIMITED WARRANTY • ROADSIDE ASSISTANCE • COURTESY TRANSPORTATION

^WHICHEVER COMES FIRST. EXCLUDES MEDIUM-DUTY TRUCKS. SEE DEALER FOR LIMITED WARRANTY DETAILS.

GREEN BY DESIGN

STUDENT BONUS.ca — GM pays the first 2 monthly payments∇

For the latest information, visit us at chevrolet.gm.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ~Offer valid at participating Chevrolet dealers with the purchase of an eligible 2008 or 2009 model year new General Motors vehicle in Canada between February 13, 2009 and June 1, 2009. Offer excludes all Cadillacs, Chevrolet Express, GMC Savana and Medium duty trucks. The No Charge Maintenance Program coverage period depends on vehicle model and expires after 36 months/60,000 km, 48 months/80,000 km or 60 months/100,000 km (Chevrolet Aveo, Cobalt and HHR only), whichever comes first, from the in-service date of the vehicle. This GM No Charge Maintenance program is a GM Canada marketing program and coverage cannot be redeemed for any cash value. Maintenance Services must be performed at a General Motors dealer in Canada. This program covers inspections, engine oil and filters change and tire rotation in accordance with the vehicle's oil life monitoring system, if applicable, or as prescribed in the Owner's Manual. Program excludes other replacement parts, fluids, and any "Additional Required Services" as outlined in the Owner's Manual that may be identified during the inspection of the vehicle. See Dealer for details. ¥All qualifying OnStar equipped vehicles will receive a 2-year promotional period of OnStar with Directions & Connections service. ®OnStar services require vehicle electrical system (including battery); wireless service and GPS satellite signals to be available and operating for features to function properly. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.ca for OnStar's Terms and Conditions, Privacy Statement and details and system limitations. ♣All qualifying XM factory equipped vehicles will receive a 2-year promotional period of XM Satellite Radio service. Monthly subscription sold separately after two-year promotional period. XM Radio service is available in 10 Canadian provinces and the 48 contiguous United States. For more information visit xmradio.ca. *Offer applies to the cash purchase of 2009 Chevrolet (Uplander RWB 1SM/ Malibu Sedan LS 1SP/Silverado Ext Cab 4WD 1SP/Traverse FWD 1SM) new or demonstrator model. Cash purchase price reflects discounts or other incentives that are only available when consumers opt for a cash purchase offer. By selecting lease or finance offers consumers are foregoing such discounts and incentives which will result in a higher effective interest rate. Freight ($1,350/$1,375/$1,350/$1,300), license, insurance, registration, PPSA, administration fees and taxes are not included. Offers apply as indicated to the purchase of 2009 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealer order or trade may be required. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. **$1,000/$1,000/$1,000 cash alternative to Total Package Event is a manufacturer-to-retailer delivery credit (tax exclusive) available on 2009 Uplander RWB 1SM/ Malibu Sedan LS 1SP/Traverse FWD 1SM. Such delivery credits are included in the cash purchase prices in this advertisement. See dealer for details. ***Cash purchase price includes an $8,000 manufacturer-to-retailer delivery credit (tax exclusive) and $1,000 cash alternative to the Total Package Event manufacturer-to-retailer delivery credit (tax exclusive). Available on 2009 Silverado Ext Cab 4WD 1SP. Such delivery credits are included in the cash purchase prices in this advertisement. See dealer for details. ΔBased on 2009 Natural Resources Canada Fuel Consumption Guide. Your actual fuel consumption may vary. ∇GMCL will pay the first two months GMAC finance payments for finance terms up to 60 months only, paid up to a maximum monthly finance payment of $400 (tax included). Offer applicable to equal monthly payment finance agreements with GMAC and subject to GMAC credit approval. Visit gmstudentbonus.ca for more details. iPod® is a registered trademark of Apple Inc. ‡0% purchase financing for 60 months available on the following 2009 models: Chevrolet Cobalt LT/Sport/SS, Uplander. 0% purchase financing for 48 months available on the following 2009 models: Chevrolet Colorado. 0% purchase financing for 36 months available on all other 2009 models except: Chevrolet Corvette, Trailblazer, Tahoe, GH vans, GMT 560 family 2, 3 & T. Example: $10,000 at 0% for 36/48/60 months, the monthly payment is $277.78/$208.33/$166.67. Cost of borrowing is $0, total obligation is $10,000. Financing available on approved GMAC credit only. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Offers are unconditionaly interest free. ◇US government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. For more information on safety ratings, go to www.safercar.gov. 2009 Chevrolet Malibu, Silverado and Traverse received both a 5-star Rating for the driver and front passenger in the Frontal Crash Test and for Front and Rear Seat Occupants in the Side-Impact Crash Test. ◆Chevrolet Malibu received the lowest number of problems per 100 vehicles among midsize cars in the proprietary J.D. Power and Associates 2008 Initial Quality Study℠. Study based on responses from 81,530 new-vehicle owners, measuring 344 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in November 2007-January 2008. Your experiences may vary. Visit jdpower.com. ◆◆Chevrolet Silverado LD received the lowest number of problems per 100 vehicles among large pickups in the proprietary J.D. Power and Associates 2008 Initial Quality Study℠. Study based on responses from 81,530 new-vehicle owners, measuring 344 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in November 2007-January 2008. Your experiences may vary. Visit jdpower.com. †Chevrolet Malibu LTZ shown, MSRP $31,795. Chevrolet Silverado Ext. Cab shown with PCX, MSRP $28,950. Chevrolet Traverse FWD LTZ shown, MSRP $50,560. ¹$1,000 is a manufacturer to consumer incentive (tax inclusive) and may be applied only to the purchase/finance/lease of a new 2009 or 2010 Chevrolet Traverse delivered between April 4 and June 30, 2009. Offer applies to current owners/lessees of any GM vehicle; vehicle must have been registered and insured in customer's name for previous consecutive 6 months. Conditions and limitations apply. See dealer for details. ²Offer expires June 1, 2009. Credit includes applicable taxes. Conditions and limitations apply.